

# NAPA VALLEY

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May 2, 2016

Dylan Feik  
City Manager  
1232 Washington Street  
Calistoga, CA 94515

RE: Progress Report and Request for \$5,000 per year in FY17 and FY18

Dear Dylan,

Thank you for inviting us to submit this brief progress report and request for funding to the City of Calistoga regarding the One Napa Valley Initiative (ONVI): a campaign to create new citizens and a stronger community.

Your FY2014 through FY2016 investments of \$3,333 per fiscal year (for a total of \$10,000) helped us get off to a tremendous start, and we are grateful that you are willing to consider additional support in light of the project's momentum and our plans to extend services through FY2018.

To that end, we are respectfully requesting \$5,000 in FY2017 and \$5,000 in FY2018 for a total of \$10,000 over the next two fiscal years from the City of Calistoga.

As you may recall, ONVI stems from a study we funded in 2012 on the economic and fiscal impact of immigration in Napa County.

That study underscored the substantial economic contributions made by immigrants in Napa Valley, and also pointed to a significant citizenship gap: many immigrants in Napa County are eligible to become citizens, but they haven't done so as frequently as their peers around the state.

In fact, only 30 percent of Napa County's foreign-born population have become citizens versus 37 percent in California overall. There are nearly 9,000 citizenship-eligible Legal Permanent Residents (LPRs) in Napa County, including 370 who reside in Calistoga and neighboring areas. When these residents naturalize, good things happen for their families, and good things happen for the community at large. For example, citizenship is correlated with:

- higher family income
- higher educational attainment for the children of immigrants that naturalize
- higher proficiency in English
- more active engagement in community affairs and
- more spending in the local economy (as a result of higher income levels).

Mr. Dylan Feik  
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In its first 33 months of operations (from July 1, 2013 to March 31, 2016), this project posted extraordinary numbers. Specifically:

- 49,445 people were touched by our outreach and education efforts (from door hangers in target neighborhoods to PSAs on *Univision* to one-one-one conversations at churches, schools and other settings)
- 1,762 unduplicated people received legal consultations for citizenship or other immigration benefits, chiefly at the monthly workshops organized by our nonprofit partners
- 260 unduplicated people enrolled in new ESL/civics classes
- 608 people submitted applications to become citizens
- 415 people have actually become US Citizens.

Participation in ONVI by residents of Calistoga has been robust in the last three years, with 73 people attending the citizenship workshops put on by our nonprofit partners. These workshops are the primary points-of-entry to the naturalization process, and I'm encouraged that 20 percent of Calistoga's eligible LPR population (73 people out of a total pool of 370) has stepped forward to to-date. While 73 is a smaller number than the 101 American Canyon residents who have attended workshops over the same time period, American Canyon's participation represents just 8 percent of its eligible LPR population, and is also a smaller share of its city population. FYI, I have asked our nonprofit partners for data, by city, regarding those who have submitted citizenship applications and those who have become US Citizens. If this data is available, I will share it with you.

Thank you once again for the opportunity to request funding from the City of Calistoga. We think a decision to continue as a public funder of this work would make an important statement, and allow the City to be involved in assisting a significant segment of its population. As of today, Napa County, the City of Napa and the Town of Yountville have all committed to future funding for the project (and a request is pending with the City of American Canyon).

I look forward to answering any questions you or the City Council may have about this proposal and the ongoing work of the One Napa Valley Initiative.

Sincerely yours,



Terence P. Mulligan  
President

**CITY OF CALISTOGA GRANT OPPORTUNITY 2016-17  
TO FURTHER AFFORDABLE HOUSING GOALS**

**GRANT REQUEST RESPONSE BY  
CALISTGOA AFFORDABLE HOUSING**

**FOR**

**REBUILDING CALISTOGA**



March 17, 2016

## **2016-2017 Grant Request For Rebuilding Calistoga**

### History

Rebuilding Calistoga is a senior rehabilitation program for Calistoga seniors regarding health and safety repair items for their homes. The program began in 2009 with a \$10,000 grant from the DeLong Sweet Family Foundation and matched by the City of Calistoga, Auction Napa Valley, and Gasser Foundations. Since its beginning, the program has received additional financial grants from Home Depot Foundation, Bank of the West, WestAmerica Bank, and over 50 local businesses and community members.

The City of Calistoga has been very supportive of the program increasing its grant amount to \$20,000 in 2010 that matched the grants of Gasser and Auction Napa Valley. Over the years, foundations and other grantors change their grant goals and objectives including the City as a result of the recession which resulted in CAH reaching out to new grantors whose grant objectives matched those of Rebuilding Calistoga. Examples include Home Depot Foundation changing its emphasis from low income housing to military veterans and Auction Napa Valley eliminating "housing" as one of its priority objectives in 2012. In 2015 the program was not funded by the Gasser Foundation that was the result of two large community disasters-Napa earthquake and Napa/Lake county fire. Gasser along with the Napa Valley Community Fund made the two disasters their main focus for 2015-2016.

