

## City of Calistoga Use of City Seal and Logo Application

The City of Calistoga's branding logo and formal seal should be considered the sole property of the City, and thus should only be used upon the expressed, written consent of the City Manager or a designee under the authority granted by the City Council in accordance with the Use of City Seal and Logo Policy. Prior approval of a use shall not constitute approval for any future or recurring use. An organization may make a written appeal of the City Manager's decision to the City Council within fourteen (14) days of the City Manager's decision by submitting a written protest to the City Clerk's Office.

| Da  | nte:   |  |  |
|---|--|--|--|
| NAME OF ORGANIZATION REQUESTING USE (Please Print): |  |  |  |
| C   | ONTACT PERSON:   |  |  |
| Αľ  | DDRESS:  |  |  |
|   |  |  |  |
| PHONE NUMBER:EMAIL ADDRESS:                         |  |  |  |
| 1.  | . Is the organization requesting use of the City seal or logo a recognized 501 (c)(3) tax-exempt organization? |  |  |
|   | Yes – Please attach evidence of Tax-Exempt Status No   |  |  |
| 2.  | Is the organization requesting use of the City seal or logo a Non-Profit organization?                         |  |  |
|   | Yes – Please attach evidence of Non-Profit Status No   |  |  |
| 3.  | Please explain what event or advertising material the City seal or logo will be use for:                       |  |  |
|   |  |  |  |
|   |  |  |  |

| 4. When will your organization use the City's seal or logo?  |                            |       |  |
|--|----------------------------|-------|--|
| Starting Date:   |                            |       |  |
| Ending Date:   |                            |       |  |
| 5. Where will your organization use the City's seal or logo?   |                            |       |  |
|  |                            |       |  |
|  |                            |       |  |
|  |                            |       |  |
| 6. Will any promotion materials or items using the City's seal or logo be sold?  |                            |       |  |
| Yes No   |                            |       |  |
|  |                            |       |  |
|  |                            | _     |  |
| Signature and Title of Repr  | esentative of Organization |       |  |
| A completed application for use of the Calistoga City seal or logo should be submitted to:                                     |                            |       |  |
| City Clerk City of Calistoga 1232 Washington Street Calistoga, CA 94515 Fax: (707) 942-0732 Email: CityHall@ci.calistoga.ca.us |                            |       |  |
| FOR INTERNAL USE   |                            | NOTES |  |
| Date Received:   | Staff:                     |       |  |
| Approved:  |                            |       |  |
| Denied:  |                            |       |  |
| Reason for denial:   |                            |       |  |