



napa valley vintners

Calistoga Winegrowers

September 30, 2011

Mayor and Members of the City Council
City of Calistoga
1232 Washington St.
Calistoga, CA 94515

CITY OF CALISTOGA
City Clerk

SEP 30 2011

RECEIVED

RE: Draft Ordinance for 75% Napa Grape Sourcing

Dear Mr. Mayor and Members of the Calistoga City Council.

As we approach the next City Council meeting on October 4th we respectfully request that new wineries and winery tasting rooms within the city limits meet the 75% grape sourcing requirement. We appreciate the efforts of city staff in their diligent research and preparation of the draft ordinances that you will eventually be voting on.

We strongly encourage you to incorporate all your long fought efforts to establish the Calistoga AVA, into promoting and protecting the authenticity and integrity of the Calistoga image and brand.

New Winery Ordinance


All new and pending wineries permitted in the city limits of Calistoga must source at least 75% of their grapes from within Napa County, as is consistent with current Napa County regulations. The 75% grape sourcing rule plays a critical role in protecting the integrity of the Napa Valley appellation and, therefore, in protecting the economic base of Calistoga.

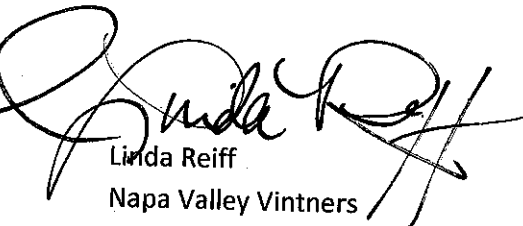
New Winery Tasting Room Ordinance

For all new winery tasting rooms 100% of the wine tasted and sold must comply with the 75% grape sourcing ordinance. For example, if 12 different bottles of wine are poured then **each** of those bottles must contain 75% Napa County grapes.

Again we appreciate all the efforts of the city staff for their research into this issue. Thank you for consideration.

Sincerely,


Karen Cakebread
Calistoga Winegrowers


Linda Reiff
Napa Valley Vintners