

**City of Calistoga**  
**Memorandum**

**TO:** Honorable Mayor and City Council  
**FROM:** Susan Sneddon, City Clerk  
**SUBJECT:** Item No. 2  
**DATE:** October 18, 2011

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Lynn Brown, the City's representative on the Napa County Local Food Advisory Council, will provide a presentation at the October 18, 2011 City Council meeting. Please see the following material he has provided for Council review.

## **Napa Food Day**

### ***"It's Time to Eat Real"***

October 24, 2011; 4:00 pm to 7:00 pm

Yountville Community Center

6516 Washington Street

Yountville, CA 94599

Fee: \$10

Find out how Napa County folks are working together to form a more sustainable local food system at Napa's "Food Day" on Oct. 24.

The Napa Local Food Advisory Council is hosting the event, an educational food forum, 4:00 p.m. to 7:00 p.m. at the Yountville Community Center, 6516 Washington Street in Yountville. Attendees can also meet the members of the Local Food Advisory Council and find out what the Council has been working on since the April 2010 Local Food Forum.

The event is an opportunity to explore and celebrate the abundance of local food, local family farms and farmers' markets, along with the restaurants, grocers, and organizations that support them.

Local food supporters aim to increase interest in healthy foods, sustainable principles and a wellness lifestyle, as well as promote healthy, locally grown food that all Napa County residents can afford. The event's goal is to increase understanding of the ways we grow our food, distribute our food products and support our local food sources. It will also provide a forum to discuss the importance of growing the local food movement to sustaining our environment, stimulating our local economy and providing alternatives to curb the increase of food-related health problems.

### **Call to Action**

How can we create a more sustainable local food system? The Advisory Council will give a report on strategies that are under way, plus answer questions and hear the perspective of attendees. Following the formal presentation, the public is invited to a networking event with wine and food from local food purveyors and growers. Share your ideas and learn how to become more active in the local food/farming movement while tasting locally sourced and prepared food.

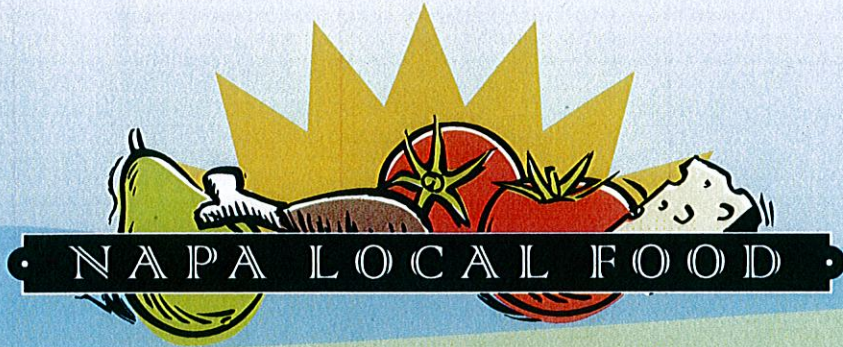
The Food Council is supported by many Napa County departments and staff, including Public Health Officer Dr. Karen Smith; Director of Conservation, Development and Planning Hillary Gitelman; Director of Environmental Management Steve Lederer; Director of the Napa County University of California Cooperative Extension Dr. Monica Cooper; and Agricultural Commissioner/Sealer Dave Whitmer. This event is sponsored in part by the County of Napa, Napa Valley College and Yountville Parks & Recreation Department.

For more information or to volunteer, please visit

<http://www.countyofnapa.org/AgCommissioner/NLF>.

Contact Sommer Woolley at the Agricultural Commissioner's office, (707) 253-4357 or e-mail Karen Schuppert at [karen@cook4seasons.com](mailto:karen@cook4seasons.com) To keep up with current local food issues and events: "Like" us on Facebook at "Napa Local Food Forum."

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*Find out what's going on in your community  
and how to be a part of it!*

Join your  
Napa Local Food Advisory Council for

# FOOD DAY

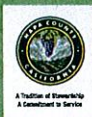
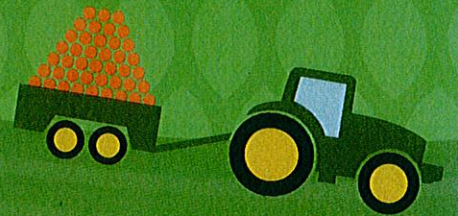
Monday, Oct 24, 2011

4:00 — 7:00 pm

**Yountville Community Center**

6516 Washington St, Yountville

**Tickets \$10**  
Includes samplings from local chefs and growers  
For tickets: [www.nvchi.com](http://www.nvchi.com)  
To learn more about this educational and  
networking event visit: [www.napalocalfood.com](http://www.napalocalfood.com)



In Celebration of National



[www.foodday.org](http://www.foodday.org)

# FOOD DAY

