

City of Calistoga Staff Report

TO: Honorable Mayor and City Council
FROM: Susan Sneddon, City Clerk
DATE: July 19, 2011
SUBJECT: Establishing objectives and the appointment of a Council Subcommittee for the Fiscal Year 2011-2012 Community Enrichment Grant Program.

APPROVAL FOR FORWARDING:


Richard Spitler, City Manager

ISSUE:

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2 Consideration of a Resolution establishing objectives and the appointment of a Council
3 Subcommittee for the Fiscal Year 2011-2012 Community Enrichment Grant Program.
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RECOMMENDATION:

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6 Receive presentation and adopt the Resolution.
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BACKGROUND/DISCUSSION:

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9 Nine years ago the City Council created the Community Enrichment Grant Program
10 (Enrichment Grants) as a means of more directly providing funding to non-profit
11 activities, which provide benefit to the community.
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13 Due to the current economic conditions staff is expecting more than usual grant
14 applications from local non-profits so the selection process for this funding cycle may be
15 more challenging. The proposed Fiscal Year 2011-2012 budget will include funding for
16 the Enrichment Grants at a reduced amount from previous years.
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18 Staff proposes that we follow the same practice as in previous years and commence the
19 process for the Fiscal Year 2011-2012 budget cycle. Staff broadly advertised this
20 opportunity for Fiscal Year 2011-2012 to the non-profit groups and received fifteen (15)
21 application requests seeking cash funding in the amount of \$28,538 for Fiscal Year
22 2011/2012. The 2011/2012 Fiscal Year budget includes cash funding for CEG at a
23 \$20,000 level. Attached is the list of non-profits that submitted applications.

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Funding Objectives:

Staff recommends that the following objectives be used in the evaluation of grant requests. Each funding request will be measured against these objectives. We should ask, "Will the activity or program...":

1. Provide services to the elder community.
2. Provide services to youth in the community.
3. Expand services to members of the Hispanic community.
4. Provide community specific environmental enhancements.
5. Enhance the appearance of the community.

Committee

The Council established a sub-committee consisting of two Councilmember's and the City Manager in previous years to evaluate the proposals received and to make a recommendation to the full Council for funding. This process has worked well and is recommended to be followed again this year.

FISCAL IMPACT: The proposed Fiscal Year 2011-2012 budget will include funding for this activity however staff expects that the amount will be less than \$20,000 as funded in previous years.

ATTACHMENTS:

1. Draft Resolution
2. Fiscal Year 2011-2012 CEG applications

Fiscal Year 2011/2012 Community Enrichments Grant Applications Received		
Amount Requested	Company	Activity
\$1,000.00	American Legion Post 231/Calistoga Veterans	Support maintenance of Veterans Memorial & various projects
\$5,000.00	Calistoga Art Center	Outreach and maintain of the Calistoga Art Center
\$5,000.00	Calistoga Boys and Girls Club	2 field trips & partial entrance fees (theater, bowling, ice skating & movie), dance & music classes
\$1,000.00	Calistoga Cares	Support the Calistoga Food Bank
\$2,000.00	Calistoga Community Christmas Bazaar	Rental of the Fairgrounds Tubbs Building for the Calistoga Community Christmas Bazaar
\$1,500.00	Calistoga Holiday Sharing	Costs related to program (purchasing food/clothing and gift baskets)
\$1,200.00	Calistoga Joint Unified High School	After School Program funding
\$2,000.00	Calistoga Pet Clinic	Temporary housing, rescue & veterinary care to wildlife and domestic abandoned animals
\$550.00	Calistoga Soroptimists	Funding to assist in administering the No Drugs Down the Drain Program
\$150.00	Calistoga Springs Homeowners Assoc	Support Calistoga Springs recycling project
\$1,000.00	Calistoga Tree Coalition	Purchase trees, planting mix & stakes
\$1,000.00	Napa County Commission for Arts & Culture	Joint financial support to staff the Commission
\$5,000.00	Rock of Ages (Highlands Christian Church)	Enhance youth & family activities at the Rock of Ages Event
\$1,708.00	St. Luke's Preschool	New play equipment and reading center
\$430.00	Upper Valley Girl Scouts	Help to host a girl scouts table at the Calistoga Family Center's Annual Back to School Night
\$28,538.00	Total Requests	