

Napa Valley Publishing Company

1615 Second Street • P.O. Box 150 • Napa, CA 94559 • 707-226-3711

CITY OF CALISTOGA
City Clerk

APR 23 2009

RECEIVED

April 10, 2009

City of Calistoga
1232 Washington Street
Calistoga, CA 94515

RE: City of Calistoga Request for Proposal for Legal Advertisement

Dear Ms. Sneddon, City Clerk

Enclosed is our Proposal for Legal Advertisements for the City of Calistoga.
Please contact me for any information if needed. I can be reached by phone
707-256-2274 or e-mail nalessio@napanews.com

Thank you,

Nona Alessio

Nona Alessio, Classified Advertising Manager



CITY OF CALISTOGA
REQUEST FOR PROPOSALS FOR
CITY-WIDE ADVERTISING
PRINTING/PUBLISHING SPECIFICATIONS
July 1, 2009 - June 30, 2010

INTRODUCTION

The City of Calistoga (City) is soliciting proposals for the provision of official advertising services pursuant to Section 6000, et seq. for the City for a 12 month period, beginning July 1, 2009. Upon selection of the most qualified, cost effective and responsive adjudicated newspaper (Contractor), the City will execute a contract for services.

This Request for Proposal (RFP) describes the City's basic needs. You are encouraged to identify other services beyond these minimum required services which you can provide to address the City's needs and describe any progressive approaches that would reduce City costs and/or increase advertising efficiency and effectiveness.

DESIGNATION

During the period of this contract, the newspaper shall be known and designated as the "official newspaper of the City of Calistoga" as required by Government Code Section 6000, et seq.

SCOPE

The scope of services desired includes at a minimum the advertising by the City of Calistoga in accordance with State and local regulations: e.g. Sections 6000 through 6040 of the Government Code.

TYPE OF LEGAL ADVERTISING

Official legal notices for the City of Calistoga will consist of printing and publishing the following:

- 1) Ordinances
- 2) Public Hearing/Meeting notices
- 3) Formal bid notices
- 4) Election notices
- 5) Advisory body recruitments

COPIES OF ADVERTISEMENT

During the term of the contract two Affidavits of Publication to the City Clerk within one week of the last publication of the item.

PUBLISHING

PUBLISHING SCHEDULE

Advertisements and notices shall be placed in the body of the newspaper and shall be published for the number of days directed by the officer requiring such publication. Publishing of advertisements and other notices on a supplemental sheet to the newspaper will not be acceptable.

In the event that the newspaper that is awarded the advertising contract for the City of Calistoga is unable to publish on the date required by the City, the City may choose an alternative newspaper in order to meet publication deadline/requirements.

ACCURACY OF PUBLISHING

The Contractor shall submit a draft to be proofread by the respective City department. If errors are found after the sample proof has been checked, a revised corrected proof shall be submitted immediately to said department for approval prior to the publication of the printed advertisements or notices. All printing done hereunder that does not strictly comply with the copy or copies furnished shall be corrected and republished by and at the expense of the Contractor.

NON-COMPLIANCE

Contractor shall first proofread all printing done under this contract before submitting the same to the City for checking, and if upon checking by City errors are found, City may request a revised proof for approval before publication of the same by Contractor. In case it is necessary to republish due to the fault of the Contractor, no charge, or charges shall be made for the previous printing or publication, and should the same not be republished, no charge whatsoever shall be made to City thereof.

Contractor shall provide miscellaneous advertising requirements of the City. Contractor shall submit appropriate price list with the bid.

LEGAL NOTICE TYPE REQUIREMENTS

Unless otherwise directed by the City, all legal advertising shall be set at no larger than eight (8) point type.

**CITY-WIDE ADVERTISING
GENERAL SPECIFICATIONS**

PROPOSAL

In the determination of awarding the contract, the City Council shall be the sole judge as to which bid best meets the needs and requirements of the City and its decision shall be accepted as final.

