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City of Calistoga
Staff Report

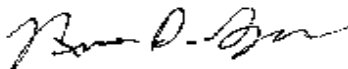
TO: Honorable Mayor and City Council

FROM: Susan Jones, Chief of Police
via Lt. Jonathan Mills

DATE: October 16, 2012

SUBJECT: Determination of Taxi Cab Fare Rates

APPROVAL FOR FORWARDING:



Richard Spitler, City Manager

ISSUE: Consideration of adoption of a resolution establishing Rates of Fair for Taxi Cabs for the city of Calistoga.

RECOMMENDATION: Approve a Resolution establishing Taxi Cab Fare Rates for the city of Calistoga.

BACKGROUND/DISCUSSION:

The Calistoga Municipal Code Section 5.16.080 provides that the City Council shall establish taxi cab fare rates by resolution. This issue came up while considering the PCN request of Holly LaBarber and Leslie Lodestro (dba Cab Hopper).

Staff has reviewed taxi cab rates from area cities. The results are listed in the table below:

| Cab Company | City | Flag Drop | Additional Mileage |
|-----------------|-----------|-----------|--------------------|
| Valley Valet | Calistoga | \$5.00 | \$5.00 |
| Napa Valley Cab | Napa | \$2.50 | \$2.50 |
| Yellow Cab | Napa | \$2.75 | \$2.75 |
| Black Tie Taxi | Napa | \$2.50 | \$2.50 |
| Vern's Taxi | Sonoma | \$3.00 | \$3.00 |

| Service | | | |
|---------------------|------------|--------|--------|
| Sam's Limo Taxi | Santa Rosa | \$3.00 | \$3.00 |
| A Safe Ride Taxi | Santa Rosa | \$3.00 | \$3.00 |
| Raz Taxi | Santa Rosa | \$3.00 | \$3.00 |
| George's Yellow Cab | Santa Rosa | \$3.00 | \$3.00 |
| Allcity Taxi | Santa Rosa | \$3.00 | \$3.00 |
| A-C Taxi | Santa Rosa | \$2.75 | \$3.00 |
| Sebastopol Taxi | Sebastopol | \$3.00 | \$3.00 |
| Healdsburg Taxi Co. | Healdsburg | \$4.00 | \$3.00 |
| Windsor Taxi | Windsor | \$2.70 | \$3.00 |

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The PCN granted for Valley Valet in 2006 states, "The rent vehicle fare shall be established by the owner of each rent vehicle." As shown in the table above that rate is \$ 5.00 at flag drop and \$5.00 per metered mile. Obviously, at the time the City Council decided not to set the cab fare.

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The Cab Hopper applicant has stated that they wish to also charge \$5.00/ \$5.00 rate that the Valley Valet charges.

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The City Council has indicated interest in setting the rates of fare and they have authority to do so. While \$5.00/ \$5.00 is higher than the other communities in the survey, Calistoga is more remote and has a small customer base. If the Council adopts a new rate it would apply to all taxis within the city limits.

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FISCAL IMPACT: The proposed rent vehicle service is not anticipated to have a fiscal impact upon the City of Calistoga.

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ATTACHMENTS:

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1. Resolution

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