

To the Planning Commission of Calistoga,

Mark + Michiko is submitting this application for signage at our showroom space at 1400 Lincoln Ave.

Our sign is 35.83 Wide x 17.72" High x 4" Deep, it weighs 23.8 lbs.

It is two sided materials are Aluminum and Acrylic and is lighted from the inside.

The light is LED and only emanates from the white acrylic.

We did strive (much to the consternation of the sign makers) to make the lighting as unobtrusive and natural as possible. We believe that we were successful in accomplishing that effect.

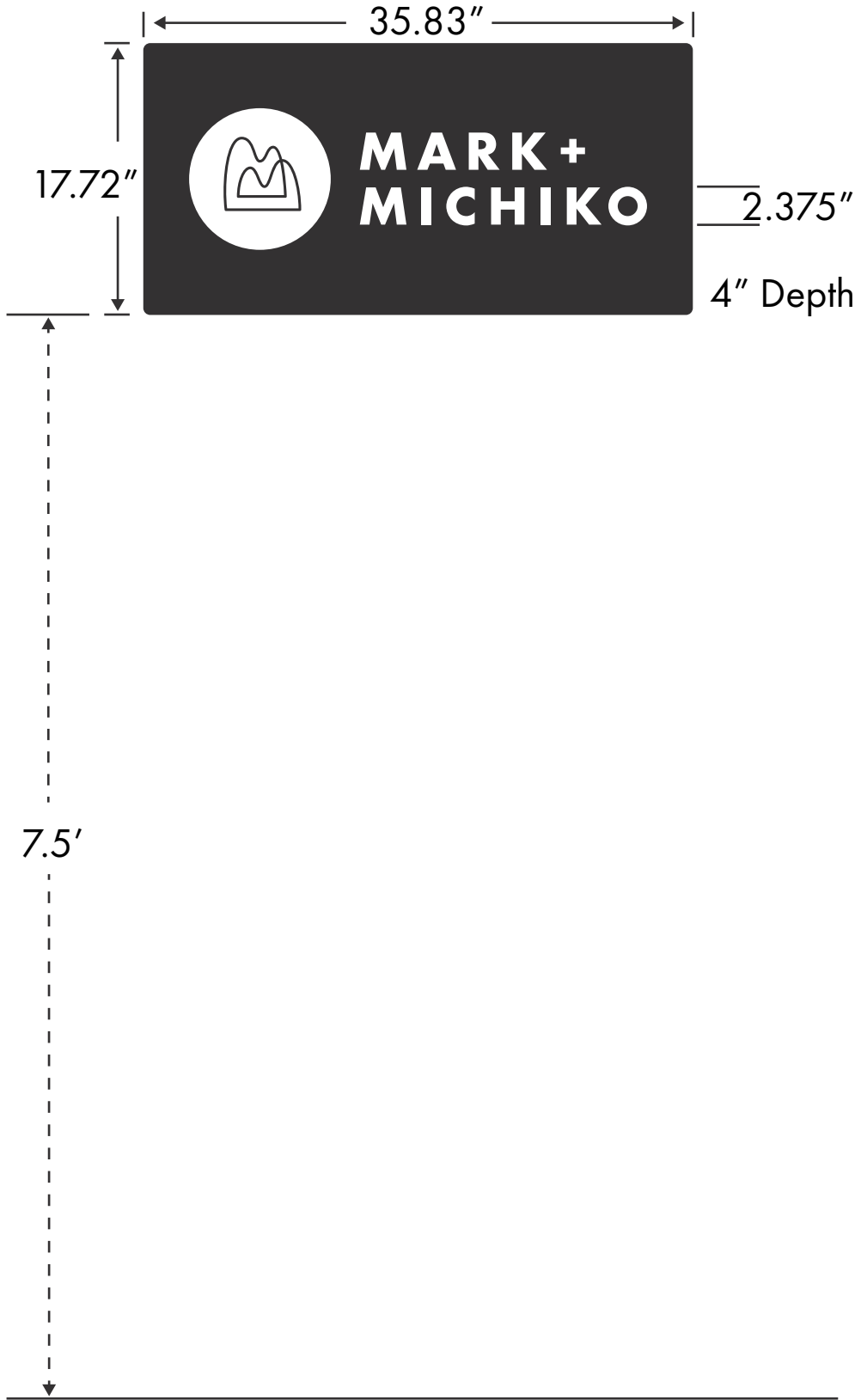
Placement would be above our front door perpendicular to the sidewalk.

