# City of Calistoga MEMO

**TO:** Calistoga Pool Advisory Committee **FROM:** Olivia Lemen, Recreation Manager

DATE: November 14, 2014

SUBJECT: 2014 Pool Season Survey Results

Calistoga Recreation Services hosted a comprehensive pool survey from 9/15-10/20, 2014 regarding the 2014 pool season. Notifications regarding the survey were posted in the following places:

- The city web site
- Facebook
- Both newspapers
- The Family Center
- The pool office and restrooms

Paper copies of the surveys were handed out to the following groups:

- Family Center (Spanish)
- City Hall
- Recreation Services Office
- Pool

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24 surveys were collected and analyzed. This number has steadily gone down each year we have offered it. Our highest participating was 124 in 2009. This information along with actual attendance numbers will be utilized to create the programming for the upcoming 2015 season.

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#### **ATTACHMENTS:**

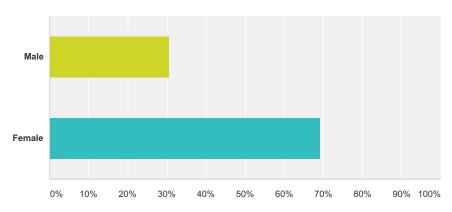
1) 2014 Pool Survey Results

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#### Q1 I am:

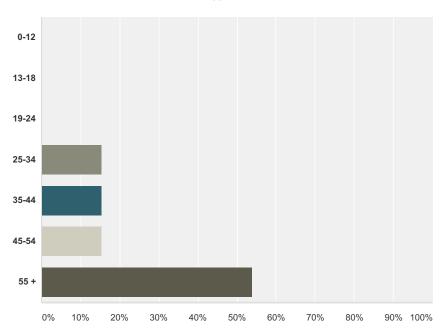
Answered: 13 Skipped: 11



Answer Choices	Responses
Male	<b>30.77%</b> 4
Female	<b>69.23%</b> 9
Total	13

### Q2 My age (in years) is:

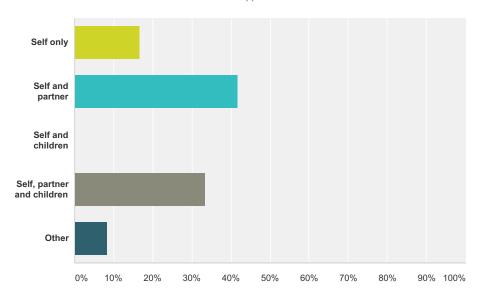
Answered: 13 Skipped: 11



Answer Choices	Responses	
0-12	0.00%	0
13-18	0.00%	0
19-24	0.00%	0
25-34	15.38%	2
35-44	15.38%	2
45-54	15.38%	2
55 +	53.85%	7
Total		13

#### Q3 Household:

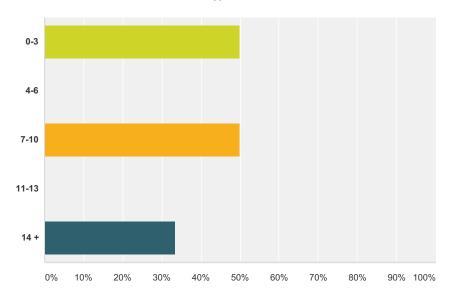
Answered: 12 Skipped: 12



Answer Choices	Responses	
Self only	16.67%	2
Self and partner	41.67%	5
Self and children	0.00%	0
Self, partner and children	33.33%	4
Other	8.33%	1
Total		12

### Q4 My children's age in years are (if applicable):

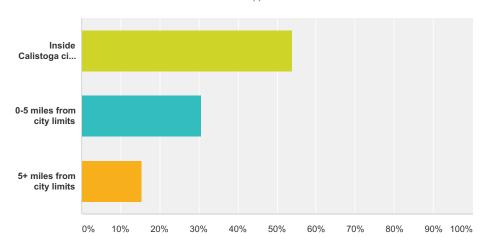




Answer Choices	Responses	
0-3	50.00%	3
4-6	0.00%	0
7-10	50.00%	3
11-13	0.00%	0
14 +	33.33%	2
Total Respondents: 6		

#### Q5 I live:

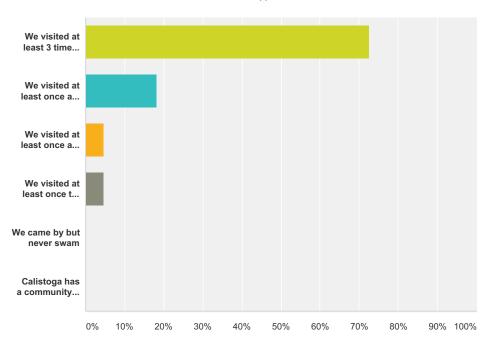
Answered: 13 Skipped: 11



Answer Choices	Responses	
Inside Calistoga city limits	53.85%	7
0-5 miles from city limits	30.77%	4
5+ miles from city limits	15.38%	2
Total		13

### Q6 Our family attendance at the pool this summer could be categorized as:





Answer Choices	Responses	
We visited at least 3 times a week	72.73%	16
We visited at least once a week	18.18%	4
We visited at least once a month	4.55%	1
We visited at least once this season	4.55%	1
We came by but never swam	0.00%	0
Calistoga has a community pool?	0.00%	0
Total		22

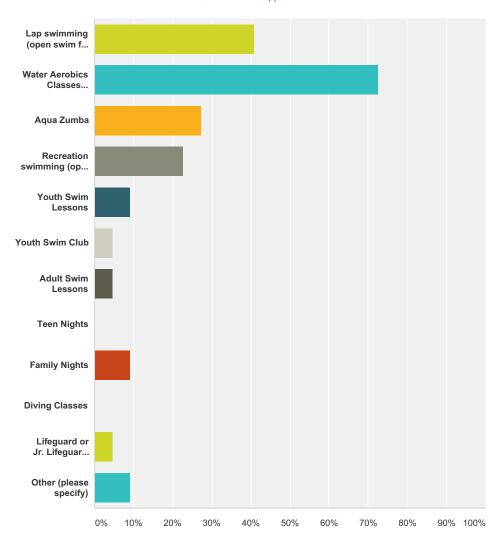
### Q7 What would help you and your family come to the pool more often?

