

Budget for Advertising Calistoga's Foodware/Waste Reduction Ordinance—effective March 20, 2024

Develop checklist/summary for restaurants, develop list of suppliers of reusable foodware as well as compostable take out goods, outline benefits of going green (the business can save money!), raffle for mesh bags for drawing at farmer's market and Cal Mart, \$ for printing, mailing, newspaper \$2,500

Two Workshops for food vendors including at least one or two at the community center, staff time, developing question and answers \$2,000

Website update---link to relevant parts of entire code, summary of rules and regs, supplier information, graphic signage at a glance \$6,000

Table at chamber mixers, and chamber window display \$500