

***DRAFT***  
**City Council Goals, Objectives & Priority Projects**  
**Fiscal Year 2014/2015/2016**

**Goal 1: Maintain and enhance the economic vitality of the community and the financial stability of the City.**

Objectives

1. Encourage, manage and advance key private development and renovation projects to stimulate economic vitality and avoid stagnation.
2. Promote the qualities of Calistoga that are attractive to residents and visitors.
3. Ensure that development impact and in-lieu fees are defensible and responsive to economic realities, and are commensurate with the impact of new development on the community.
- 4.3. Develop and adopt a long-term General Fund revenue, expenditure and capital improvement projects forecast.
5. Adopt a fiscal year budget with conservative assumptions that maintains a minimum General Fund reserve of 30% by Fiscal Year 2014-15.
- 6.4. Increase the Water and Wastewater Fund reserves to a minimum of 20% within two fiscal years and increase the CIP and Equipment Replacement Fund reserves to meet anticipated needs over the next three fiscal years.
- 7.5. Maintain City operating costs at the lowest feasible level. Maintain current City services and operating costs at the most economically viable levels commensurate with equal service levels.

Comment [LG1]: Fee adoption is complete

Comment [LG2]: Objective completed

Priority Projects

1. Increase the General Fund reserve to a minimum of 30% of total operating funds (approximately \$1.6 million) by Fiscal Year 2014-15.
2. Adopt and implement development impact and in-lieu fees.
- 3.1. Explore establishing a program to encourage façade and other aesthetic improvements to Lincoln Avenue businesses.
- 4.2. Adopt economic development measures and other incentives to promote beneficial new development, businesses and job growth.

Comment [LG3]: Goal has been met

Comment [LG4]: Fee adoption is complete

**Goal 2: Offer excellent professional services to all customers.**

Objectives

1. Provide a high standard in the delivery of emergency and general municipal services.

2. Streamline and simplify processes.
3. Promote communication and transparency.
4. Maintain focus on existing key assignments and priorities. Evaluate available time and resource demands before committing to or assigning new tasks. Evaluate and adjust staffing levels to reflect increased demands.
5. Address the animal control services provided by the City and explore formalized outside service provision.

Enhance community disaster preparation, including wildfires.

Comment [LG5]: Moved to Goal 5, which addresses community safety

#### Priority Projects

1. Research and implement various opportunities for outside service agencies or private companies to provide routine city functions in order to free City staff for higher-level activities and special projects, and reduce the need for additional employees.
2. Evaluate and adjust staffing levels if appropriate to provide optimum service.
3. Adopt a City file archive and retention system, prepare a schedule for each department and implement system.
4. Resurrect a Calistoga Disaster Council to bring local businesses and service providers into the City's emergency response program and continue to train key City staff on their duties and responsibilities during emergencies.
5. Work with CalFire and Napa Fire-Wise to evaluate potential wildfire impacts, educate residents on minimizing wildfire damage, and prepare for post-fire recovery.
4. Conduct a community forum to identify what projects and programs are desired by the community to be funded by increased revenues from new resort projects in the next three to five years.

Comment [LG6]: Moved to Goal 5, which addresses community safety

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### **Goal 3: Establish, improve and maintain City infrastructure.**

#### Objectives

1. Maintain the high level of service and reliability of the city's infrastructure systems and facilities.
2. Upgrade and maintain the long-term reliability of the city's water supply.
3. Provide for long term maintenance and repair of City sidewalks.
4. Support efforts to fund bridge and street maintenance and repair.
5. Educate Calistoga citizens about the condition and cost of maintaining and repairing city streets and bridges.

6. Improve the safety and functioning of the city's primary intersections and the lighting of city streets and intersections, in accordance with the City's Dark Sky policy.
7. Improve all forms of transportation, including active transportation, such as walking and cycling.
8. Determine a feasible way to initiate the spa geothermal metering program in accordance with the spa settlement agreements. Develop and implement a strategy to address the issues with wastewater plant operations as identified in the cease and desist orders from the state.

#### Priority Projects

1. Coordinate with Caltrans on replacing the Lincoln Avenue and Berry Street bridges in a manner that minimizes disruption to the community and is aesthetically-pleasing.
2. Initiate the preparation of conceptual plans for the Foothill Boulevard/Lincoln Avenue and Foothill Boulevard/Petrified Forest Road intersections.
3. Continue the sidewalk trip hazard repair program, including the notification of utility companies and property owners of trip hazards that require sidewalk replacement where they cannot be repaired. Offer to share replacement costs.
4. Complete design work for improvements to Kimball Reservoir that are necessary to meet state standards and maintain its functionality, including replacement of the intake tower and drain valves, and the installation of required gauges as necessary to implement the Interim Bypass Plan.
5. Continue data collection for a citywide sewer model.
6. Replace the Grant Street storm drain culvert.
7. Provide routine maintenance and cleaning of downtown sidewalks from May through October.
- 8.7. Facilitate replacement of the lower Washington Street sewer trunk line.
8. Prepare a water supply contingency plan to address potential water needs during the drought and alternatives on how to address them.
9. Complete the construction of a new recycled water pond and initiate the work program to address priority items related to the cease and desist orders.