Answered: 11 Skipped: 13

#	Responses	Date
1	Longer lap swim season.	10/18/2014 8:19 PM
2	More lap swim times	10/11/2014 2:33 PM
3	Aqua aerobics classes in the middle of the day mon, wed, and thursday as well as tuesday thursday evenings	10/11/2014 2:24 PM
4	Depends on our schedule and if we will be out of town.	10/9/2014 2:09 PM
5	Please stay open!	10/8/2014 1:02 PM
6	Open all year, 12 months	10/7/2014 10:46 AM
7	Floaties	10/4/2014 8:19 AM
8	aerobics times extended	10/4/2014 8:14 AM
9	Lap swimmers schedule started out quite extensive this year in relation to usage.	10/3/2014 1:58 PM
10	We took advantage of the time we had availible in our schedules. Kids free helps!!!!	10/3/2014 8:16 AM
11	More daytime water aerobics	9/29/2014 11:44 AM

### Q8 The programs I / my family participated in this summer (please mark all that apply):

Answered: 22 Skipped: 2



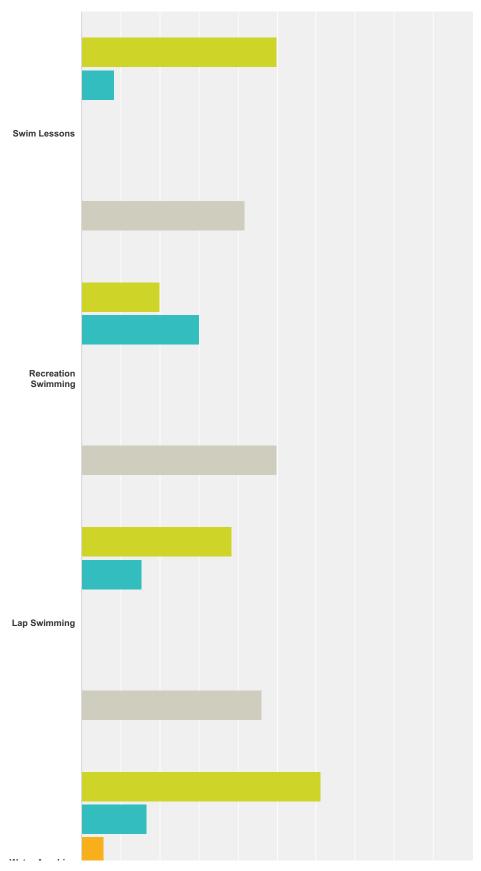
swer Choices	Responses	
Lap swimming (open swim for adult fitness)	40.91%	9
Water Aerobics Classes (instructor led)	72.73%	16
Aqua Zumba	27.27%	6
Recreation swimming (open swim for youth, teens and adults)	22.73%	5
Youth Swim Lessons	9.09%	2
Youth Swim Club	4.55%	1
Adult Swim Lessons	4.55%	1
Teen Nights	0.00%	0
Family Nights	9.09%	2
Diving Classes	0.00%	0

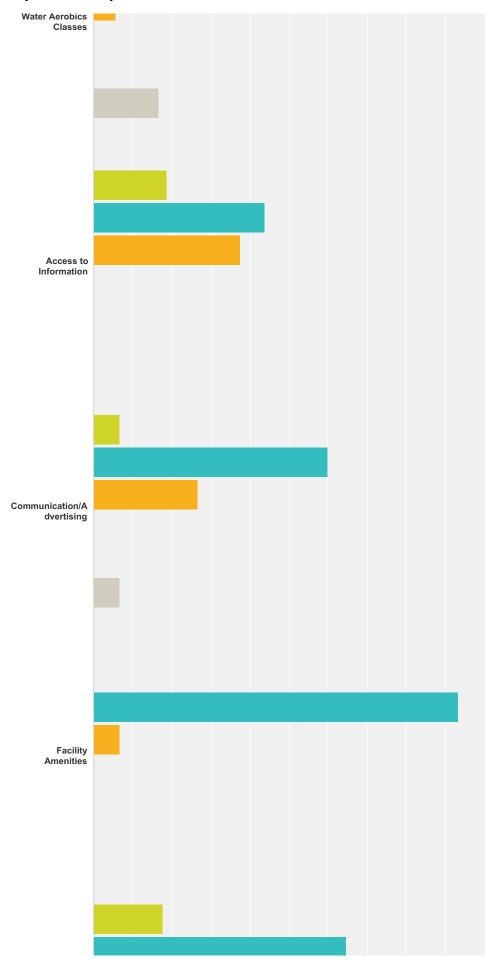
Lifeguard or Jr. Lifeguard Training	4.55%	1
Other (please specify)	9.09%	2
Total Respondents: 22		

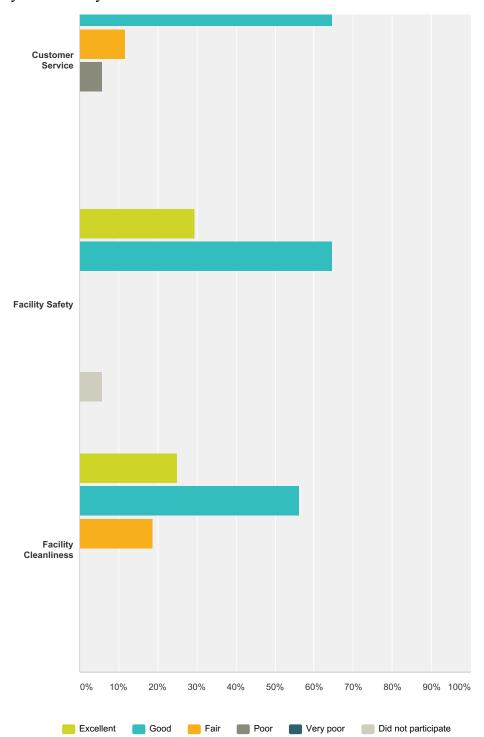
3	#	Other (please specify)	Date
	1	Cardboard Boat Race	10/18/2014 8:19 PM
	2	helping with CES swimming	10/4/2014 8:14 AM

