City of Calistoga **Staff Report**

TO:

Honorable Mayor and City Council

FROM:

Susan Sneddon, City Clerk

DATE:

July 19, 2011

SUBJECT: Establishing objectives and the appointment of a Council Subcommittee

for the Fiscal Year 2011-2012 Community Enrichment Grant Program.

APPROVAL FOR FORWARDING:

Richard Spitler, City Manager

ISSUE: 1

2 Consideration of a Resolution establishing objectives and the appointment of a Council Subcommittee for the Fiscal Year 2011-2012 Community Enrichment Grant Program. 3

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RECOMMENDATION:

Receive presentation and adopt the Resolution.

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BACKGROUND/DISCUSSION:

Nine years ago the City Council created the Community Enrichment Grant Program (Enrichment Grants) as a means of more directly providing funding to non-profit activities, which provide benefit to the community.

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Due to the current economic conditions staff is expecting more than usual grant applications from local non-profits so the selection process for this funding cycle may be more challenging. The proposed Fiscal Year 2011-2012 budget will include funding for the Enrichment Grants at a reduced amount from previous years.

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Staff proposes that we follow the same practice as in previous years and commence the process for the Fiscal Year 2011-2012 budget cycle. Staff broadly advertised this opportunity for Fiscal Year 2011-2012 to the non-profit groups and received fifteen (15) application requests seeking cash funding in the amount of \$28,538 for Fiscal Year

22 2011/2012. The 2011/2012 Fiscal Year budget includes cash funding for CEG at a \$20,000 level. Attached is the list of non-profits that submitted applications. 23

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Funding Objectives:

Staff recommends that the following objectives be used in the evaluation of grant requests. Each funding request will be measured against these objectives. We should ask, "Will the activity or program...":

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- 1. Provide services to the elder community.
- 2. Provide services to youth in the community.
 - 3. Expand services to members of the Hispanic community.
 - 4. Provide community specific environmental enhancements.
 - 5. Enhance the appearance of the community.

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Committee

The Council established a sub-committee consisting of two Councilmember's and the City Manager in previous years to evaluate the proposals received and to make a recommendation to the full Council for funding. This process has worked well and is recommended to be followed again this year.

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<u>FISCAL IMPACT</u>: The proposed Fiscal Year 2011-2012 budget will include funding for this activity however staff expects that the amount will be less than \$20,000 as funded in previous years.

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ATTACHMENTS:

- 1. Draft Resolution
- 2. Fiscal Year 2011-2012 CEG applications

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RESOLUTION NO. 2011-

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALISTOGA, COUNTY OF NAPA, STATE OF CALIFORNIA, ESTABLISHING OBJECTIVES FOR THE 2011/2012 CALISTOGA COMMUNITY ENRICHMENT GRANT PROGRAM AND CONFIRMING THE MAYOR'S APPOINTMENTS TO AN EVALUATION COMMITTEE

WHEREAS, community service and community serving programs have long been a tradition in Calistoga; and

WHEREAS, the Calistoga City Council has supported such activity in the past; and

WHEREAS, the Calistoga City Council intends to provide financial support to activities which enrich the Calistoga community; and

WHEREAS, the City Council has identified enrichment objectives for the award of grant funds: and

WHEREAS, the City Council has adopted a Community Enrichment Grant Program for the evaluation of requests.

NOW, THEREFORE, BE IT RESOLVED, that the following objectives are established for grant funding.

Will the program, activity or group:

- 1. Provide services to the elder community.
- 2. Provide services to youth in the community.
- 3. Enhance the appearance of the community.
- 4. Expand services to members of the Hispanic community.
- 5. Provide community specific environmental enhancements.

BE IT FURTHER RESOLVED by t	he City Council of the	City of Calistog	a that it hereby
confirms the Mayor's appointment of _	and	to	an evaluation
committee with the City Manager. T	he committee shall	evaluate grant	requests and
recommend funding levels to the full City (Council.		

				Manager. o the full C		committee uncil.	shall	evaluate	grant	requests	3 6
		•			•	ED by the 2012, by the	City Co	ouncil of the	ne City	of Caliste	oga
	AYES:										
	NOES:										
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ATTE	EST:	,					J	ACK GING	BLES, I	Mayor	_
SUS	AN SNED	DON,	City C	lerk							

Fiscal Year 2011/2012 Community Enrichments Grant Application	pplications Received
Amount Requested Company	Activity
\$1,000.00 American Legion Post 231/Calistoga Veterans	Support maintenance of Veterans Memorial & various projects
\$5,000.00 Calistoga Art Center	Outreach and maintain of the Calistoga Art Center
\$5,000.00 Calistoga Boys and Girls Club	2 field trips & partial entrance fees (theater, bowling, ice skating & movie), dance &
	music classes
\$1,000.00 Calistoga Cares	Support the Calistoga Food Bank
\$2,000.00 Calistoga Community Christmas Bazaar	Rental of the Fairgrounds Tubbs Building for the Calistoga Community Christmas
	Bazaar
\$1,500.00 Calistoga Holiday Sharing	Costs related to program (purchasing food/clothing and gift baskets)
\$1,200.00 Calistoga Joint Unified High School	After School Program funding
\$2,000.00 Calistoga Pet Clinic	Temporary housing, rescue & veterinary care to wildlife and domestic abandoned
	animals
\$550.00 Calistoga Soroptimists	Funding to assist in administering the No Drugs Down the Drain Program
\$150.00 Calistoga Springs Homeowners Assoc	Support Calistoga Springs recycling project
\$1,000.00 Calistoga Tree Coalition	Purchase trees, planting mix & stakes
\$1,000.00 Napa County Commission for Arts & Culture	Joint financial support to staff the Commission
\$5,000.00 Rock of Ages (Highlands Christian Church)	Enhance youth & family activities at the Rock of Ages Event
\$1,708.00 St. Luke's Preschool	New play equipment and reading center
\$430.00 Upper Valley Girl Scouts	Help to host a girl scouts table at the Calistoga Family Center's Annual Back to
	SCHOOL MIGHT
\$28,538.00 Total Requests	