1 2 City of Calistoga 3 4 **Staff Report** 5 6 7 8 Honorable Mayor and City Council TO: 9 FROM: Susan Jones, Chief of Police 10 via Lt. Jonathan Mills 11 12 13 DATE: October 16, 2012 **SUBJECT:** Determination of Taxi Cab Fare Rates 14 15 APPROVAL FOR FORWARDING: 16 17 Bon D. Bon 18 19 Richard Spitler, City Manager 20 21 22 23 ISSUE: Consideration of adoption of a resolution establishing Rates of Fair for 24 Taxi Cabs for the city of Calistoga. 25 26 **RECOMMENDATION:** Approve a Resolution establishing Taxi Cab Fare Rates for the city of Calistoga. 27 28 29 **BACKGROUND/DISCUSSION:** The Calistoga Municipal Code Section 5.16.080 provides that the City Council 30 31 shall establish taxi cab fare rates by resolution. This issue came up while 32 considering the PCN request of Holly LaBarber and Leslie Lodestro (dba Cab 33 Hopper). 34 35 Staff has reviewed taxi cab rates from area cities. The results are listed in the 36 table below: 37

Cab Company	City	Flag Drop		Additional Mileage
Valley Valet	Calistoga		\$5.00	\$5.00
Napa Valley Cab	Napa		\$2.50	\$2.50
Yellow Cab	Napa		\$2.75	\$2.75
Black Tie Taxi	Napa		\$2.50	\$2.50
Vern's Taxi	Sonoma		\$3.00	\$3.00

Service			
Sam's Limo Taxi	Santa Rosa	\$3.00	\$3.00
A Safe Ride Taxi	Santa Rosa	\$3.00	\$3.00
Raz Taxi	Santa Rosa	\$3.00	\$3.00
George's Yellow			
Cab	Santa Rosa	\$3.00	\$3.00
Allcity Taxi	Santa Rosa	\$3.00	\$3.00
A-C Taxi	Santa Rosa	\$2.75	\$3.00
Sebastopol Taxi	Sebastopol	\$3.00	\$3.00
Healdsburg Taxi			
Co.	Healdsburg	\$4.00	\$3.00
Windsor Taxi	Windsor	\$2.70	\$3.00

The PCN granted for Valley Valet in 2006 states, "The rent vehicle fare shall be established by the owner of each rent vehicle." As shown in the table above that rate is \$ 5.00 at flag drop and \$5.00 per metered mile. Obviously, at the time the City Council decided not to set the cab fare.

The Cab Hopper applicant has stated that they wish to also charge \$5.00/\$5.00 rate that the Valley Valet charges.

The City Council has indicated interest in setting the rates of fare and they have authority to do so. While \$5.00/\$5.00 is higher than the other communities in the survey, Calistoga is more remote and has a small customer base. If the Council adopts a new rate it would apply to all taxis within the city limits.

 **FISCAL IMPACT:** The proposed rent vehicle service is not anticipated to have a fiscal impact upon the City of Calistoga.

## **ATTACHMENTS:**

1. Resolution

## **RESOLUTION 2012-**

## RESOLUTION OF THE CITY OF CALISTOGA ESTABLISHING RATES OF FARE FOR ALL TAXICABS OPERATING WITHIN THE CITY LIMITS

1	WHEREAS, Chapter 5.16.080 of the Calistoga Municipal Code provides for the City
2	Council to establish rates of fare for all taxicabs operating within the city limits of Calistoga;
3	and The state of t
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5	WHEREAS, on October 16, 2012, the City Council reviewed the staff report,
6	listened to public testimony and discussed the matter of establishing rates of fare for all
7	taxicabs that either presently operate or may operate within the city limits; and
8	taxious that office presently operate of may operate within the oity limits, and
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10	WHEREAS, during this deliberation to establish rates of fare the City Council
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11	considered factors such as the recovery of fuel costs, wear and tear on the vehicles,
12	maintenance of the vehicles and insurance costs, the need to pay the drivers a reasonable
13	salary, and the operator's need to have an acceptable return on investment; and
14	MULTIPLAC the City Council finds it is in the multiplicate and consequent uniform to
15	WHEREAS, the City Council finds it is in the public interest and general welfare to
16	establish predictable rates of fare for taxicab service within the city limits.
17	THEREFORE DE IT RECOLVER L. d. O'C. O "L. Cd. O'C. CO. I'c d. cd.
18	THEREFORE BE IT RESOLVED by the City Council of the City of Calistoga that
19	the rates of fare for taxicab for all taxicabs operating within the city limits of Calistoga shall
20	not exceed \$5.00 at flag drop and not exceed \$5.00 per metered mile thereafter. The rate
21	of fare shall be posted in a conspicuous location within the taxicab or rent vehicle and shall
22	be visible to the occupant upon entering the taxicab or rent vehicle.
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25	PASSED, APPROVED, AND ADOPTED by the City Council of the City of Calistoga
26	at a regular meeting held this 16th day of October 2012, by the following vote:
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29	AYES:
30	NOES:
31	ABSTAIN/ABSENT:
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34	JACK GINGLES, Mayor
35	ATTEST:
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39	AMANDA DAVIS, City Clerk