### Q9 Please rate the following for the 2014 season:

Answered: 21 Skipped: 3







	Excellent	Good	Fair	Poor	Very poor	Did not participate	Total
Swim Lessons	50.00%	8.33%	0.00%	0.00%	0.00%	41.67%	
	6	1	0	0	0	5	12
Recreation Swimming	20.00%	30.00%	0.00%	0.00%	0.00%	50.00%	
	2	3	0	0	0	5	1
Lap Swimming	38.46%	15.38%	0.00%	0.00%	0.00%	46.15%	
	5	2	0	0	0	6	1
Water Aerobics Classes	61.11%	16.67%	5.56%	0.00%	0.00%	16.67%	
	11	3	1	0	0	3	1

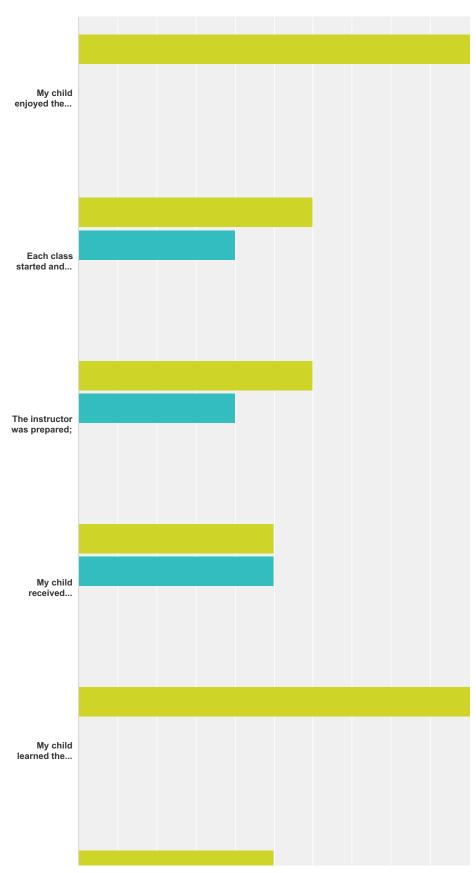
### 2014 Community Pool Survey

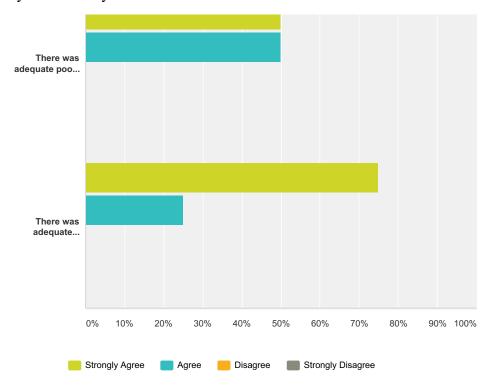
Access to Information	18.75%	43.75%	37.50%	0.00%	0.00%	0.00%	
	3	7	6	0	0	0	16
Communication/Advertising	6.67%	60.00%	26.67%	0.00%	0.00%	6.67%	
	1	9	4	0	0	1	15
Facility Amenities	0.00%	93.33%	6.67%	0.00%	0.00%	0.00%	
	0	14	1	0	0	0	15
Customer Service	17.65%	64.71%	11.76%	5.88%	0.00%	0.00%	
	3	11	2	1	0	0	17
Facility Safety	29.41%	64.71%	0.00%	0.00%	0.00%	5.88%	
	5	11	0	0	0	1	17
Facility Cleanliness	25.00%	56.25%	18.75%	0.00%	0.00%	0.00%	
	4	9	3	0	0	0	16

#	Please provide additional feedback:	Date
1	Extra equipment and facility maintenance is needed this year to prevent further deterioration due to normal wear and tear - re-caulking, re- grouting, shower and faucet repair/adjustments, etc.	10/18/2014 8:19 PM
2	Staff are uninformed of basic information about the schedules and other information. For example, several staff members could not tell me about pricing information and holiday activities and times.	10/13/2014 1:13 PM
3	Facility cleanliness: a cleaning service at the facility regularly would raise the bar on cleanliness. Water quality: much improved since Diamond Quality took over	10/11/2014 2:24 PM
4	Aqua Zumba was Awesome! Please have Susan come back!	10/9/2014 2:09 PM
5	will think about it	10/7/2014 10:46 AM
6	Aerobics classes are great. Schedule and hours are limited	10/4/2014 8:14 AM
7	Thank you, the pool chemicals were more in balance this season.	10/3/2014 1:58 PM
8	The water aerobics classes are highly supported by the community, especially the seniors! We appreciate the 90 minute morning class especially, and we could not do any of this without Staci- she is a Godsend!	9/27/2014 10:05 AM

### Q10 Specific SWIM LESSON feedback: (Please skip if not applicable)

Answered: 6 Skipped: 18



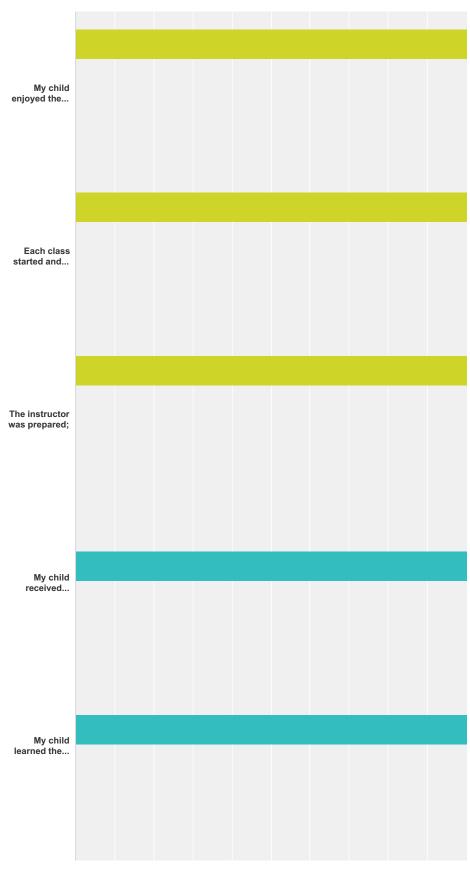


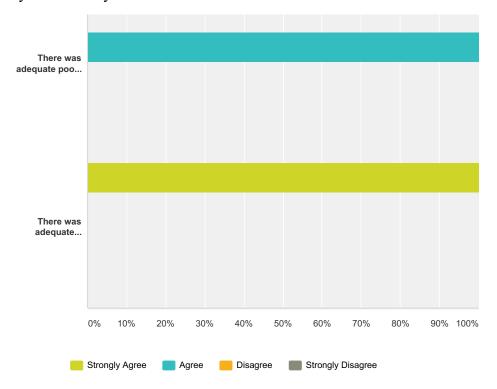
	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
My child enjoyed the session;	100.00%	0.00%	0.00%	0.00%	
	2	0	0	0	2
Each class started and ended on time;	60.00%	40.00%	0.00%	0.00%	
	3	2	0	0	5
The instructor was prepared;	60.00%	40.00%	0.00%	0.00%	
	3	2	0	0	5
My child received adequate individual attention;	50.00%	50.00%	0.00%	0.00%	
	1	1	0	0	2
My child learned the skills I expected;	100.00%	0.00%	0.00%	0.00%	
	2	0	0	0	2
There was adequate pool space for my child's program;	50.00%	50.00%	0.00%	0.00%	
	1	1	0	0	2
There was adequate equipment for all the participants;	75.00%	25.00%	0.00%	0.00%	
	3	1	0	0	4