CONTRACT

A Professional Services Agreement with appropriate attachments is to be completed, signed, and dated by the Contractor. A current Calistoga Business License is to be in effect during the term of the contract. All insurance certificates as indicated in the attached professional services agreement must be submitted with the proposal.

This entire Request for Proposal, or any item(s) thereof, shall become part of the contract upon its acceptance by the City Council of the City of Calistoga. The complete contract shall consist of the Notice Inviting Request for Proposals, the entire Proposal (including Specifications), or any item(s) thereof, addenda. Additional provisions will be added to the final contract consistent with this notice. Contractor will be provided with a copy of the executed contract.

TERM OF CONTRACT

The term of any contract awarded pursuant hereto shall be from July 1, 2009 through June 30, 2010.

ELECTRONIC DELIVERY

Contractor shall have the capability to receive typeset matter and proofs via email. Contractor shall provide City an email address to be used for transmission of typeset matter.

TERMINATION/PENALTIES

Whenever, in the opinion of the City, the said service is unsatisfactory, the Contractor shall be advised of the reasons. If the Contractor fails to correct the unsatisfactory conditions within five days, the City may declare this contract terminated and contract with another supplier. It shall be understood and agreed that the contract may be terminated by either party upon thirty days written notice.

Whenever Contractor has confirmed receipt of an ad placement either electronically or by facsimile and/or City has returned to Contractor an approved ad proof and Contractor then fails to publish the advertisement on one or more of the dates already confirmed and approved, the next ad placement of similar nature shall be published at no cost to the City for the same number of run dates that were missed by the Contractor.

Notwithstanding any provision to the contrary, City shall have no obligation to give more than two notices of unsatisfactory performance in any calendar year. In the event two such notices of unsatisfactory performance are given in any calendar year, and in the event that Contractor shall again fail to satisfactorily perform services pursuant to this Contract, City may thereupon terminate this contract immediately.

RATES

The rates proposed to be charged the City shall be designated for each column inch for a first publication, each column inch for a second publication, and each column inch for all additional publications. Each bid shall indicate that the rates proposed to be charged the City do not exceed the customary rates charged by the bidder's newspaper for the publication of legal notices of a private character.

PAYMENT AND INVOICING

Invoices shall be mailed or delivered to City of Calistoga, Attention: City Clerk, 1232 Washington St, Calistoga, CA 94515. Invoices shall include the name of the City Department and/or City Employee who ordered the advertising; or a coding system sufficient to enable the City Clerk to identify the department responsible for placing the order. City shall pay to the Contractor in due course of payments following the end of calendar month and the receipt from the Contractor of invoices for material delivered by the Contractor and accepted by the City during such calendar month.

NOTE: Payment may be seriously delayed if invoices do not clearly reflect contract number and department number as provided by City at time of submission of advertisement.

EXPENDITURES

Total annual expenditures under this contract are estimated (without guarantee) to be: \$20,000.

PAYMENT TERMS

Describe timely payment discount offered, if any.

CITY-WIDE ADVERTISING

SECTION A: BID PROPOSAL FORM

BIDS MUST BE RECEIVED BY: Friday, April 24, 2009 at 10:00 a.m. in the Office of the City Clerk.

QUESTIONS regarding this bid should be referred to Susan Sneddon, City Clerk (707) 942-2807 or email ssneddon@ci.calistoga.ca.us.

PRINTING OF OFFICIAL AND LOCAL CLASSIFIED ADVERTISING to be furnished to the City of Calistoga during the period commencing July 1, 2009 through June 30, 2010.

SECTION A: GENERAL

1. This newspaper is published 1 day(s) per week, on the following days: Thursday.

2. Indicate column format:

Legal 6

Display 6

3. This newspaper observes the following holidays:

New Years Day, Christmas, Memorial Day, 4th of July, Thanksgiving

The deadline to submit publications for holidays is:

5 to 7 business day's prior holiday publication

4. Can your newspaper reduce blueprint drawings/maps for publication? Yes

If so, is there an additional cost (indicate cost) No.

