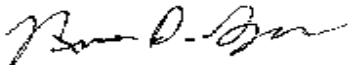


## City of Calistoga Staff Report

**TO:** Honorable Mayor and City Council  
**FROM:** Richard Spitler, City Manager  
**DATE:** July 15, 2014  
**SUBJECT:** Establishing objectives and the appointment of a Council Subcommittee for the Fiscal Year 2014-2015 Community Enrichment Grant Program.

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APPROVAL FOR FORWARDING:




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Richard Spitler, City Manager

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1 **ISSUE:** Consideration of a Resolution establishing objectives and the appointment of a  
 2 Council Subcommittee for the Fiscal Year 2014-2015 Community Enrichment Grant  
 3 Program.  
 4

5 **RECOMMENDATION:** Receive presentation and adopt the Resolution establishing  
 6 program objectives and to select the Council sub-committee members.  
 7

8 **BACKGROUND/DISCUSSION:** Twelve years ago the City Council created the  
 9 Community Enrichment Grant Program (Enrichment Grants) as a means of more  
 10 directly providing funding to non-profit activities, which provide benefit to the community.  
 11

12 Staff proposes that we follow the same practice as in previous years and commence the  
 13 process for the Fiscal Year 2014-2015 budget cycle. Staff will advertise this opportunity  
 14 for Fiscal Year 2014-2015 to various local non-profit groups. The deadline for  
 15 applications to be submitted is Friday, August 8, 2014. The 2014/2015 Fiscal Year  
 16 budget includes cash funding for enrichment grants at a \$5,000 level.  
 17

18 **Funding Objectives:**

19 Staff recommends that the following objectives be used in the evaluation of grant  
 20 requests. Each funding request will be measured against these objectives. We should  
 21 ask, "Will the activity or program...":  
 22

- 23  
24 1. Provide services to the elder community.  
25 2. Provide services to youth in the community.  
26 3. Expand services to members of the Hispanic community.  
27 4. Provide community specific environmental enhancements.  
28 5. Enhance the appearance of the community.  
29

30 Committee:

31 The Council established a sub-committee consisting of two Councilmember's and the  
32 City Manager in previous years to evaluate the proposals received and to make a  
33 recommendation to the full Council for funding. This process has worked well and is  
34 recommended to be followed again this year.  
35

36 **CONSISTENCY WITH CITY COUNCIL GOALS AND OBJECTIVES:** The  
37 recommended action supports the FY 2014/15 City Council Goal No. 1, Objective 2 by  
38 providing a funding mechanism to "...Promote the qualities of Calistoga that are  
39 attractive to residents and visitors."  
40

41 **FISCAL IMPACT:** The proposed Fiscal Year 2014-2015 budget will include funding for  
42 this activity however staff expects that the amount will be no more than **\$5,000** as  
43 funded in previous years.  
44

45 **ATTACHMENTS:**

- 46 1. Draft Resolution

RESOLUTION NO. 2014-XXX

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALISTOGA, COUNTY OF NAPA, STATE OF CALIFORNIA, ESTABLISHING OBJECTIVES FOR THE 2014/2015 CALISTOGA COMMUNITY ENRICHMENT GRANT PROGRAM AND CONFIRMING THE MAYOR'S APPOINTMENTS TO AN EVALUATION COMMITTEE

WHEREAS, community service and community serving programs have long been a tradition in Calistoga; and

WHEREAS, the Calistoga City Council has supported such activity in the past; and

WHEREAS, the Calistoga City Council intends to provide financial support to activities which enrich the Calistoga community; and

WHEREAS, the City Council has identified enrichment objectives for the award of grant funds; and

WHEREAS, the City Council has adopted a Community Enrichment Grant Program for the evaluation of requests.

NOW, THEREFORE, BE IT RESOLVED, that the following objectives are established for grant funding.

Will the program, activity or group:

1. Provide services to the elder community.
2. Provide services to youth in the community.
3. Enhance the appearance of the community.
4. Expand services to members of the Hispanic community.
5. Provide community specific environmental enhancements.

BE IT FURTHER RESOLVED by the City Council of the City of Calistoga that it hereby confirms the Mayor's appointment of Councilmember \_\_\_\_\_ and Councilmember \_\_\_\_\_ to an evaluation committee with the City Manager. The committee shall evaluate grant requests and recommend funding levels to the full City Council.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of Calistoga at a regular meeting held this 15<sup>th</sup> day of July, 2014, by the following vote:

- AYES:
- NOES:
- ABSENT:
- ABSTAIN:

\_\_\_\_\_  
CHRIS CANNING, Mayor

ATTEST:

\_\_\_\_\_  
KATHY FLAMSON, Deputy City Clerk