



**City of Calistoga Community Pool  
and the  
Calistoga Art Center**



are pleased to announce

a

**Call to Artists**

for the

**“Official” Community Pool Logo Contest**

**Details:**

With the new City pool opening up this summer, we have a great opportunity to tap into Calistoga’s creativity and community resources. The winning logo will be used on the City website, staff uniforms, pool documents, and pool signage. The winning artist will receive formal recognition at the ribbon cutting and dedication to the pool. Please see below for prizes and awards.

**When:** April 1 – 22, 2009. Submissions must be received by email or in-hand no later than 5 PM on Wednesday, April 22. Winners will be announced on Thursday, April 30.

**Who:** Entire Community Welcome!  
A Grand Prize and First Runner Up for Adults (16+) and Youth (15 and under) will be awarded.

**Format:** \*Preferred logo in vector format as a jpg, ai, or pdf. Will consider a hand or line drawing.  
\*Must be able to fit in a size range of 1” by 1” for documents and up to 12” x 12” for shirts.

**Logo Details:**

\*Must include some reference to water and/or pool activities. If a swimmer is included, please reference swimming technique to ensure that body positioning is accurate. You can refer to this guide for assistance: <http://209.20.80.25/vsite/vfile/page/fileurl/0,,5157-1-1-123283-0-file,00.pdf>

\*Can be full color, but must be printable in black and white and not loose design integrity.

\* Can include the words “Calistoga Community Pool” but not necessary. No other text included.

**Prizes:** Grand Prize Winner:

\*Artist Recognition at Ribbon Cutting and Grand Opening Events

\*4 10-day Visit Passes (valued at \$160)

\*One Free Swim Lesson Session (valued at \$40)

Adult (age 16+) Runner Up:

\*1 10-day Visit Pass (valued at \$40)

Youth (Age 15 and under) Runner Up:

\*1 Free Session of Swim Lessons (valued at \$40)

**Contact:** Email submissions to Olivia Lemen, Aquatics & Recreation Manager, at [olemen@ci.calistoga.ca.us](mailto:olemen@ci.calistoga.ca.us) or deliver to 1505 Grant Street, Calistoga, CA 94515 (office on 2<sup>nd</sup> floor).