5. If proofreading is required by the City, what is the deadline to submit information?

Legals 5 business day's prior to publication.

Display 5 business day's prior to publication

6. DECLARATION OF NON-COLLUSION

The undersigned certifies (or declares) under penalty of perjury that this bid is genuine and not sham or collusive, or made in the interest or on behalf of any person, firm, or corporation not herein named; that the contractor has not directly or indirectly induced or solicited any other contractor to put up a sham bid, or any other person, firm, or corporation to refrain from bidding, and that the contractor has not in any manner sought by collusion to secure to himself any advantage over other contractors.

7. DECLARATION OF ADJUDICATION

The undersigned certifies (or declares) under penalty of perjury that the named newspaper is adjudicated as a newspaper of general circulation by the State of California (as defined by Government Code Section 6000, et seq.).

8. ERRORS AND OMISSIONS

9. DECLARATION OF NON-DISCRIMINATION

In the performance of any contract awarded pursuant to these specifications, the undersigned understands and agrees that it shall not discriminate against any employee or applicant for employment because of age, sex, marital status, physical handicap, race, color, religion, ancestry, or national origin. Contractor will take affirmative action to ensure the applicants are employed, and that employees are treated during employment without regard to their age, sex, marital status, physical handicap, race, color, religion, ancestry or national origin. Such action shall include, but not be limited to the following: Employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. Contractor shall post in conspicuous place, available to employees and applicants for employment, notices setting forth the provisions of this Fair Employment Practices paragraph.

EXECUTED AT: 5:00 pm ON THE 21 DAY OF April, 2009

BY Bruna Spith Publisher
(Signature) (Title)

on behalf of Napa Valley Register / The Weekly Calistogan
(Service Provider)

SECTION B: LEGAL ADVERTISING

1. Legal advertising to be accomplished as no larger than eight (8) point on 9.5 leading.
2. See the enclosed "Exhibit 1": Please typeset and indicate cost to publish as a legal ad.
3. Dollar rate per column inch: \$7.48
4. \$54.75 (cost estimate)

SECTION C: DISPLAY ADVERTISING

ITEM DESCRIPTION

1. Display advertising to be accomplished as follows:
 Format: ROP (Run of Publication)
2. Does the rate change, depending upon number
 of publications or size of ad?

 Yes X No _____ If so, please indicate

-
3. See the enclosed "Exhibit 2" to typeset and set up as 2 column by 6 inch ad.
 4. Dollar rate per column inch: \$ 6.35
 5. \$76.20 (cost estimate)



THE CITY OF CALISTOGA NEEDS YOU TO SERVE ON ONE OF THE FOLLOWING PUBLIC BODIES

Citizen participation in local government plays an important and active role in the City of Calistoga. The City Council is seeking participation from its diverse and widely experienced citizens, and encourages all citizens to apply. We have openings to fill on several very diverse bodies.

The **CITY-COUNTY LIBRARY COMMISSION** is responsible for general oversight and is an advisory to the Napa County Board of Supervisors for Library Services. The Council will recommend one member to this body to fill the current term (the appointment is made by the Napa County Board of Supervisors).

The **MEASURE A FINANCIAL OVERSIGHT COMMITTEE** informs the public regarding expenditures generated by Measure A, and reviews projects and makes recommendations to the Napa County Flood Control and Water Conservation District. The Council will recommend to the Napa County Board of Supervisors one member to this committee with a term from 5/01/09 through 12/31/11.

The **COMMUNITY RESOURCES COMMISSION** will be involved in developing strategic plans for recreation, community enhancement, beautification, and issues of interest to youth and seniors. Membership will include:

- 1 member who, by training or life experience, able to represent senior issues.
- 1 member who, by ethnic background, training or life experience, able to represent Hispanic community issues.
- 2 members shall be Calistoga High School students.
- 1 member shall be a licensed design professional such as a Landscape Architect, Architect, or Civil Engineer.
- 2 members shall be from the community at large.