Thankfully, for 2015-2016 the City of Calistoga not only continued its support of Rebuilding Calistoga but restored its decreased grant of \$10,000 to \$20,000. The DeLong Sweet Family Foundation also provided a \$9,000 grant to provide the program with sufficient funds to operate the program for 2016.

### 2016-17 Grant Request

Since 2009, CAH annually receives approximately 60-70 individual work requests from low income seniors needing home repairs regarding health and safety. The majority of work requests involve repairing rotted decks and stairs, rotted bathroom and kitchen flooring, replacing hot water heaters as well as repairing and/or replacing clogged water lines in the older mobile homes in the three senior parks. Approximately 90% of all Rebuilding Calistoga applicants live in mobile homes within the senior parks. A 2013 City Survey revealed that 20% of senior (over 100 households) in the senior parks live solely on social security funds.

The proposed Rebuilding Calistoga 2017 expense budget is being set at \$50,000 and CAH is requesting that the City Council approve a grant of \$25,000 and CAH will work to matching that amount with grants from local banks and other county foundations such as the Gasser Foundation. CAH continues to work with the AARP Foundation (Rebuilding Calistoga was one of seven 2012 Create the Good National Award winner), Home Depot Foundation, and other national grantors as well as the Gasser Foundation. However, the grant applications are not due until this coming September for 2017. CAH continues to make senior needs of the upper Napa Valley a high priority especially senior housing. CAH is also an active member of the Gasser sponsored Napa Volunteer Center, Area Agency on Aging (Larry Kromann is a board member and chairs the Marketing/Resources and Finance Committees), and Napa Chapter Points of Light. The involvement of CAH with these organizations has helped to generate funding for the Calistoga based programs such as Rebuilding Calistoga.

## **City Council Goals, Objectives & Priority Projects**

### **Fiscal Year 2016-17**

#### **Goal 1: Maintain and enhance the economic vitality of the community and the financial stability of the City.**

##### Objectives

1. Encourage, manage and advance key private development and renovation projects to stimulate economic vitality and avoid stagnation.
2. Promote the qualities of Calistoga that are attractive to residents and visitors.
3. Increase the Water and Wastewater Fund reserves to a minimum of 20% within two fiscal years and increase the CIP and Equipment Replacement Fund reserves to meet anticipated needs over the next three fiscal years.
4. Provide optimal City services in a sustainable manner.

##### Priority Projects

1. Increase General Fund reserves to 50% of budgeted expenditures within two fiscal years (50% by Fiscal Year 2018-19).
2. Adopt economic development measures and other incentives to promote beneficial new development, businesses and job growth.
3. Develop and adopt a long-term General Fund revenue, expenditure and capital improvement projects forecast.

#### **Goal 2: Offer excellent professional services to all customers.**

##### Objectives

1. Provide a high standard in the delivery of emergency and general municipal services.
2. Streamline and simplify processes.
3. Promote and enhance communication and transparency.
4. Maintain focus on existing key assignments and priorities. Evaluate available time and resource demands before committing to or assigning new tasks. Evaluate and adjust staffing levels to reflect increased demands.

##### Priority Projects

1. Research and implement various opportunities for outside service agencies or private companies to provide routine city functions in order to free City staff for

## **City Council Goals, Objectives & Priority Projects**

### **Fiscal Year 2016-17**

higher-level activities and special projects, and reduce the need for additional employees.

2. Initiate department-specific strategic planning activities including development of department business plans and goals/objectives.
3. Evaluate and adjust staffing levels if appropriate to provide optimum service.
4. Adopt a City file archive and retention system, prepare a schedule for each department and implement system.

### **Goal 3: Establish, improve and maintain City infrastructure.**

#### Objectives

1. Maintain the high level of service and reliability of the City's infrastructure systems and facilities.
2. Upgrade and maintain the long-term reliability of the City's water supply.
3. Provide for long term maintenance and repair of City sidewalks.
4. Support efforts to fund bridge and street maintenance and repair.
5. Educate Calistoga citizens about the condition and cost of maintaining and repairing city streets and bridges.
6. Improve the safety and functioning of the City's primary intersections and the lighting of city streets and intersections, in accordance with the City's Dark Sky policy.
7. Improve all forms of transportation, including active transportation, such as walking and cycling.
8. Develop and implement a strategy to address the issues with wastewater plant operations as identified in the cease and desist orders from the state.

#### Priority Projects

1. Coordinate with Caltrans on replacing the Lincoln Avenue and Berry Street bridges in a manner that minimizes disruption to the community and is aesthetically-pleasing.
2. Initiate the preparation of conceptual plans for the Foothill Boulevard/Lincoln Avenue and Foothill Boulevard/Petrified Forest Road intersections.