#	Additional Comments:	Date
	There are no responses.	

## Q11 Specific YOUTH SWIM TEAM feedback: (Please skip if not applicable)

Answered: 1 Skipped: 23



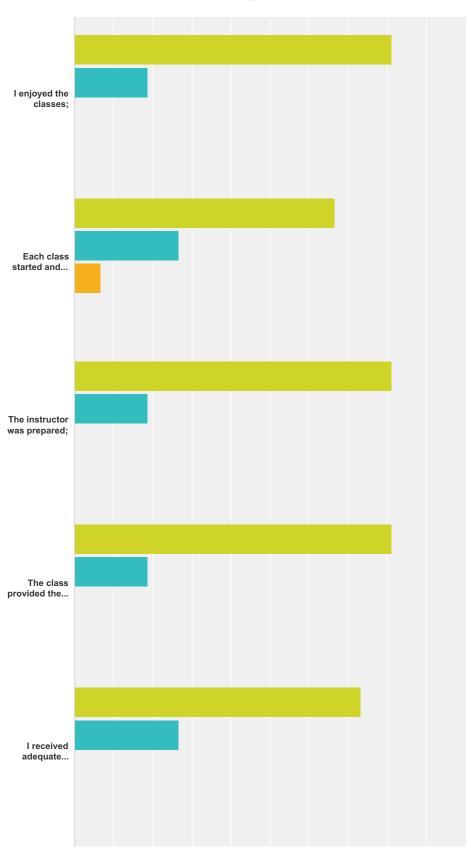


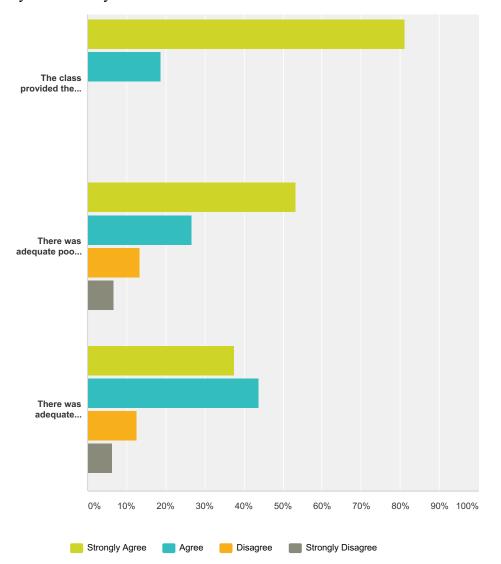
	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
My child enjoyed the session;	100.00%	0.00%	0.00%	0.00%	
	1	0	0	0	1
Each class started and ended on time;	100.00%	0.00%	0.00%	0.00%	
	1	0	0	0	1
The instructor was prepared;	100.00%	0.00%	0.00%	0.00%	
	1	0	0	0	1
My child received adequate individual attention;	0.00%	100.00%	0.00%	0.00%	
	0	1	0	0	1
My child learned the skills I expected;	0.00%	100.00%	0.00%	0.00%	
	0	1	0	0	1
There was adequate pool space for my child's program;	0.00%	100.00%	0.00%	0.00%	
	0	1	0	0	1
There was adequate equipment for all the participants;	100.00%	0.00%	0.00%	0.00%	
	1	0	0	0	1

#	Additional Comments:	Date
1	Season should be extended. Full benefit from practicing strokes only comes after basic endurance is achieved. The swim meet was great, but more than one per year would be better.	10/18/2014 8:27 PM

## Q12 Specific WATER AEROBICS and AQUA ZUMBA feedback:(Please skip if not applicable)

Answered: 16 Skipped: 8





	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
I enjoyed the classes;	81.25%	18.75%	0.00%	0.00%	
	13	3	0	0	1
Each class started and ended on time;	66.67%	26.67%	6.67%	0.00%	
	10	4	1	0	1
The instructor was prepared;	81.25%	18.75%	0.00%	0.00%	
	13	3	0	0	1
The class provided the variety I desired;	81.25%	18.75%	0.00%	0.00%	
	13	3	0	0	1
I received adequate instruction for new skills;	73.33%	26.67%	0.00%	0.00%	
	11	4	0	0	,
The class provided the workout I expected;	81.25%	18.75%	0.00%	0.00%	
	13	3	0	0	1
There was adequate pool space for the class;	53.33%	26.67%	13.33%	6.67%	
	8	4	2	1	1
There was adequate equipment for all the participants;	37.50%	43.75%	12.50%	6.25%	
	6	7	2	1	1

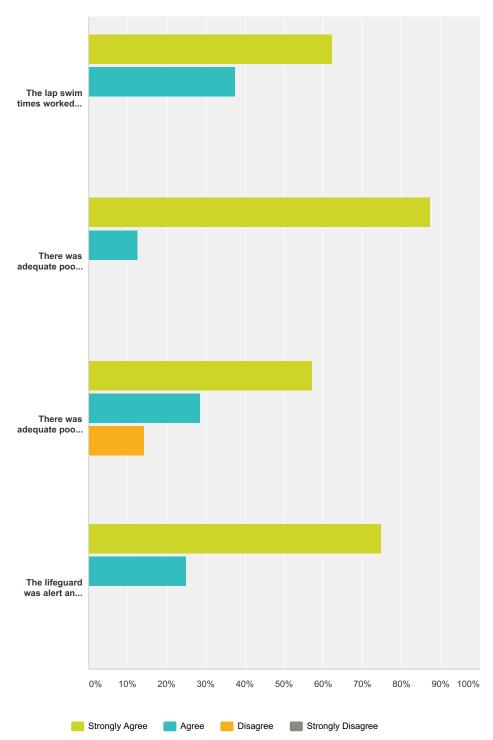
#	Additional Comments:	Date
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### 2014 Community Pool Survey

