

Attachment 2

Mark and Michiko Weiner
PO Box 146
Saint Helena, CA 94574

January 27, 2021

City of Calistoga
Planning & Building Department
1232 Washington St., Calistoga CA 94515

Dear Planning Commission of Calistoga

We are applying for permission to operate a Glass studio and retail showroom at 1400 Lincoln St. in Calistoga.

Mark + Michiko is a company run by Mark Weiner and Michiko Weiner.

We have relocated to California and the Napa Valley from Martha's Vineyard, in Massachusetts, where we operated Martha's Vineyard Glassworks for the past 27 years.

Michiko and I chose the Napa valley area for the synergistic possibilities between high quality hand crafted wine and high quality hand crafted Glass and Design work.

Calistoga is particularly interesting to us because of its authenticity. While other parts of the valley may be more "established"(staid), the opportunity to participate in Calistoga's evolution is an exciting challenge.

As a new business the ability to create our own narrative with clients in a town that seems to have it's own unique identity is an excellent start.

The business that we would be operating would be about creating beautiful objects with Glass and the selling them to people (clients) who are either entranced by the material and/or identify with our design sensibilities. We believe that we would be an enhancement to Calistoga's evolving image as a destination for a unique and authentic experiences.

The opportunity to purchase hand-crafted art works from the artist studio is to be considered a unique and special possibility.

We would be creating decorative objects, as well as some functional work.

Our design philosophy focuses on clean lines and simple forms as we strive to achieve quality and elegance.

Often we find that the use of other materials in the work enhances the designs and function.

Though much of our work will be done with Hot Glass, we also utilize a variety of other techniques, including grinding and polishing (coldworking), fusing and slumping (kiln casting), sandblasting, and some wheel carving.

Display on the sales floor will trend towards a more “Holistic” approach with work displayed more in a situational setting, not like an Art Gallery, and certainly not ala’ Target.

The experience that Michiko and I gained operating Martha’s Vineyard Glassworks has taught us that market trends come and go. But commitment to integrity of vision, quality of product, accountability and follow through with client services, are always positive assets for building customer relationships and success.

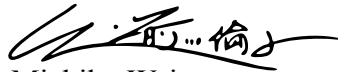
We ask that the Planning Commission approve our request to establish our business in Calistoga.

Thank you.

Best Regards,

A handwritten signature in black ink, appearing to read 'Mark Weiner', with a stylized, cursive script.

Mark Weiner

A handwritten signature in black ink, appearing to read 'Michiko Weiner', with a stylized, cursive script.

Michiko Weiner