The Council will appoint seven members that reside within the boundaries of the Calistoga Joint Unified School District with terms commencing 5/01/09 through 12/31/11.

The **FIRE BUILDING BOARD CODE OF APPEALS** hears and decides on appeals of orders, decisions or determinations made by the building official relative to the application and interpretations of the technical code. The Council will appoint one member to this committee with terms commencing 5/01/09 through 12/31/11.

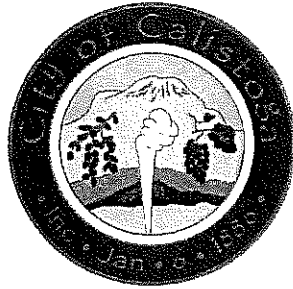
REQUIREMENTS

Members of the public bodies listed above must be residents of the City of Calistoga, except for members of the Community Resources Commission who shall reside within the boundaries of the Calistoga Joint Unified School District.

APPLICATIONS

Applications may be obtained from the City Clerk's Department, 1232 Washington Street, Calistoga or they can be downloaded from the City's website at www.ci.calistoga.ca.us. The deadline to submit applications is Tuesday, April 7, 2009. For additional information, contact the City Clerk's Office at (707) 942-2807.

Susan Sneddon, City Clerk



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**PUBLIC NOTICE
NOTICE OF PUBLIC HEARING
BY THE CALISTOGA
PLANNING COMMISSION**

NOTICE IS HEREBY GIVEN by the Planning Commission of Calistoga that a PUBLIC HEARING will be conducted on Wednesday, April 22, 2009, at 5:30 p.m. in the Calistoga Community Center, 1307 Washington Street, City of Calistoga, County of Napa, State of California, at which time and place testimony will be considered on:

1. VA 2007-07, U 2007-12 and DR 2007-09. Consideration of a Conditional Use Permit (U 2007-12) and Design Review (DR 2009-01) request for a 12-unit multi-family project. The applicant has also requested a Variance (VA 2004-07) to allow a 10-foot front yard setback and a 38-foot centerline setback. The project applicant is **Joseph Salling, Jr.**. The Planning Commission will also consider adoption of a Mitigated Negative Declaration for this project based on the **Initial Study** prepared for the project. The project is located at 611 Washington Avenue in Calistoga, and further described as **APN 011-260-027**. The Initial Study will be available for review in the Planning and Building Department in the Calistoga City Hall, 1232 Washington Street, Calistoga, California twenty (20) days before the hearing, and the staff report will be available on Monday, July 11, 2008. The Planner processing this application is **Erik V. Lundquist**, who may be reached at (707) 942-2827 or by email at elundquist@ci.calistoga.ca.us

If you challenge the action of the Planning Commission on the above stated items in Court, it may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the Planning Commission at, or prior to, the public hearing.

**BY ORDER OF THE CITY OF
CALISTOGA PLANNING COM-
MISSION**

**Kathleen Guill
Administrative Secretary
Planning and Building Department
City of Calistoga
122006 3/26/09**

EXHIBIT 1

NOTICE OF PUBLIC HEARING BY THE CALISTOGA PLANNING COMMISSION

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BY ORDER OF THE CITY OF CALISTOGA PLANNING COMMISSION

Kathleen Guill
Administrative Secretary
Planning and Building Department
City of Calistoga

SECTION D: CIRCULATION

CONTRACTOR'S QUALIFICATION - LEGAL ADVERTISING

Attach a copy of U.S. Postal Service "Statement of Ownership Management and Circulation" Form PS 3526 filed for August 2006 2007 through September 2007 2008, and the circulation amount for February 2009. Please also include the number of paid subscription in the 94515 zip code area. If available, please verify the newsrack sales from August 2006 through September 2007. Please include the most recent Weekly Postal Report.