1	Not enough space when two lanes are blocked for swim lessons. Most of the time only one of the two lanes were used.	10/13/2014 1:14 PM
2	Classes were crowded during the summer session. It's hard to get a good workout if there is not enough room.  Stacey is an excellent instructor but I'd like some variety - perhaps another instructor to pick up the same class	10/11/2014 2:27 PM
3	Aqua Zumba only	10/9/2014 2:10 PM
4	Really enjoyed the 11:45 class.Can we leave it on the schedule? We all love Stacey	10/8/2014 1:04 PM
5	Really enjoyed the 11:45 class. Can we have it back? We love Stacey!	10/7/2014 8:14 PM
6	Not enough room with swim lessons and lap swim	10/4/2014 8:15 AM
7	Lets face it—the program is growing and needs more classes and more instructors. Almost 40 in water aerobics is too many and drove people away! This was mostly in the 830am class. Something must be done about the congestion; it presents safety issues as well. Offering an 830am and a 930am class could ease the crowding and give people enough room to actually work-out without running into their neighbor. We need more instructors for an expanded schedule, plus Stacey needs a break once in awhile! Also, Stacey should be given a "gear budget" or at least consulted on all new aerobics gear.	10/3/2014 1:59 PM
8	Often we had to move as they put in the ropes for the next class, shortening our class. Sometimes the lap swimmers were still swimming and our class started late.	9/29/2014 11:51 AM
9	90 minutes in the am is preferred	9/27/2014 10:06 AM

## Q13 Specific LAP SWIM feedback:(Please skip if not applicable)





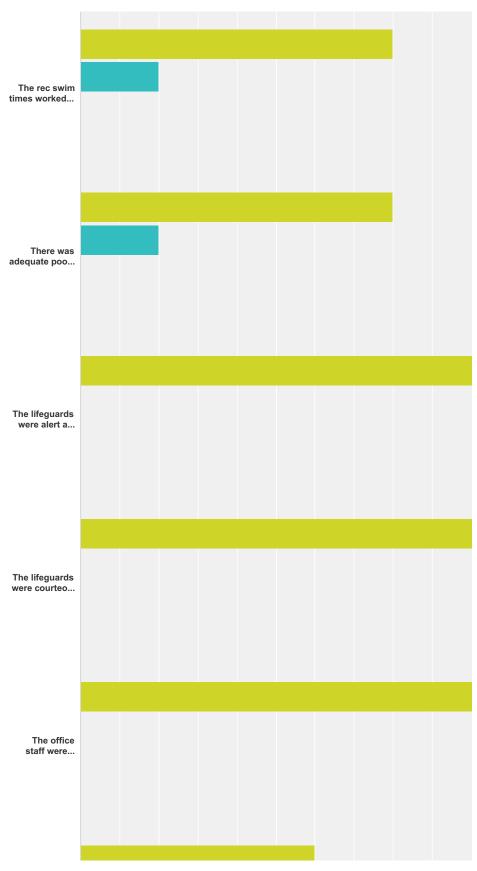
	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
The lap swim times worked for my schedule;	62.50%	37.50%	0.00%	0.00%	
	5	3	0	0	8
There was adequate pool space for my needs;	87.50%	12.50%	0.00%	0.00%	
	7	1	0	0	8

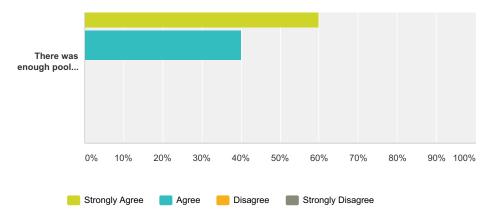
There was adequate pool equipment for my needs;	<b>57.14%</b>	<b>28.57%</b>	<b>14.29%</b>	<b>0.00%</b> 0	7
The lifeguard was alert and responsive to my needs;	<b>75.00%</b> 6	<b>25.00%</b>	<b>0.00%</b> 0	<b>0.00%</b> 0	8

#	Additional Comments:	Date
1	Lap swimming schedule was very reasonable this year.	10/18/2014 8:27 PM
2	There was always plenty of room for adult fitness during lap swimming	10/11/2014 2:27 PM
3	Great staff!	10/8/2014 1:03 PM
4	The 6 am session is a must for my schedule, I appreciated the early hours. Paddle boards and pull bouys were availible but I was uncertain if fins and other training equipment was availible.	10/3/2014 8:20 AM

### Q14 Specific REC SWIM feedback:(Please skip if not applicable)

Answered: 5 Skipped: 19



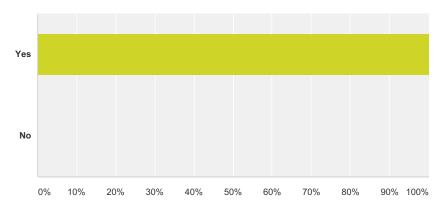


	Strongly Agree	Agree	Disagree	Strongly Disagree	Total
The rec swim times worked for our schedule;	80.00%	20.00%	0.00%	0.00%	
	4	1	0	0	5
There was adequate pool space for our needs;	80.00%	20.00%	0.00%	0.00%	
	4	1	0	0	5
The lifeguards were alert and responsive to our needs;	100.00%	0.00%	0.00%	0.00%	
	5	0	0	0	5
The lifeguards were courteous and helpful;	100.00%	0.00%	0.00%	0.00%	
	5	0	0	0	5
The office staff were courteous and provided good customer service;	100.00%	0.00%	0.00%	0.00%	
	5	0	0	0	5
There was enough pool deck furniture for our needs;	60.00%	40.00%	0.00%	0.00%	
	3	2	0	0	į

#	Additional Comments:	Date
1	We would have liked the Fri-Sat-Sun schedule open until 7:00 pm during spring and autumn seasons.	10/18/2014 8:27 PM
2	Rec swim is needed on Friday, Saturday and Sunday afternoons especially during summer vacation from school.	10/11/2014 2:27 PM
3	Everyone who works, does it well.	10/7/2014 10:47 AM

