

March 13,2012

Planning Commission City of Calistoga 1232 Washington Street Calistoga, Ca 94515

RE: Brian Arden Proposed Winery at 331 Silverado Trail

Attn: Erik Lundquist

Dear Erik,

I would respectfully request that you, the Planning Commission and Calistoga City Council reconsider the Brian Arden Winery application and take into consideration some of the real concerns raised regarding:

- 1. Inconsistency with the 2003 General Plan Guidelines
- 2. Size of proposed winery...both square footage and height
- 3. Grape sourcing requirements

As an entry corridor project I believe we would all like to see a project that enhances the landscape, not something that will be massive and not conform to "small-scale low rise design characteristics".

Thank you for your consideration.

Sincerely, at Merchant