City of Calistoga Staff Report

TO: Community Pool Advisory Committee

FROM: Olivia Lemen, Recreation Manager

DATE: January 17, 2013

SUBJECT: Pre- and Post- season possibilities

ISSUE: Review and discuss the Pre- and Post- season pool usage options for 2013.

RECOMMENDATION: Receive presentation, discuss and make recommendation.

BACKGROUND/DISCUSSION: In the fall of 2011, the high school approached the City regarding the required costs to open the pool early to facilitate a school swim team. It was estimated that it would cost approximately \$800 a week to utilize the large lap pool. Costs were approximate due to the fact that there was no historical data for winter costs of heating and maintaining the pool. The high school swim team began practicing in February of 2012. The actual weekly cost for 2012 was closer to \$600.

With the pool warmed up for the swim team, there was strong community interest to make it available for the public as well. Due to the tough economic times affecting the City budget, any extended season would have to be revenue neutral. The City could not subsidize any extension. It was estimated that it would cost approximately \$500 per week to offer a community schedule in addition to the \$800 a week that the district would be paying. Since this was a new endeavor for the facility and no historical data existed about how many participants each program would have it was decided to pre-sell the pre-season passes for \$65 per pass to ensure that there was enough interest to cover direct operational costs of the extended season. In the spring, 68 passes were sold for a total of \$4420.

In the fall, again the interest was expressed to extend the regular season. It was estimated it would cost an additional \$1400/ week after revenue to extend the season since the school district would not be contributing. In the fall, 57 passes were sold for a total of \$3705. The actual cost for the 5 weeks of the extended season was approximately \$2300/week. The shortfall after revenue was applied

was \$1300 a week. This amount was donated by the Calistoga Community Pool Project and Bald Mountain Development Group making the extended season revenue neutral.

The City's financial situation has remained unchanged and the pool budget is unable to sustain any additional extension to the season unless all costs are covered. The high school has committed to hosting a swim team for the 2013 season. Practice begins on January 28th. City Staffs recommendation is to host a pre-season with pre-sale passes, as was done in 2012. The only change would be the length which has been shortened by 1 week to start April 8th and making the pre-season only 5 weeks.

2013 Pre-Season Proposal

Dates: April 8- May 10th (5 weeks)

Schedule: Lap Swimming M/W/F 5:30-7:00 pm Sat 9:30 a-12:45 p

Water Aerobics T/Th 5:30-6:30 pm

Sat 8:30-9:30 am

Pass Cost: \$60/per person

Once the minimum pass requirement has been met and the City has covered the direct costs for this pre-season opening, then additional usage will be allowed at the regular drop-in rates.

ATTACHMENTS:

PG&E Costs for 2009-2012