## Q15 Do you know the pool has a variety of pass options?



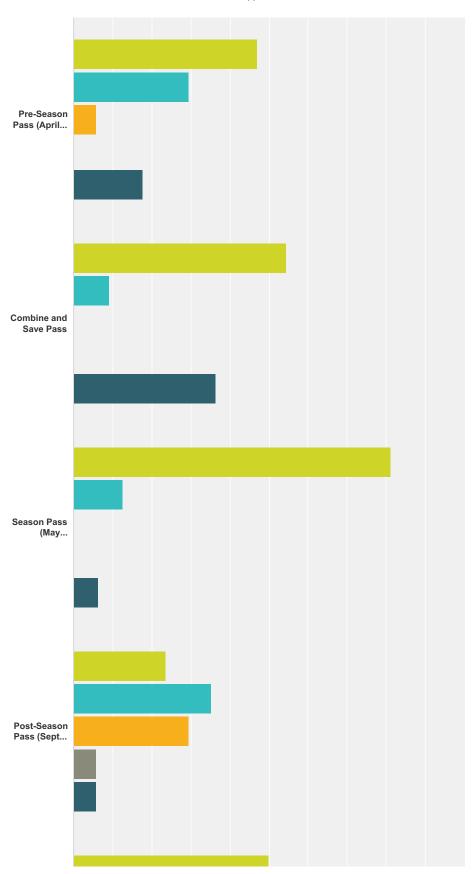


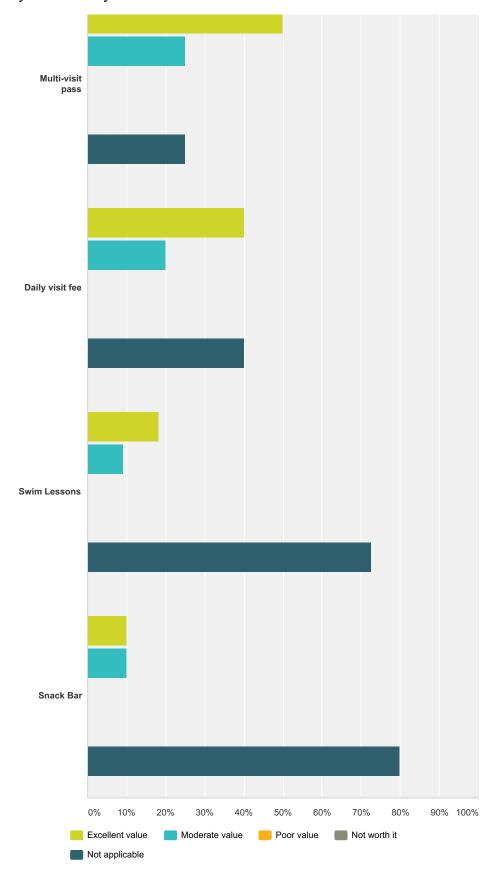
Answer Choices	Responses	
Yes	100.00%	20
No	0.00%	0
Total		20

#	If No, please tell us how to better provide you with fee information:	Date
	There are no responses.	

### Q16 Please tell us more about the fees and passes at the pool.

Answered: 19 Skipped: 5





	Excellent value	Moderate value	Poor value	Not worth it	Not applicable	Total
Pre-Season Pass (April 7-May 9)	47.06%	29.41%	5.88%	0.00%	17.65%	
	8	5	1	0	3	17

### 2014 Community Pool Survey

Combine and Save Pass	<b>54.55%</b> 6	<b>9.09%</b> 1	<b>0.00%</b> O	<b>0.00%</b> 0	<b>36.36%</b> 4	11
Season Pass (May 10-Sept 14)	<b>81.25%</b> 13	<b>12.50%</b> 2	<b>0.00%</b> O	<b>0.00%</b> 0	<b>6.25%</b>	16
Post-Season Pass (Sept 15-Oct 18)	<b>23.53%</b> 4	<b>35.29%</b>	<b>29.41%</b> 5	<b>5.88%</b>	<b>5.88%</b>	17
Multi-visit pass	<b>50.00%</b> 4	<b>25.00%</b> 2	<b>0.00%</b> O	<b>0.00%</b> 0	<b>25.00%</b> 2	8
Daily visit fee	<b>40.00%</b>	<b>20.00%</b> 2	<b>0.00%</b> O	<b>0.00%</b> 0	<b>40.00%</b> 4	10
Swim Lessons	<b>18.18%</b>	<b>9.09%</b> 1	<b>0.00%</b> O	<b>0.00%</b> 0	<b>72.73%</b> 8	11
Snack Bar	<b>10.00%</b>	<b>10.00%</b>	<b>0.00%</b> 0	<b>0.00%</b>	<b>80.00%</b> 8	10

#	Additional Feedback:	Date
1	I have never though about purchasing any items from the snack bar. Evening water aerobics not available in post season this year so I did not purchase for the first time since the post season has been available.	10/13/2014 1:16 PM
2	Would be great if there was a discount for multiple kids from same family taking lessons.	10/9/2014 2:15 PM
3	Poor value for me	10/8/2014 1:07 PM
4	I missed the special that was offered, can we get it back? I think it was 20 or 25% off if purchased during a certain time?	10/8/2014 1:05 PM
5	All is well	10/7/2014 10:48 AM
6	I missed the special that was offered. Can we get it back? I think it was \$20 or 20% off if purchased at a certain time? (Early bird pass?)	10/6/2014 12:02 PM
7	Limited time for water aerobics and same money for post-seson	10/4/2014 8:16 AM

## Q17 What other programs or activities would you and your family like to see to bring you to the pool more often?

Answered: 4 Skipped: 20

#	Responses	Date
1	Open year round	10/11/2014 2:35 PM
2	Aqua aerobics at a variety of times throughout the week, including present times. This will reduce class numbers	10/11/2014 2:29 PM
3	Would be nice to have a fenced off area with a babysitter to watch little kids for those parents who would like to take the water aerobics class. That would get me to come to the pool more often so I could get more exercise than Saturday only when my husband is home to watch the kids.	10/9/2014 2:22 PM
4	n/a	10/7/2014 10:48 AM

