

City of Calistoga

Director's Report

TO: Community Resources Commission
FROM: Mary Cahill, Community Resources Director
DATE: July 16, 2008
SUBJECT: Director's Report

DISCUSSION:

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3 The first "Pioneer Park - Family Friday," sponsored by the City of Calistoga was a
4 success. Over 100 people attended the event and enjoyed music and entertainment.
5 The entertainers included students enrolled in our Summer Band Camp, the St. Helena
6 Community Band and the Ballet Folkloric students. The Community Resources
7 Department and Casa de la Cultura had a table with information on summer programs.
8 We had a number of guests from out of the area and all greeted the event with smiles
9 and applause. Some of the feedback included requests for a summer concert series.

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11 The new "Calistoga Summer Camp" program has been a great experience. We have
12 local children, children from visiting families, and have had a good response to the drop
13 in option. Staff is doing a great job. We are surveying the parents for feedback for next
14 year.

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16 Participation surveys have been provided to Community Resources staff to give to all
17 class and camp instructors a vehicle to provide to our participants for feedback.

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19 Meetings have taken place with the "Calistoga Enchanted" (Haunted House) committee
20 regarding future Halloween related events. The coordinators for the event are stepping
21 down and the committee was unable to identify a replacement. Discussions that
22 occurred included partnering with the Lions Club to hold a safe Halloween night in
23 conjunction with the parade and costume contest.
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25 Frank DiFede and I attended a Lions Club meeting and discussed the concept. The
26 Lions Club responded enthusiastically as they thought this partnership would increase
27 resources and provide a better community event. The Haunted House event will no
28 longer occur and the new event will be positioned for reasonable growth and
29 opportunities. The committee members were very supportive of the new concept and
30 feel that volunteerism will be more available as a result of fewer hours necessary for a
31 successful event to occur.

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33 I met with Stephanie Parry, Executive Director of the Calistoga Family Center, to
34 discuss outreach programs and events. We talked about ideas to integrate the
35 community with vouchers, program design and interest. This will be an ongoing
36 discussion.

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38 The new Fall/Winter Activity Guide has started and we look forward to new programs
39 and events. If Commission members have ideas for programs, events and instructors,
40 this information would be valuable.