The graphics of the sign is similar to the rest of our branding.

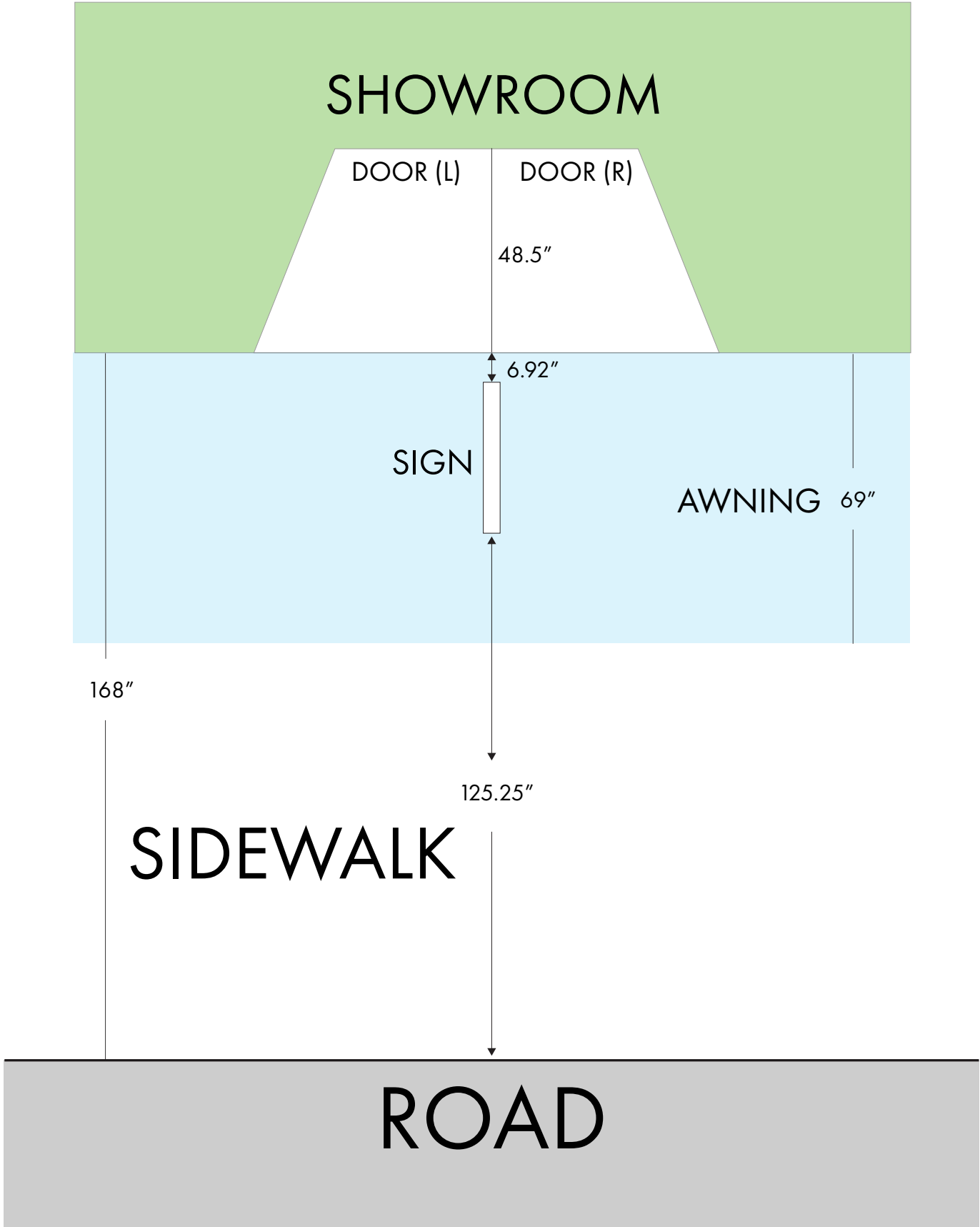
We ask the the planning commission grants approval for us to use this sign and all of its functionality.

