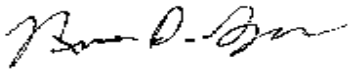


City of Calistoga

Staff Report

TO: Honorable Mayor and City Council
FROM: Lynn Goldberg, Planning and Building Director
DATE: December 3, 2013
SUBJECT: **Plastic and Reusable Bag Update**

APPROVAL FOR FORWARDING:



Richard D. Spitler, City Manager

ITEM: Funding request by Green Committee for purchase of reusable bags.

RECOMMENDATION: Consideration of a resolution authorizing the acceptance of \$1,600 in donations from Upper Valley Waste Management Agency, the local Soroptimists Chapter, Cal Mart and Puerto Vallarta Market for the purchase of reusable bags and approving a budget adjustment to the general fund for the purchase of reusable bags.

BACKGROUND

- Plastic Bag Survey

On August 20, 2013, the City Council authorized the Green Committee to work with local merchants to voluntarily discontinue providing single-use plastic bags at check-out. A subsequent survey of Calistoga businesses conducted by the Committee determined that only eight non-restaurant businesses distribute single-use plastic bags on a regular basis. Four of these are food markets that account for the majority of the distributed bags.

During the survey, Committee members urged business owners to discontinue the distribution of single-use plastic bags at check-out and provided tips on how to promote the use of reusable bags. To date, two of the markets (most notably Cal Mart) have committed to discontinuing their distribution by next year.

- Countywide Ordinance

The City of Napa is taking the lead in preparing a draft ordinance that would ban the distribution of single-use carryout bags and determining the type and cost of environmental review that would be required. Staff attended a meeting on October 4th

of representatives from all of the county's jurisdictions to discuss the potential ordinance. A follow-up meeting is envisioned in the near future.

Staff will continue to participate in these discussions so that an appropriate ordinance is available for future adoption if the Council decides to consider a ban in the future.

DISCUSSION: The Council previously authorized the Committee to distribute reusable bags to reduce the use of all disposable check-out bags – both plastic and paper. After extensive research, the Committee selected a polypropylene grocery tote that measures 13" wide x 10" deep x 15" tall. It has a flat bottom to facilitate the loading of groceries and long straps that allow it to rest on the shoulder (Attachment 2). The bags would be dark green and have a white imprint similar to the graphic to the right.



The Committee, with the help of other volunteers, would distribute the reusable bags outside of local markets at the beginning of the year, along with educational information promoting the use of reusable bags. More than 1,000 of the bags are planned to be distributed.

FISCAL IMPACT: The Committee has secured the following funding commitments to cover the entire cost of purchasing the reusable bags:

- \$750 from Upper Valley Waste Management Agency waste diversion funds
- \$300 from the local Soroptimists chapter
- \$250 from Cal Mart
- \$300 from Puerto Vallarta Market

The donations are proposed to be spent on the purchase of reusable bags in an amount not to exceed \$1,600. The acceptance of the donations requires a budget adjustment to account 01-3289 and the approval for the expenditure requires a budget adjustment to account 01-4608-4402.

Once the bags are received, staff will follow-up on receiving the funding through the commitments outlined above and processing them as donations to the City.

ATTACHMENTS

1. Draft resolution
2. Tote bag details

RESOLUTION NO. 2013-XXX

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALISTOGA, COUNTY OF NAPA, STATE OF CALIFORNIA AUTHORIZING THE ACCEPTANCE OF \$1,600 IN DONATIONS FROM UPPER VALLEY WASTE MANAGEMENT AGENCY, THE LOCAL SOROPTIMISTS CHAPTER, CAL MART AND PUERTO VALLARTA MARKET FOR THE PURCHASE OF REUSABLE BAGS AND APPROVING A BUDGET ADJUSTMENT TO THE GENERAL FUND

WHEREAS, the City Council has supported efforts in recent years to eliminate the distribution of single-use plastic bags in order to reduce litter, protect wildlife, reduce garbage placed in the landfill, and avoid problems with their recycling

WHEREAS, on August 20, 2013, the City Council authorized the Green Committee to work with local merchants to voluntarily discontinue providing single-use plastic bags at check-out, and several businesses that are the primary distributors have committed to discontinuing their distribution by the beginning of next year; and

WHEREAS, the City Council also authorized the Green Committee to distribute reusable bags to reduce the use of all check-out bags, both plastic and paper, and the Committee, with the help of other volunteers, plans to distribute them outside of local markets at the beginning of the year, along with educational information promoting the use of reusable bags; and

WHEREAS, the Committee has selected an appropriate reusable grocery tote for distribution and proposes that the City purchase approximately 1,000 bags to promote their use; and

WHEREAS, the Committee has secured funding commitments to cover the entire cost of purchasing the reusable bags from Upper Valley Waste Management Agency, the Soroptimists, Puerto Vallarta Market and Cal Mart; and

WHEREAS, interim funding is needed for the reusable bags' purchase and the current City budget does not identify funding for this purchase.

NOW, THEREFORE, BE IT RESOLVED that the City Council hereby authorizes the acceptance of \$1,600 in donations from Upper Valley Waste Management Agency, the local Soroptimists Chapter, Cal Mart and Puerto Vallarta Market for the purchase of reusable bags and approves a budget adjustment to the general fund.

PASSED AND ADOPTED by the City Council at a regular meeting held the 3rd day of December, 2013, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

CHRIS CANNING, Mayor

ATTEST:

KATHY FLAMSON, Deputy City Clerk



13 x 10 x 15



12 x 8 x 13



13 x 10 x 15

100 GSM PREMIUM NON-WOVEN POLYPROPYLENE • REUSABLE • SUSTAINABLE • ECO-FRIENDLY

Item #	Size	Handle	Qty/Cs	W/Cs	Max Imprint	Prices Per Case		
						1-10 Cs	11-19 Cs	20+ Cs
2TOT1213***	12x8x13x8	20"	100	24 lbs.	5x8	199.50	157.85	129.47
2TOT1315***	13x10x15x10	20"	100	29 lbs.	5.75x10	206.63	168.37	140.47

*** Insert color code.

Price includes: One color one side silkscreen imprinting.

Silkscreen Plate Charge: \$60.00 for the first color, first side. Additional color plate charge is \$92.00 per color.

Additional Silkscreen charges per case: Second side or additional colors add \$40.00 / color per side.



For Color Magic Imprint add \$125.00 / side per case.

NO PLATE CHARGES.

Blank item cost: 25% off.