

APR 18 2016

CITY OF CALISTOGA

## Picayune Tasting Lounge and Boutique

My name is Claire Weinkauff and I am the sole owner of Picayune Cellars LLC started in 2012 and located in Calistoga. I have been a Calistoga resident for 10 years. My husband and I own a house on North Oak Street.

Picayune Cellars currently produces three wines. The goal is to deliver great quality wines from the Napa Valley at a great price. Currently two wines out of the three wines are on the French Laundry wine list. Picayune is also on Brannan wine list, it used to be on Boskos and Jole wine list as well. Picayune Sauvignon Blanc was featured last year in the Wall Street Journal in an article focusing on female winemakers chipping at the wineglass ceiling.

I propose to rent the space #9 in the Calistoga Depot to offer tastings of my wines to my existing customers as well as walk in traffic. The guests stopping for a tasting will receive a complimentary wine glass. I have only three wines so the rest of the space will be used to offer retail items. Some items will be sourced from local artists and artisans (Photograph, Jeweler, Apron maker). I am also planning on having customize but good quality and tasteful "Calistoga, Napa Valley" branded kitchen and wine related items. I will move my office to this building as well so and would like to have a use permit for 10am to 8pm.