PROFESSIONAL SERVICES AGREEMENT

The selected consultant will be required to enter into a City standard Professional Services Agreement (attached Exhibit 3). Two signed copies of the Professional Services Agreement shall be submitted with the RFP. All other required insurance certifications and documentation shall be submitted to the City within ten (10) days of award of the contract, prior to execution of the agreement by the City.

Particular attention should be given to the Indemnity and Insurance sections in the Professional Services Agreement. These sections are not negotiable and will be included unaltered in the final agreement.

CONTRACTOR MUST COMPLETE AND SIGN BELOW:

Firm Name Napa Valley Register / The Weekly Calistoga Phone (707) 256-2234

Address 1615 2nd St Napa CA 94559
(Street) (City) (State) (Zip)

S/ [Signature] Title Publisher

(Signature of Corporate Officer or person authorized to sign bids and contracts on behalf of the Contractor)

Vendors submitting a sealed proposal for the provision of official City advertising must complete and submit the following form(s) no later than 10:00 a.m. on Friday, April 24, 2009, to the Office of the City Clerk, City of Calistoga, 1232 Washington Street, Calistoga, CA 94515. The sealed proposal must be clearly labeled "PROPOSAL FOR OFFICIAL ADVERTISING SERVICES", Friday, April, 24, 2009, 10:00 AM" in the bottom left hand corner.

ALL SIGNATURES ON BIDS SHALL BE ACCOMPANIED BY AN APPROPRIATE (i.e.: CORPORATE, PARTNERSHIP OR INDIVIDUAL) NOTARIAL ACKNOWLEDGMENT. NO BID WILL BE CONSIDERED FOR AN AWARD OF CONTRACT UNLESS SUCH NOTARIAL ACKNOWLEDGMENT IS RECEIVED.

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Firm Name Napa Valley Publishing Phone 707-226-3711

Address 1615 Second Street Napa Ca 94559
(Street) (City) (State) (Zip)

SI [Signature] Title Publisher

(Signature of Corporate Officer or person authorized to sign bids and contracts on behalf of the Contractor)

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The Weekly Calistogan

Average Circulation for February 2009

410 Mail; 310 in the city of Calistoga, 43 in Napa County; 57 outside Napa County.
447 Single Copy: 91 Dealers (stores) in City of Calistoga; 8 Dealers in Napa County;
338 Racks in City of Calistoga; 10 Racks in Napa County
295 Bulk Hotels & Restaurants in City of Calistoga

1152 Paid Circulation

291 Office & Unpaid Copies

1443 Total Distribution



**UNITED STATES
POSTAL SERVICE®**

**Statement of Ownership, Management, and Circulation
(All Periodicals Publications Except Requester Publications)**

1. Publication Title THE WEEKLY CALISTOGAN	2. Publication Number	3. Filing Date
	67-2180	10/2/2008

4. Issue Frequency WEEKLY	5. Number of Issues Published Annually 52	6. Annual Subscription Price \$25.00
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7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®) 1458 LINCOLN AVENUE CALISTOGA, NAPA COUNTY, CA 94515	Contact Person Stephen Schurkey Telephone (Include area code) 707-256-2249
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8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer)
**1615 SECOND STREET
NAPA, CA 94559**

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)

Publisher (Name and complete mailing address)
**BRENDA SPETH
1615 SECOND STREET NAPA, CA 94559**

Editor (Name and complete mailing address)
**DOUG ERNST
1458 LINCOLN AVENUE CALISTOGA, CA 94515**

Managing Editor (Name and complete mailing address)
**JOHN WATERS, JR.
1458 LINCOLN AVENUE CALISTOGA, CA 94515**

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
LEE ENTERPRISES INC. (SEE ATTACHED)	201 N. HARRISON ST. DAVENPORT, IDWA 52801

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box None

Full Name	Complete Mailing Address
(SEE ATTACHED)	

