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FAX # 707-942-2819

September 11, 2012

Jonathon Mills
City of Calistoga, Police Dept.
1232 Washington St.
Calistoga, CA 94515

Leslie Lodestro & Holly LaBarber
Cab Hopper
710 Washington St., #8
Calistoga, CA 94515

Dear Jonathon,

Attached are:

- 1) City of Calistoga Business License Application
- 2) Calistoga Police Dept. Vehicle for Hire Permit Application
- 3) City of Calistoga Public Convenience and Necessity/Vehicles for Hire Supplemental Form
- 4) Registered Agent Acceptance Form for LLC filing with Secretary of State

We have some missing data on our Business License Application. Specifically our State and Federal Tax ID numbers. We were told this morning that these numbers will not be available until our filing with the court is complete. It is our hope that we can proceed without this information with the understanding that we will be able to provide this within a month.

I still need Dan Farris' signature on the Planning Dept. Application. My plan is to call Dan and let him know you have the faxed paperwork today with the expectation that he can swing by and sign that document. I hope that is not too much trouble.

Please let us know if we can proceed with a City Council agenda item for the September 18th meeting. Our fingers are crossed that we may.

Thanks Jon,


Leslie Lodestro
408-551-8069

Holly LaBarber
408-868-8258

Cab Hopper

715 Washington St. #B

Calistoga, CA

Overview:

Business Type:

Taxi/cab company

of Vehicles:

2; a Jeep Liberty and a Cadillac CTS sedan.

2 additional vehicles will be added as needed and will most likely be mini vans.

Reason for Starting Business:

To provide short, reasonably priced cab rides for locals and tourists in a market where this service currently does not exist.

Fares/Meters:

We understand that the City of Calistoga oversees and regulates taxi companies which operate using meters.

Territory:

Approximately a 12 mile radius including Calistoga and St. Helena.

DUI's:

We understand that it is in everyone's best interest to work towards trending the number of DUI's downward.

Background:

The weekend of July 20th, 2012 my friend Holly and I enjoyed all that Calistoga has to offer. The mud baths, massages and of course great wines. Our first evening we had planned to travel to a local wine-makers home on Pratt Rd in St. Helena. Because we had been wine tasting we refused to drive ourselves. We spent two hours attempting to reserve a taxi or shuttle service for our nine mile hop to dinner. By 9:30 pm we gave up.

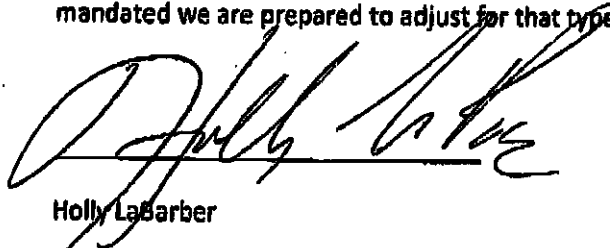
Our personal experience led us to ask anyone and everyone we encountered in Calistoga about the availability of reasonably priced transportation for short rides. There appeared to be none. We heard about taxi companies which existed previously, but no one seemed to know of a service operating currently.

We understand firsthand the need for a cab company in Calistoga. Holly knows about starting new businesses. She opened her State Farm Insurance Agency in Silicon Valley five years ago. I have a background in Public Relations and Marketing and most recently I have been overseeing a Silicon Valley foundation which addresses underage substance and alcohol use.

Cab Hopper is a company we are committed to. Ideally we would choose to operate in Calistoga. Tourists and residents deserve to have safe fun in and around Calistoga. On August 3rd 2012 Holly and I participated in the St. Helena CHEERS event at the invitation of the Chamber. We circulated a stack of market research surveys we had prepared. We wanted to better understand the local demographic not just in terms of what tourists might need but also what residents might want. After reviewing our data we concluded that a cab company with excellent, friendly service combined with reasonable market rates would be welcomed and well used.

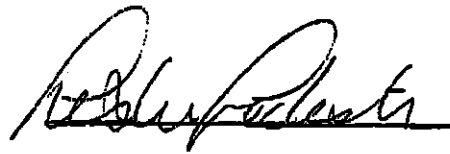
We understand that this may be a seasonal business and we are prepared to plan for that. We also understand that if we are approved by City Council as a company owned and operated in Calistoga we must abide by all Calistoga rules and ordinances which govern taxi service companies.

Based on a conversation with Lieutenant Jonathon Mills we understand that we may have to use meters in our vehicles. We anticipate calibrating our meters based on market rate pricing and any regulatory provisions expected by the City of Calistoga. If flat rate fares for service are recommended by Council or mandated we are prepared to adjust for that type of service.



Holly LaBarber

408-828-8659



Leslie Lodestro

408-551-8069