

City of Calistoga Staff Report

TO: Honorable Mayor and City Council

FROM: Dylan Feik, City Manager

DATE: July 17, 2018

SUBJECT: Community Enrichment Grant Awards

APPROVAL FOR FORWARDING:

Dylan Feik, City Manager

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ISSUE: Consideration of a Resolution Authorizing Fiscal Year 2018-19 Community Enrichment Grant Awards.

RECOMMENDATION: Adopt Resolution.

BACKGROUND: The City Council established objectives for the Fiscal Year 2018-19 Community Enrichment Grant (CEG) Program through the adoption of Resolution No. 2018-034 (copy attached) and established a review subcommittee consisting of Councilmembers Irais Lopez-Ortega and Gary Kraus, as well as the city manager.

Staff notified the public of available Community Enrichment Grant applications to non-profit groups and received fourteen (14) total requests seeking cash and inkind funding in the amount up to \$93,730 for Fiscal Year 2018-19. Two of the requests were submitted after the submission deadline and were not considered for grant funding in this year's CEG Program.

The FY2018-19 Budget includes cash and In-Kind funding for CEG up to a \$37,500 level.

DISCUSSION: The subcommittee initially met on June 18, 2018. During the meeting, clarification was needed on several applications. The subcommittee met again July 9, 2018, to evaluate the CEG requests against the objectives outlined in Resolution No. 2018-034. The subcommittee recognized the value of each of the requests but was confronted with funding demands in excess of the budget available. The subcommittee chose to focus spending on programs

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which benefit the greatest number of participants and address at least one of the following benefits –

- 1. Provide services to the elder community
- 2. Provide services to youth in the community
- 3. Enhance the appearance of the community
- 4. Expand services to members of the Hispanic community
- 5. Provide community specific environmental benefits

 In addition, the subcommittee reviews each detailed application which includes information about previous CEG funds. Finally, the subcommittee reduced some of the requests to provide a meaningful funding level within the established budget limit and, therefore, not all applicants will receive requested funding.

The conclusion of the evaluation by the subcommittee results in the following recommendation for funding:

Name of Program	Amount Requested	Act. No. 01-4107-	Amount Recommended	Previous Year Funding
Bay Area Legal Aid	\$35,000		\$0***	\$0
Boys & Girls Club of St. Helena & Calistoga	\$8,500	4487	\$5,485	\$0
BSA Troop 18	\$1,500	4486	\$0	\$0
Calistoga Art Center	\$8,500	4482	\$5,485	\$6,000
Calistoga CoC – Lighted Tractor Parade	\$7,500	4482	\$7,500	\$0
Hearts & Hands Preschool	\$5-10,000	4551	\$5,000	\$10,000
Napa County Fair – Christmas Faire	\$5,000	4467	\$1,500	\$1,500
Napa County Fair – 4 th of July Parade	\$7,500	4467	\$7,500	\$7,500
PFLAG	\$1,030		\$1,030	\$0
Rianda House	\$9,700	4552	\$0***	\$0
UpValley Family Center	\$5,000	4485	\$3,000	\$4,000
Wine Country Animal Lovers	\$2,000	4495	\$1,000	\$0
TOTAL	\$56,530		\$37,500	

***Bay Area Legal Aid and Rianda House CEG Applications arrived after the submission deadline and were not considered. In addition, all CEG applicants are required to provide reports to the City outlining accomplishments, participation, etc. to ensure proper use and accountability of grant funds.

CONSISTENCY WITH CITY COUNCIL GOALS AND OBJECTIVES: The recommended action supports the FY 2018-19 City Council Goal No. 4, Objective 1 by providing diverse and affordable recreational programs.

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55 **FISCAL IMPACT:** The adopted FY 2018-19 Budget contains \$37,500 in funding for this program. The total amount will be awarded in Community Enrichment Grants in the General Fund account 01-4107.