#### **Goal 4: Create an environmentally-sustainable community.**

##### Objectives

1. Implement "green" environmental sustainability policies and initiatives.
2. Reduce greenhouse gas emissions.

3. Improve and enhance walkways and bicycle trails. Promote Calistoga as a walking- and cycling-friendly city.

Comment [LG7]: Moved from Goal 5 to more logical location.

#### Priority Projects

1. Implement the GHG Emissions Reductions Measures included in the Climate Action Plan.
2. Work on the design, environmental documentation and construction of the Calistoga segment of the Napa Valley Vine Trail to expand the active transportation network.
3. Update the Bicycle Plan and Circulation Element to integrate goals and programs for pedestrian facilities. Implement the Calistoga Active Transportation Plan in order to improve and enhance walkways and bicycle trails.

### Goal 5: Enhance Calistoga's small town character by making it attractive and safe.

#### Objectives

1. Promote Calistoga as a walking- and cycling-friendly city. Enhance community disaster preparation, including wildfires.
2. Minimize injuries and deaths related to earthquakes.
32. Educate our youth on crime prevention and substance abuse awareness.
43. Provide a code enforcement program that is efficient, readily understandable and predictable.
54. Maintain Calistoga's small town character through implementation of General Plan goals and policies.

Comment [LG8]: Moved from Goal 2

Comment [LG9]: Reflect new Seismic Retrofit requirements

#### Priority Projects

1. Work with local schools on youth gang and substance abuse issues and support the crime intervention activities of the Boys and Girls Club.
2. Adopt updated code enforcement manual and nuisance abatement regulations.
3. Resurrect a Calistoga Disaster Council to bring local businesses and service providers into the City's emergency response program and continue to train key City staff on their duties and responsibilities during emergencies.
4. Work with CalFire and Napa Fire-Wise to evaluate potential wildfire impacts, educate residents on minimizing wildfire damage, and prepare for post-fire recovery.
- 2.5. Implement the unreinforced masonry building ordinance to abate structures that could be hazardous during an earthquake.

Comment [LG10]: Reflect adopted manual

Comment [LG11]: Moved from Goal 2

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Comment [LG12]: Reflect new Seismic Retrofit requirements

## **Goal 6: Expand and improve recreational facilities.**

### Objectives

1. Provide diverse and affordable recreational programs, including senior fitness. Collaborate with other agencies and groups to achieve this objective.
2. Work with the County to improve the Calistoga Library.
3. Support local efforts to improve Pioneer and Logvy Parks.
4. Identify additional areas for the development of recreational facilities, including picnicking facilities.

### Priority Projects

1. Support efforts to establish a new Boys and Girls Club facility in Calistoga.
2. Update the Logvy Park Master Plan to reflect current and projected needs. Collaborate with other agencies and groups to achieve this objective.
3. Work with citizen efforts to install bocce courts at Logvy Park and improve Pioneer Park.
4. Work with Napa Valley Vine Trail and Napa County Regional Park and Open Space District to provide facilities at or near the Oat Hill Mine Trail trailhead, particularly public parking and restrooms for trail users.
5. Maximize recreational swimming opportunities for the community.
6. Create new recreational programs and activities sponsored by the City that meet the needs of seniors in Calistoga.
7. The City shall cooperatively work with the Boys and Girls Club of Calistoga to restore the Teen Center activities at the Monhoff Center in an expeditious manner.
8. Prepare a needs assessment of recreational facilities and programs.

**Comment [LG13]:** Park improvements are nearing completion.

## **Goal 7: Address the community's housing needs.**

### Objectives

1. Maintain the existing housing stock in good condition.
2. Expand housing opportunities, including workforce housing.
3. Protect and promote special needs housing for such groups as seniors, the disabled and farmworkers.

### Priority Projects

1. Consider options to maintain mobile home parks as an affordable housing option, as recommended in the affordability study and develop means to keep them affordable to residents.

2. Update the Housing Element of the General Plan to incorporate the city's regional fair share of housing need for the next planning cycle, update demographic and housing data, and identify additional housing programs to address identified needs.
- 3.2. Identify feasible sites and funding that could be used to land bank properties for needed housing development, including workforce housing.
- 4.3. Support the "Rebuilding Calistoga" housing rehabilitation efforts by Calistoga Affordable Housing.
4. Identify and removeReduce financial impediments to the development of second dwelling ("granny") units that are within the City's authority.
5. Implement the HOME residential rehabilitation loan program.

Comment [LG14]: Reflect adopted Element

Comment [LG15]: Focus on reducing water and wastewater connection fees

Comment [LG16]: Reflect new grant

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