<p style="text-align: center;"><b>City Council Goals, Objectives &amp; Priority Projects</b></p> <p style="text-align: center;"><b>Fiscal Year 2016-17</b></p>
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3. Continue the sidewalk trip hazard repair program, including the notification of utility companies and property owners of trip hazards that require sidewalk replacement where they cannot be repaired. Offer to share replacement costs.
4. Complete design work for improvements to Kimball Reservoir that are necessary to meet state standards and maintain its functionality, including replacement of the intake tower and drain valves, and the installation of required gauges as necessary to implement the Interim Bypass Plan.
5. Continue data collection for a citywide sewer model.
6. Prepare a water supply contingency plan to address potential water needs during the drought and alternatives on how to address them.
7. Initiate the work program to address priority items related to the cease and desist orders.
8. Initiate clean-up of dumpsters located behind the Fire Station, including the surrounding area. Develop system with end users for ongoing maintenance.
9. Begin planning and design of a project to drain and line existing ponds to reduce underground flows into the Napa River.

**Goal 4: Create an environmentally-sustainable community.**

Objectives

1. Implement “green” environmental sustainability policies and initiatives.
2. Reduce greenhouse gas emissions.
3. Promote Calistoga as a walking-and-cycling-friendly city.

Priority Projects

1. Implement the GHG Emissions Reductions Measures included in the Climate Action Plan.
2. Work on the design, environmental documentation and construction of the Calistoga segment of the Napa Valley Vine Trail to expand the active transportation network.
3. Implement the Calistoga Active Transportation Plan in order to improve and enhance walkways and bicycle trails.

**City Council Goals, Objectives & Priority Projects**  
**Fiscal Year 2016-17**

**Goal 5: Enhance Calistoga’s small town character by making it attractive and safe.**

Objectives

1. Enhance community disaster preparation, including wildfires.
2. Minimize injuries and deaths related to earthquakes.
3. Identify and develop programs to educate our youth on crime prevention and substance abuse awareness.
4. Provide a code enforcement program that is efficient, readily understandable and predictable.
5. Maintain Calistoga’s small town character through implementation of General Plan goals and policies.

Priority Projects

1. Priority focus on working with CalFire and Napa Firewise to evaluate potential wildfire impacts, educate residents on minimizing wildfire damage, and prepare for post-fire recovery.
2. Work with local schools on youth gang and substance abuse issues and support the crime intervention activities of the Boys and Girls Club.
3. Adopt updated code enforcement regulations.
4. Resurrect a Calistoga Disaster Council to bring local businesses and service providers into the City’s emergency response program and continue to train key City staff on their duties and responsibilities during emergencies.
5. Implement the unreinforced masonry building ordinance to abate structures that could be hazardous during an earthquake.
6. Update Emergency Management Plan.

**Goal 6: Expand and improve recreational facilities.**

Objectives

1. Provide diverse and affordable recreational programs, including senior fitness. Collaborate with other agencies and groups to achieve this objective.
2. Work with the County to improve the Calistoga Library.
3. Support local efforts to improve Logvy Park.



<p style="text-align: center;"><b>City Council Goals, Objectives &amp; Priority Projects</b> <b>Fiscal Year 2016-17</b></p>
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4. Identify additional areas for the development of recreational facilities, including picnicking facilities.
5. Develop a plan to achieve year-round use of the Community Pool.

Priority Projects

1. Support efforts to establish a new Boys and Girls Club facility in Calistoga.
2. Update the Logvy Park Master Plan to reflect current and projected needs. Collaborate with other agencies and groups to achieve this objective.
3. Work with citizen efforts to install bocce courts at Logvy Park.
4. Work with Napa Valley Vine Trail and Napa County Regional Park and Open Space District to provide facilities at or near the Oat Hill Mine Trail trailhead, particularly public parking and restrooms for trail users.
5. Maximize use of the Community pool to meet the overall health and recreational needs of community.
6. Create new recreational programs and activities sponsored by the City that meet the needs of seniors in Calistoga.
7. Work with the Boys and Girls Club of Calistoga to restore the Teen Center activities at the Monhoff Center in an expeditious manner.
8. Prepare a needs assessment of recreational facilities and programs.

**Goal 7: Address the community's housing needs.**

Objectives

1. Maintain the existing housing stock in good condition.
2. Expand housing opportunities, including workforce housing.
3. Protect and promote special needs housing for such groups as seniors, the disabled and farmworkers.

Priority Projects

1. Consider options to maintain mobile home parks as an affordable housing option, as recommended in the affordability study and develop means to keep them affordable to residents.
2. Identify feasible sites and funding that could be used to land bank properties for needed housing development, including workforce housing.

**City Council Goals, Objectives & Priority Projects**  
**Fiscal Year 2016-17**

3. Support the “Rebuilding Calistoga” housing rehabilitation efforts by Calistoga Affordable Housing.
4. Implement the HOME residential rehabilitation loan program.
5. Identify sites and funding for a housing project which supports moderate income earners.