Regards,

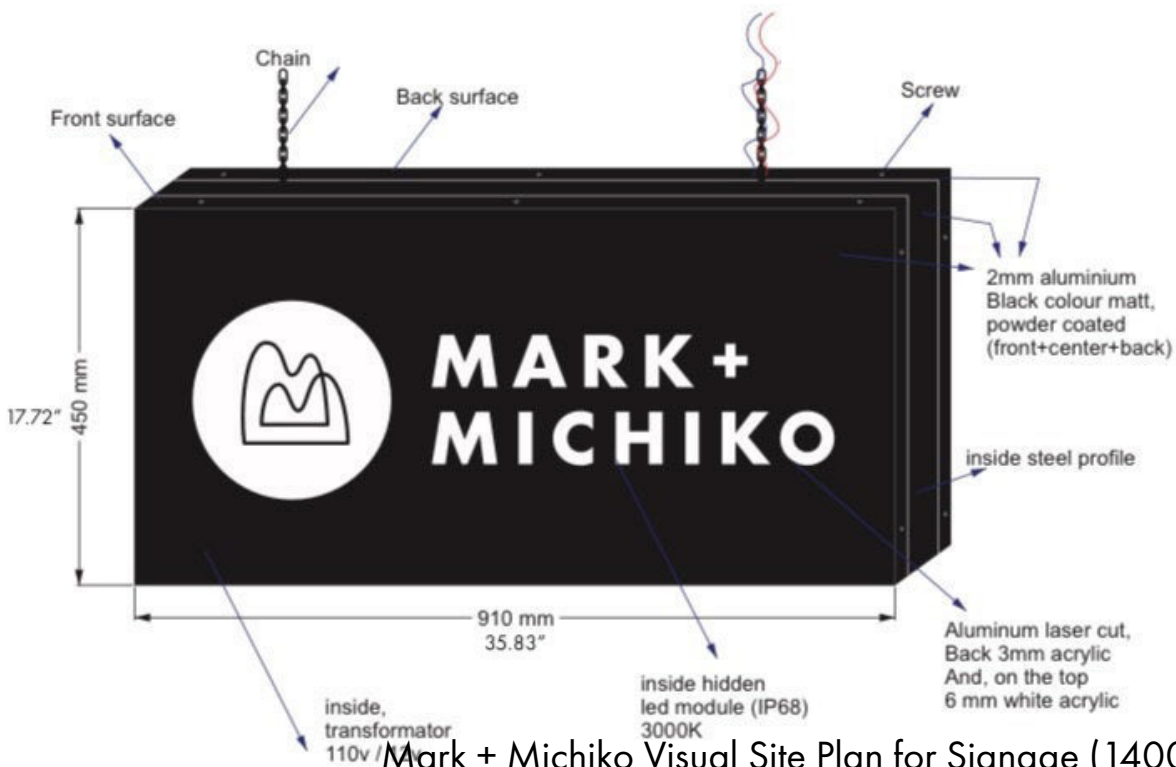
Mark and Michiko Weiner
707-312-3381 (W)



Scale



Mark + Michiko Visual Site Plan for Signage (1400 Lincoln Ave) Ref#2
(For Discussion Purposes Only)



Mark + Michiko Visual Site Plan for Signage (1400 Lincoln Ave) Ref#3
 (For Discussion Purposes Only)