

# City of Calistoga

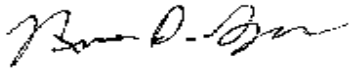
## Staff Report

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**TO:** Honorable Mayor and City Council  
**FROM:** Richard Spitler, City Manager  
**DATE:** September 15, 2015  
**SUBJECT:** Consideration of Displaying the Flag of Mexico from September 16, 2015 to September 22, 2015, on the City's Ceremonial Flag Pole.

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APPROVAL FOR FORWARDING:



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Richard D. Spitler, City Manager

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- 1 **ISSUE:** Consideration of Displaying the Flag of Mexico from September 16, 2015 to  
2 September 22, 2015, on the City's Ceremonial Flag Pole.  
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- 4 **RECOMMENDATION:** By motion, approve the display of the Flag of Mexico from  
5 September 16, 2015 to September 22, 2015.  
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- 7 **BACKGROUND:** Councilmember Lopez-Ortega is requesting the flag of Mexico be  
8 flown on the City of Calistoga's Ceremonial Flag Pole from September 16, 2015 to  
9 September 22, 2015, in honor of the fourth annual Napa Valley Latino Heritage Month.  
10 This is celebrated annually on September 15<sup>th</sup> through October 15<sup>th</sup> valley-wide with  
11 proclamations and many activities. These observances will coincide with the long-  
12 standing civic and cultural tradition of National Hispanic Month.  
13
- 14 **FISCAL IMPACT:** None  
15
- 16 **ATTACHMENT:**  
17 1. Correspondence dated July 10, 2015



**NAPA VALLEY LATINO HERITAGE COMMITTEE**  
**Comité Herencia Latina Del Valle de Napa**

**Committee Members**

**Frances Ortiz-Chávez**  
**Debbie Alter-Starr**  
 Co-Chairs

**Juan Diaz, Chair**  
 Día de los Muertos

**Brad Wagenknecht,**  
 Honorary Member

**Members**

**Maria Cisneros**

**Sandra Garcia**

**Carlos Hagedorn**

**Blanca Huijon**

**Icela Martin**

**Lilia Navarro**

**Laura Valencia**

**Richard Ybarra**

Date 7/10/2015

REQUEST FOR PROCLAMATION

City of Calistoga  
 Council Member, Irais Lopez-Ortega,

Dear Irais,

I am writing to you on behalf of the Napa Valley Latino Heritage Committee members (NVLHC) to request a Proclamation from our City of Calistoga Mayor and Councilmembers declaring the month, September 15 through October 15, 2015, the Fourth Annual Napa Valley Latino Heritage Month.

We are also asking to be put on the City Council Meeting Agenda to accept the proclamation by scheduling the presentation on the evening of September 1, 2015.

Please let me know if there is something else you need and who will be the contact person from City Hall.

Gracias, Frances

Background information:

The NVLHC is a group of committed community members who have come together to promote and celebrate diversity and inclusion in the Napa Valley, while highlighting the talent and many contributions Latinos make to our great community. At this point, the group has aligned its activities and efforts around the nationally recognized Hispanic Heritage Month.

In 1968 President Lyndon B. Johnson first recognized Hispanic Heritage week, later expanded under President Reagan to one month, and each successive United States President has continued this tradition, including, most recently, President Barack Obama who declared September 15 through October 15 to be National Hispanic Heritage Month and who has called upon the people of our country to observe this month with appropriate respect, ceremonies, and activities.

If you have any questions or need more information please contact me at 707/287-7570 or fortizchavezstudio104@gmail.com or Debra Alter-Starr, alterstarr@sbcglobal.net

Thank you for your time and for considering this request. We appreciate you support and look forward to working with you to create a stronger and more inclusive community.

If you are interested, we will keep you informed with regular updates on the progress we are making.

Sincerely,

Frances Ortiz-Chávez,  
 Co-Chair

Debbie Alter-Starr,  
 Co-Chair

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**Puertas Abiertas Community Resource Center**

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