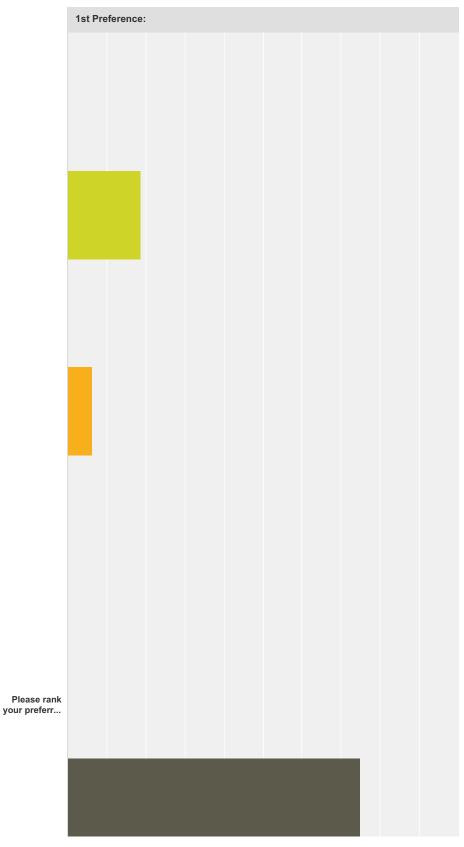
Q18 Our schedule was impacted this year due to a lifeguard staffing shortage. If you or a family member is interested in becoming trained as a lifeguard, please provide us with your name and contact information below: (Lifeguards must be a minimum of 15 years of age, but we also encourage adults to consider this)

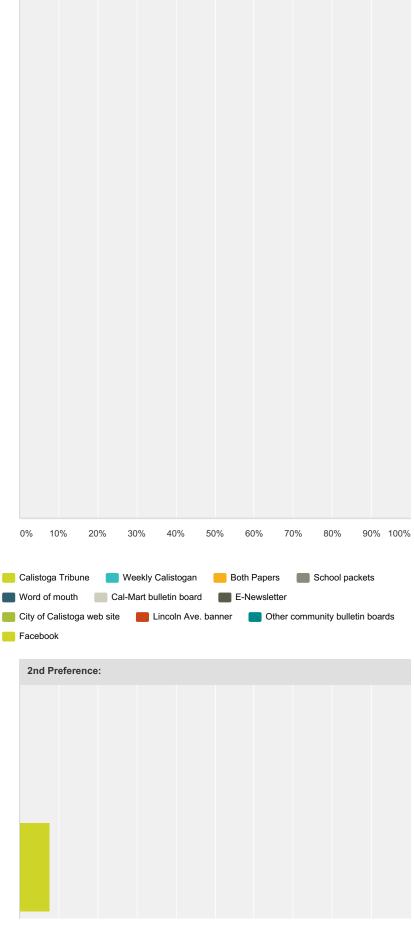
Answered: 4 Skipped: 20

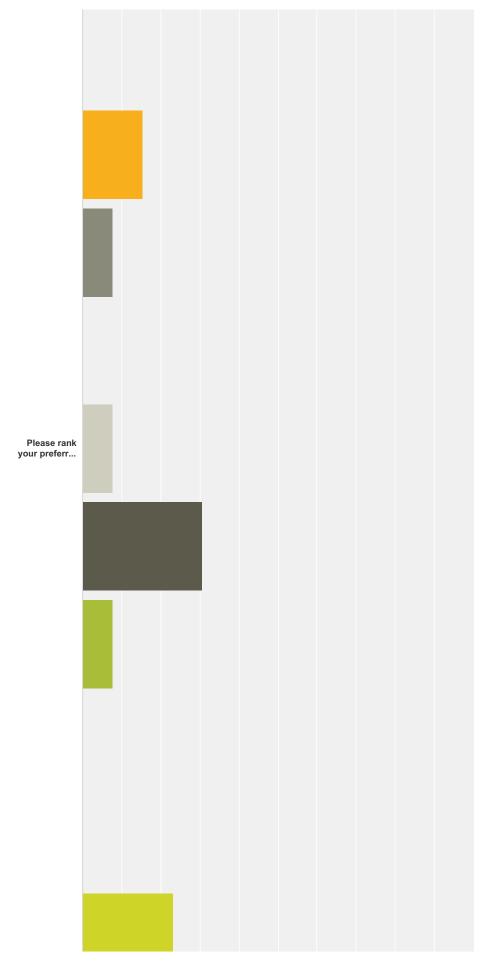
#	Responses	Date
1	You should promote this more at the high school, like it was a few years ago. Consider higher wages for lifeguards too - they are worth it!	10/18/2014 8:34 PM
2	Instead of teens, who return to school or college, reach out to adults. Posters in mobile home parks and newspaper ads.	10/11/2014 2:29 PM
3	works well	10/7/2014 10:48 AM
4	Please try to hire more non-college kids so the lifeguards will be available after school starts.	10/3/2014 1:59 PM

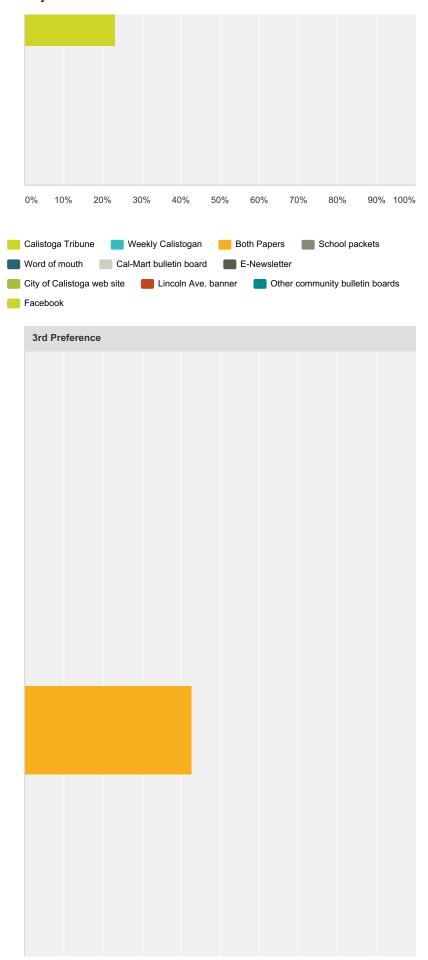
## Q19 Please provide us with your top 3 preferred methods to receive pool information for you and your family:

