

**NAPA COUNTY
TOBACCO EDUCATION PROGRAM**

**SMOKE FREE PARKS
PUBLIC OPINION SURVEY**

CALISTOGA

EVALUATION REPORT

1-E-8

2015

RESULTS

The results are based on 244 total completed surveys.

Do you feel that tobacco litter in public parks is harmful to the environment?		
	N	%
Yes	236	96.7
No	8	3.3
Total	244	100

Do you feel that tobacco use in public parks is harmful to your health or the health of your family?		
	N	%
Yes	230	94.3
No	14	5.7
Total	244	100

Do you feel that the use of e-cigarettes in public parks is harmful to your health or the health of your family?		
	N	%
Yes	200	82.0
No	44	18.0
Total	244	100

Would you support a policy to make Calistoga's public parks smoke free?		
	N	%
Yes	211	86.5
No	33	13.5
Total	244	100

Would you support a policy of designated smoking areas in Calistoga's parks?		
	N	%
Yes	163	66.8
No	81	33.2
Total	244	100

DISCUSSION AND CONCLUSIONS

The foregoing tables lead to the following conclusions:

- A random and representative sample of Calistoga residents was surveyed at a variety of locations in the town.
- 96.7% of the respondents felt that tobacco litter in public parks is harmful to the environment.
- 94.3% of the respondents felt that tobacco use in public parks is harmful to their health or the health of their family.
- 82.0% of the respondents felt that e-cigarette use in public parks is harmful to their health or the health of their family.
- 86.5% of the respondents would support a smoke free policy in Calistoga public parks.
- 66.8% of the respondents would support a designated smoking area in Calistoga public parks.
- 11.9% of the respondents were current smokers.
- 15.2% were former smokers.
- 46.3% of the respondents were male and 53.7% were female.
- 38.5% were white, 52.0% were Latino, 2.5% were African American, 2.5% were Asian American or Pacific Islander, and 4.5% identified as “other.”

APPENDIX I

CONDADO DE NAPA

ENCUESTA DEL PROGRAMA DE EDUCACION DE TABACO

2015

¿Le importaría contestar algunas preguntas sobre el uso de tabaco en los parques públicos de Calistoga?

Gracias.

PREGUNTA	SI	NO
¿Cree usted que la basura de tabaco en los parques es dañina para el medio ambiente?		
¿Cree usted que el uso de tabaco en parques públicos es dañino para su salud y la de su familia?		
¿Cree usted que el uso de los cigarrillos electrónicos en parques públicos es dañino para su salud y la de su familia?		
¿Apoyaría un mandato para que los parques de la ciudad de Calistoga fueran libres del humo de tabaco?		
¿Apoyaría un mandato con áreas designadas para fumar en los parques públicos de Calistoga?		
¿Es usted un fumador?		
¿Es usted un exfumador?		

MASCULINO FEMENINO

BLANCO LATINO AFRICOAMERICANO ASIATICO OTRO

Parks Objective Screener Intercept Survey 2015

To the Volunteer--

There are **two** screening questions you must ask of each subject (intercepted):

- 1. “Are you 18 years old or older”?**
- 2. “Are you a resident of Calistoga”?**

If the subject answers **no** to **either** question, you say:

“Thank you very much, but you are not needed for this survey.”

If the subject answers **yes** to both questions, you hand the subject the clipboard (with the survey form attached) and a pencil. You say,

“Could you please take just one minute to complete this short survey about tobacco use in the parks in Calistoga.”

You wait near the subject until he or she has completed the survey and hands the clipboard back to you. You say:

“Thank you very much for your participation. This will help the City of Calistoga make better public policy.”

NOTE: If the subject asks you—either before or after the survey—what the survey is about, you say,

“This survey is funded by the State of California and the Napa County Tobacco Education Program. The purpose of the survey is to determine the attitudes of citizens of Calistoga regarding tobacco use in the city’s public parks. The information might be used to present to the city council to help determine public policy in the future.”

List of Locations for Intercept Surveys

- Pioneer Park
- Logvy park
- Calistoga Library
- Post Office
- Fairgrounds (Relay for Life Event)
- Calmart
- Farmer's Market
- Bank