



CITY OF CALISTOGA
City Clerk

CALISTOGA
CHAMBER OF COMMERCE

JUN 22 2011

RECEIVED

June 21, 2011

The Honorable Jack Gingles & Members of the Calistoga City Council
City of Calistoga
1232 Washington Street
Calistoga, CA 94515

Dear Mayor Gingles and Members of the Calistoga City Council:

The Calistoga Chamber of Commerce respectfully requests your assistance in adopting wine-related policies that are consistent with those existing throughout Napa County. At this time Calistoga is the only municipality that has not adopted some form of regulation to protect the integrity of the Napa Valley wine appellation and the newly formed Calistoga American Viticultural Area (AVA).

A long-established and successful provision of Napa County's Winery Definition Ordinance (WDO) requires a minimum of 75% of the grapes used in a winery's production must come from Napa County vineyards.

The Calistoga Chamber of Commerce is concerned with maintaining the integrity and authenticity of the "Calistoga brand." Permitting winemakers from outside Calistoga to capitalize on our wine reputation by setting up tasting rooms in town and pouring and selling non-Napa Valley appellation wines is harmful to the Napa Valley brand and detracts from Calistoga's authentic feel.

Thank you for taking this policy idea under consideration.

Sincerely,

Karen Cakebread, President
Calistoga Chamber of Commerce Board of Directors

Copy: Calistoga City Councilmembers and City Manager