

City of Calistoga

MEMO

TO: Calistoga Pool Advisory Committee
FROM: Olivia Lemen, Recreation Manager
DATE: November 8, 2012
SUBJECT: 2012 Pool Season Survey Results

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Calistoga Recreation Services hosted a comprehensive pool survey from 9/17-10/20, 2012 regarding the 2012 pool season. Notifications regarding the survey were posted in the following places:

- The city web site
- Public access television
- Facebook
- Both newspapers
- The Family Center
- The pool office and restrooms

Paper copies of the surveys were handed out to the following groups:

- Family Center (Spanish)
- City Hall
- Recreation Services Office
- Pool

46 surveys were collected and analyzed. This is down from 88 the previous year despite running it with the pool open and having it available for a longer window. This information along with actual attendance numbers will be utilized to create the programming for the upcoming 2013 season.

ATTACHMENTS:
10-23-2012 Survey Results