

Communication "B" February 21, 2012 Calistoga City Council Meeting  
Item I:4 Grape Sourcing Regulations



CITY OF CALISTOGA  
City Clerk

February 21, 2012

City Council  
City of Calistoga  
1232 Washington Street  
Calistoga, CA 94515

FEB 21 2012

RECEIVED

Dear Members of the Calistoga City Council,

The Napa Valley Grapegrowers, representing over 595 vineyard owners and associated businesses, wishes to thank you for the considerable time and attention you and other members of the Calistoga government have dedicated to the issue of grape sourcing for wineries and tasting rooms within the city of Calistoga. The issue is worthy of all of our study, as the economy and quality of life enjoyed by Napa residents is in large part due to the Agricultural Preserve and the viability of grapegrowers and the Napa Valley wine industry.

It is our hope that you will follow the vision of those Napa pioneers who made the nations' first Ag Preserve a reality – and those who have legislated and acted to keep it strong since its 1968 beginnings. In order for vineyards to remain the highest and best use of the land, Napa Valley winegrapes must remain the priority when marketing this special place and its wines.

We write to respectfully support the Calistoga Planning Commission's recommendation that all wines poured in Calistoga winery off-site tasting rooms be 100% sourced from Napa County.

It is our hope that the decision made Tuesday will take the legacy that so many have fought to protect into account, and that the outcome will be a resounding affirmation of the Ag Preserve and support for the local industry.

Sincerely,

David Beckstoffer,  
President

*"To Preserve and Promote Napa Valley's World-Class Vineyards"*

Napa Valley Grapegrowers  
1795 Third Street Napa CA 94559  
[www.napagrowers.org](http://www.napagrowers.org)