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
 The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
 Has Not Changed During Preceding 12 Months
 Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

United States Postal Service
Postage Statement — Periodicals
One Issue or One Edition

Comments:
 PFN(94515)

USPS: Note Mail Arrival Date & Time

M A I L E R	Publication Title and Owner or News Agent's Name The Weekly Calistogan	Mailing Agent's Name, Address, Telephone Number, and Email Address	Entry Post Office Name, State, and ZIP+4 CALISTOGA CA 94515
	Customer Number CAPS Customer Ref. ID	Telephone Printer/Consolidator Imprint Permit No. Customer Number	

Applicable Parts Completed (select all that apply) <input checked="" type="checkbox"/> A <input checked="" type="checkbox"/> B - E <input type="checkbox"/> F	Statement for bundles/containers only (if applicable) <input type="checkbox"/>	Price Category <input checked="" type="checkbox"/> Regular <input type="checkbox"/> Nonprofit <input type="checkbox"/> Classroom <input type="checkbox"/> Science-of-Agriculture	Combined Mailing <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Consolidated Postage Statement <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
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M A I L I N G	Publication No.	Edition/Code	Mailing Date 4/02/2009	Processing Category <input type="checkbox"/> Letters <input checked="" type="checkbox"/> Flats <input type="checkbox"/> Parcels	No. of Addressed Pieces 410	No. & Type of Containers 1' MM Trays 11 Sacks 2' MM Trays Pallets 2' EMM Trays Flat Trays Total Other	
	Issue Date 04/02/2009	Issue Frequency	Statement Sequence No.				
	Weight of Single Ride-Along lb.	Weight per Copy for Issue (Round off to 4 decimal places if necessary) 0.2500 pounds		Advertising Percentage in This Issue 35.00 %	Post Office Computed Weight per Copy (Round off to 4 decimal places if necessary) pounds		
	For Automation Price Pieces, Enter Date of Address Matching and Coding		For Carrier Route Price Pieces, Enter Date of Address Matching and Coding 3/28/2009		For Carrier Route Price Pieces, Enter Date of Carrier Route Sequencing 3/28/2009		

P O S T A G E	Part A — In-County Prices	Postmaster: Report total Part A postage in AIC 224	Total Part A	32.8540
	Part B — Outside County Pound Prices	Total Part B	4.7620	
	Part C — Outside County Piece Prices	Total Part C	21.5476	
	Part D — Outside County Bundle Prices	Total Part D	0.7930	
	Part E — Outside County Sack/Tray/Pallet Prices	Total Part E	2.8200	
	Outside County Postage	Subtotal Parts B, C, D, and E	29.9226	
	Preferred Price Discount - Nonprofit, Classroom, Limited Circulation, Limited Circulation Science of Agriculture (Add line B16, and parts C, D, and E Totals)	26.8006 x .05 (all others enter zero)	-	1.3400
	Subtract the Preferred Price Discount from the Outside County Postage	=	28.5826	
	Part F - Outside County Ride-Along and Repositionable Notes	+		
	Total Outside County Postage (Postmaster report in AIC 135)	=		28.5826
Add Total Outside County Postage and Total Inside County Postage			Total Postage	61.44

The signature of the owner of the publication certifies acceptance of liability for and agreement to pay any revenue deficiencies assessed on this mailing, subject to appeal. If an agent signs this form, the agent certifies that he or she is authorized to sign on behalf of the owner of the publication and that the owner of the publication is bound by the certification and agrees to pay any deficiencies. In addition, agents may be liable for any deficiencies resulting from matters within their responsibility, knowledge, or control. The owner of the publication hereby certifies that all information furnished on this form is accurate, truthful, and complete; that the mail and the supporting documentation comply with all postal standards and the mailing qualifies for the prices and fees claimed; and that the mailing does not contain any matter prohibited by law or postal regulation. I understand that anyone who furnishes false or misleading information on this form or who omits information requested on this form, may be subject to criminal and/or civil penalties, including fines and imprisonment.