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ATTACHMENTS:

- 1. Draft Resolution
- 61 2. Resolution No. 2018-034
- 62 3. Grant applications

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RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALISTOGA, COUNTY OF NAPA, STATE OF CALIFORNIA, APPROVING CALISTOGA COMMUNITY ENRICHMENT GRANTS FOR FISCAL YEAR 2018-19

WHEREAS, community service and community serving programs have long been a tradition in Calistoga; and

WHEREAS, the Calistoga City Council has supported such activity in the past; and

WHEREAS, the Calistoga City Council intends to provide financial support to activities which enrich the Calistoga community; and

WHEREAS, City Council adopted the General Fund Operating Budget (01-4107) for Fiscal Year 2018-19 including up to \$37,500 for the Community Enrichment Grant Program and 4th of July Parade; and

WHEREAS, the Calistoga City Council has adopted Resolution No. 2018-034 establishing the Community Enrichment Grant objectives for Fiscal Year 2018-19; and

WHEREAS, applications for grant funding through the Community Enrichment Grant Program have been received and reviewed by the City Council appointed sub-committee.

NOW THEREFORE BE IT RESOLVED, that the City Council hereby approves the following grant awards:

NAME OF PROGRAM	AMOUNT RECOMMENDED	ACCOUNT NUMBER
Bay Area Legal Aid	\$00**	
Boys & Girls Club of St. Helena & Calistoga	\$ 5,485	4487
BSA Troop 18	\$0	4486
Calistoga Art Center	\$ 5,485	4482
C of C – Lighted Tractor Parade	\$7,500	4467
Hearts & Hands Preschool	\$ 5,000	4451
Napa County Fair - Calistoga Christmas Bazaar	\$ 1,500	4467
Napa County Fair – 4 th of July Parade	\$ 7,500	4467
PFLAG	\$ 1,030	
Rianda House	\$0**	4552
UpValley Family Center	\$ 3,000	4485
Wine Country Animal Lovers	\$ 1,000	
TOTAL	\$37,500	

PASSED,	APPROVED,	AND	ADOPTED b	y the	City	Council	of	the	City	of	Calistoga	at	а
regular meeting l	held this 17th d	ay of .	July, 2018 by	the fo	llowir	ng vote:							

AYES:
NOES:
ABSTAIN:
ABSENT:

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ATTEST:

KATHY FLAMSON, City Clerk

RESOLUTION NO. 2018-034

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALISTOGA, COUNTY OF NAPA, STATE OF CALIFORNIA, ESTABLISHING OBJECTIVES FOR THE 2018/2019 CALISTOGA COMMUNITY ENRICHMENT GRANT PROGRAM UNDER ACCOUNT NUMBER 01-4107 AND CONFIRMING THE MAYOR'S APPOINTMENTS TO AN EVALUATION -COMMITTEE

WHEREAS, community service and community serving programs have long been a tradition in Calistoga; and

WHEREAS, the Calistoga City Council has supported such activity in the past; and

WHEREAS, the Calistoga City Council intends to provide financial support to activities which enrich the Calistoga community; and

WHEREAS, the City Council has identified enrichment objectives for the award of grant funds; and

WHEREAS, the City Council has adopted a Community Enrichment Grant Program for the evaluation of requests from non-profit groups.

NOW, THEREFORE, BE IT RESOLVED, that the following objectives are established for grant funding:

- 1. The organization cannot have received money for the same purpose from other City sources for the current fiscal year.
- 2. The program must demonstrate how it will address a recognized need in the community.
- 3. The organization must have a non-profit status.

Any funding must address at least one of the following benefits:

- 1. Provide services to the elder community.
- 2. Provide services to youth in the community.
- 3. Enhance the appearance of the community.
- 4. Expand services to members of the Hispanic community.
- 5. Provide community specific environmental enhancements.

BE IT FURTHER RESOLVED by the City Council of the City of Calistoga that it hereby confirms the Mayor's appointment of Councilmember Kraus and Councilmember Lopez-Ortega to an evaluation committee with the City Manager. The committee shall evaluate grant requests from non-profit groups and recommend funding levels to the full City Council.

PASSED, APPROVED, AND ADOPTED by the City Council of the City of Calistoga at a regular meeting held this 17th day of April, 2018, by the following vote:

AYES:

Mayor Canning, Councilmembers Barnes, Kraus and Lopez-

Ortega and Vice Mayor Dunsford

NOES: ABSENT: None None

ABSTAIN:

None

CHRIS CANNING, Mayor

ATTEST:

KATHY FLAMSON, City Clerk