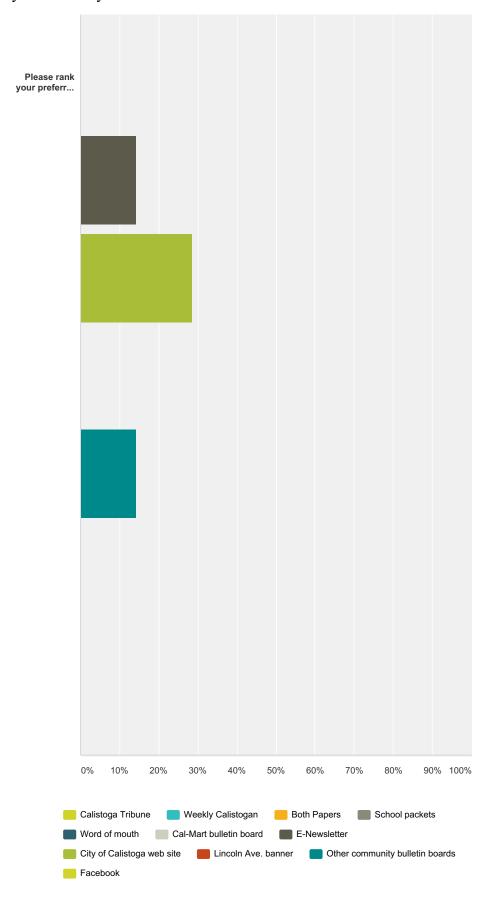
Answered: 18 Skipped: 6











1st Preference:

	Calistoga Tribune	Weekly Calistogan	Both Papers	School packets	Word of mouth	Cal- Mart bulletin board	E- Newsletter	City of Calistoga web site	Lincoln Ave. banner	Other community bulletin boards	Facebook	Total
Please rank your preferred communication method:	<b>18.75%</b>	<b>0.00%</b> O	<b>6.25%</b> 1	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>0.00%</b> O	<b>75.00%</b> 12	<b>0.00%</b> 0	<b>0.00%</b> O	<b>0.00%</b> O	<b>0.00%</b> 0	16
2nd Preference:												
	Calistoga Tribune	Weekly Calistogan	Both Papers	School packets	Word of mouth	Cal- Mart bulletin board	E- Newsletter	City of Calistoga web site	Lincoln Ave. banner	Other community bulletin boards	Facebook	Total
Please rank your preferred communication method:	<b>7.69%</b>	<b>0.00%</b> 0	<b>15.38%</b> 2	<b>7.69%</b>	<b>0.00%</b>	<b>7.69%</b> 1	<b>30.77%</b> 4	<b>7.69%</b> 1	<b>0.00%</b>	<b>0.00%</b> O	<b>23.08%</b> 3	13
3rd Preference	ı	ı	ı	ı		ı		ı		ı	ı	
	Calistoga Tribune	Weekly Calistogan	Both Papers	School packets	Word of mouth	Cal- Mart bulletin board	E- Newsletter	City of Calistoga web site	Lincoln Ave. banner	Other community bulletin boards	Facebook	Tota
Please rank your preferred communication method:	<b>0.00%</b> 0	<b>0.00%</b> 0	<b>42.86%</b> 3	<b>0.00%</b> 0	<b>0.00%</b> O	<b>0.00%</b>	<b>14.29%</b> 1	<b>28.57%</b> 2	<b>0.00%</b>	<b>14.29%</b> 1	<b>0.00%</b> 0	-

#	Other (please specify):	Date
1	1) Posted at the pool	10/8/2014 1:07 PM
2	posted @ pool, text, mail	9/29/2014 11:54 AM
3	Mail	9/29/2014 11:52 AM
4	Pool itself	9/29/2014 11:49 AM

# Q20 We are always looking for new ways to make sure the community has all the information needed about the pool. If you have any suggestions, please provide those below:

Answered: 4 Skipped: 20

#	Responses	Date
1	Keep Facebook page current with regular updates and photos from this season.	10/18/2014 8:34 PM
2	Post at mobile home parks and around town	10/11/2014 2:29 PM
3	open all year round	10/7/2014 10:48 AM
4	Stacey should be the first to be informed of all scheduling changes for water aerobics.	10/3/2014 1:59 PM

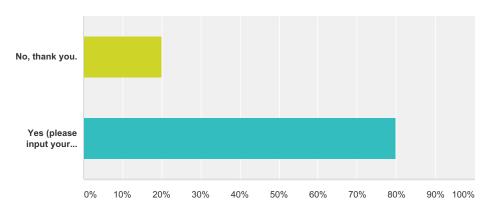
## Q21 Please use this space for any additional feedback or comments about our sixth season of the pool:

Answered: 5 Skipped: 19

#	Responses	Date
1	Let's figure out a way to keep open year round for laps and exercise. I'd gladly pay \$100-120 a month year round. How many do we need to make that work?	10/11/2014 2:35 PM
2	I feel we underpay lifeguards. We need to at least pay what the spas pay their lifeguards. They may love our community pool but the bottom line is how much they get paid.	10/11/2014 2:29 PM
3	Some of the life guards need to take their job serious.	10/9/2014 2:22 PM
4	I liked the additional time slot for aerobics, Tues Thurs mid day.	10/9/2014 7:19 AM
5	open all year round	10/7/2014 10:48 AM

## Q22 Would you like to receive emails regarding pool and other recreational programs?





Answer Choices	Responses	Responses	
No, thank you.	20.00%	3	
Yes (please input your email below):	80.00%	12	
Total	1	15	

#	Yes (please input your email below):	Date
1	brianf@sonic.net	10/18/2014 8:34 PM
2	duncanbenney@gmail.com	10/11/2014 2:35 PM
3	You already have it	10/11/2014 2:29 PM
4	sharkey@digitalpath.net	10/9/2014 7:19 AM
5	joannstmartin@comcast.net	10/8/2014 1:06 PM
6	joannstmartin@comcast.net	10/6/2014 12:02 PM
7	Get them already.	10/3/2014 1:59 PM
8	inlandpacific@hotmail.com	10/3/2014 8:25 AM
9	gponder@comcast.net	9/29/2014 11:55 AM
10	Already receiving email	9/29/2014 11:52 AM
11	nuben.lopez39@gmail.com	9/29/2014 11:47 AM
12	lindamarin@comcast.net	9/27/2014 10:08 AM