Privacy Notice: For information regarding our Privacy Policy visit www.usps.com.

C E R T I F I C A T I O N	Owner or Agent's Name	Name and Telephone Number of Contact Person in Publisher's Office	U S P S U s e O n l y	Verifying Employee's Signature	Round Stamp (Required)
	Owner or Agent's Signature	Telephone Extension		Print Verifying Employee's Name	
		Email		Time AM PM	

Periodicals — One Issue or One Edition

4/02/2009

Part A — In-County

Commingled nonsubscriber copies over the 10% limit are not eligible for In-County prices. Report these copies on a separate PS Form 3541.

Pound Price

Entry	Subscriber Copies	Nonsubscriber Copies	Total Copies	Total Pounds	Price	Postage
A1	DDU	285	285	71	0.136	9.6560
A2	None	61	61	15	0.176	2.6400
A3	Total Pound Price Postage (Add lines A1 and A2)					12.2960

Piece Price

Entry/ Zone	Presort Discount	Total Copies	Addressed Pieces	Price	Postage	
A4	Nonautomation			0.125		
A5	Automation Letters			0.056		
A6	Automation Flats			0.110		
A7	Nonautomation	36	36	0.113	4.0680	
A8	Automation Letters			0.047		
A9	Automation Flats			0.102		
A10	Nonautomation	25	25	0.101	2.5250	
A11	Automation Letters			0.045		
A12	Automation Flats			0.095		
A13	Basic	285	285	0.057	16.2450	
A14	High Density			0.042		
A15	Saturation			0.029		
A16	Presort Subtotal (Add lines A4 through A15)	346	346		22.8380	
A17	Number of Addressed Pieces at DDU price		285	0.008		
A18	Total Piece Price Discounts (Line A17)					2.2800

Piece Price Subtotal (Line A16 minus line A18) A19 20.5580

Ride-Along Price

(Must equal the number of copies in line A16, not number of addressed pieces)

Entry	Total Copies	Addressed Pieces	Price	Postage
A20	Ride-Along Pieces		0.159	

Repositionable Notes

(Must equal the number of copies in line A16, not number of addressed pieces)

Entry	Total Copies	Addressed Pieces	Price	Postage
A21	Repositionable Notes		0.015	

Other Subtotal (Add lines A20 and A21) A22

Part A Total (Add lines A3, A19 and A22) A23 32.8540

Part B — Outside-County — Pound Prices

For Nonprofit & Classroom: All commingled nonsubscriber copies over the 10% limit must pay regular prices & use a separate PS Form 3541.

Advertising Pound Prices

Entry Zone	Subscriber/Req Copies	Nonsubsc./Nonreq. Copies		Total Copies	Total Pounds	Advertising Pounds	Price	Postage
		W/in 10% Limit	Over 10% Limit					
B1	DDU						0.165	
B2	DSCF						0.215	
B3	DADC						0.225	
B4	1 & 2	44		44	11	4	0.246	0.9840
B5	3	2		2	1	1	0.265	0.2650
B6	4	5		5	1	1	0.312	0.3120
B7	5	4		4	1	1	0.383	0.3830
B8	6						0.459	
B9	7	2		2	1	1	0.550	0.5500
B10	8	7		7	2	1	0.628	0.6280
B11	Subtotal (Add lines B1 through B10)			64	17	9		3.1220

Nonadvertising Pound Prices

		Total Pounds	minus	Advertising Pounds	equals	Nonadvertising Pounds	x Price	Postage	
B12	DDU						0.137		
B13	DSCF						0.179		
B14	DADC						0.187		
B15	All Others	17		9		8	0.205	1.6400	
B16	Subtotal (Add lines B12 through B15)								1.6400

Pound Price Postage Total (Add Lines B11 and B16) **B17** 4.7620

Nonadvertising Pound Prices - Alternate

(Nonprofit and Classroom publications with 10% or less advertising, or other publications with 0% advertising.)

