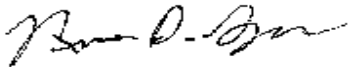


City of Calistoga

Staff Report

TO: Honorable Mayor and City Council
FROM: Richard Spitler, City Manager
DATE: May 20, 2014
SUBJECT: Receipt of the Napa County Grand Jury 2013-2014 Final Report on the Napa County Transportation & Planning Agency and Vine: Management & Ridership for the Future and Authorization for a City of Calistoga's Response

APPROVAL FOR FORWARDING:



Richard D. Spitler, City Manager

1
2 **ISSUE:** Receipt of the Napa County Grand Jury 2013-2014 Final Report on the Napa
3 County Transportation & Planning Agency and Vine: Management & Ridership for the
4 Future and Authorization for a City of Calistoga's Response.
5
6 **RECOMMENDATION:** Receive report and authorize the response letter by motion.
7
8 **BACKGROUND/DISCUSSION:** The Napa County Grand Jury issued its 2013-2014
9 Final Report on the Napa County Transportation & Planning Agency and Vine:
10 Management & Ridership for the Future and Authorization on March 18, 2014. The
11 Grand Jury's mandate is to investigate all branches of government assuring they are
12 being administered efficiently, honestly, and in the best interest of Napa County's
13 residents.
14
15 The Grand Jury's Final Report gives Recommendation 8 (page 15) that there be better
16 coordination between the NCTPA 's VINE transit services and the various jurisdictions
17 through enhanced marketing strategies. The City of Calistoga is requested to respond
18 to this.
19
20 As the draft letter response indicates, staff recommends that the Calistoga City Council
21 direct staff to work with the NCTPA and other jurisdictions as they develop enhanced
22 marketing strategies so that all of NCTPA's transit services are readily available and
23 consistently communicated across all potential users. This will include placing
24 information on the City's website once the information is developed.

25

26

27 **FINANCIAL IMPACT:** None.

28

29 **ATTACHMENTS:**

30 1. Draft response letter

31 2. 2013/2014 Napa County Grand Jury Final Report on the Integrity of Grand Jury
32 Investigations

CITY OF CALISTOGA

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May 21, 2014

The Honorable Mark S. Boessenecker
Presiding Judge
Napa County Superior Court
825 Brown Street
Napa, CA 94559

SUBJECT: Response to the Napa County Grand Jury 2013-2014 Final Report on the Napa County Transportation & Planning Agency and Vine: Management & Ridership for the Future

Dear Judge Boessenecker,

The Calistoga City Council has reviewed the findings and recommendations contained in the 2013-2014 Final Report on the on the Napa County Transportation & Planning Agency and Vine: Management & Ridership for the Future. This report specifically requested that the City of Calistoga respond to the following recommendation:

Recommendation 8: NCTPA should implement within the current fiscal year a coordinated VINE marketing strategy with each Napa County jurisdiction so that NCTPA's transit services are readily available and consistently communicated across all public, community and visitor websites.

As required by Penal Code Section 933 (c), the following is the City of Calistoga response:

R8. The Calistoga City Council will direct staff to work with the NCTPA and other jurisdictions as they develop further marketing strategies so that all of NCTPA's transit services are readily available and consistently communicated across all potential users. This will include placing information on the City's website once the information is developed.

Thank you for the opportunity to comment. The Grand Jury is to be commended for its work on behalf of the citizens of Napa County.

Sincerely,

Chris Canning
Mayor