Entry Zone	Subscriber/Req Copies	Nonsubsc./Nonreq. Copies		Total Copies	Total Pounds	Price	Postage	
		W/in 10% Limit	Over 10% Limit					
B12	DDU							
B13	DSCF							
B14	DADC							
B15	All Others							
B16	Subtotal (Add lines B12 through B15)							

Pound Price Postage Total (Add Lines B11 and B16) **B17**

Part C — Outside-County — Piece Prices

Machinable Flats

Level		Price Level	Total Copies	Addressed Pieces	Price	Postage
C1	Mixed ADC	Barcoded			0.416	
C2		Nonbarcoded	28	28	0.444	12.4320
C3	ADC	Barcoded			0.360	
C4		Nonbarcoded	6	6	0.381	2.2860
C5	3-Digit	Barcoded			0.341	
C6		Nonbarcoded	30	30	0.358	10.7400
C7	5-Digit	Barcoded			0.276	
C8		Nonbarcoded			0.284	

Nonmachinable Flats and Parcels

C9	Mixed ADC	Barcoded (flats only)			0.519	
C10		Nonbarcoded			0.550	
C11	ADC	Barcoded (flats only)			0.424	
C12		Nonbarcoded			0.445	
C13	3-Digit	Barcoded (flats only)			0.373	
C14		Nonbarcoded			0.384	
C15	5-Digit	Barcoded (flats only)			0.293	
C16		Nonbarcoded			0.298	

Letters

C17	Mixed ADC	Barcoded			0.337	
C18		Nonbarcoded			0.444	
C19	ADC	Barcoded			0.298	
C20		Nonbarcoded			0.381	
C21	3-Digit	Barcoded			0.283	
C22		Nonbarcoded			0.358	
C23	5-Digit	Barcoded			0.217	
C24		Nonbarcoded			0.284	

Carrier Route & Firm Bundles

C25	Basic				0.174	
C26	High-Density				0.153	
C27	Saturation				0.135	
C28	Firm Bundle (Use "Addressed Pieces" to calculate postage)				0.174	

C29	Subtotal (Add lines C1 through C28)		64	64		25.4580
C30	Nonadv. %(100 minus adv.%)	65.00	x # of Addressed Pieces (C29) x	0.00094		3.9104

Part C Total (Line C29 minus C30) **C31** 21.5476

Part D — Outside-County — Bundle Prices

	Container Level	Bundle Level	Bundles	Price	Postage
D1	Mixed ADC	Mixed ADC	2	0.103	0.2060
D2		ADC	1	0.133	0.1330
D3		3-Digit/SCF	3	0.138	0.4140
D4		5-Digit		0.166	
D5		Firm		0.081	
D6	ADC	ADC		0.039	
D7		3-Digit/SCF		0.065	
D8		5-Digit		0.098	
D9		Carrier Route		0.107	
D10		Firm		0.049	
D11	SCF / 3-Digit	3-Digit/SCF	1	0.040	0.0400
D12		5-Digit		0.086	
D13		Carrier Route		0.098	
D14		Firm		0.046	
D15	5-Digit	5-Digit		0.008	
D16		Carrier Route		0.040	
D17		Firm		0.028	
D18	Part D Total (Add lines D1 through D17)		7		0.7930

Part E — Outside-County — Sack, Tray, and Pallet Prices

Outside-County — Sack/Tray Prices		Entry	Sacks/Trays	Price	Postage
Container Level					
E1	Mixed ADC Sack/Tray	Origin ADC		0.432	
E2		Origin SCF		0.432	
E3		Origin Post Office/DMU	2	0.432	0.8640
E4	ADC Sack/Tray	Origin BMC		1.853	
E5		Origin ADC		1.853	
E6		Origin SCF		1.853	
E7		Origin Post Office/DMU		1.853	
E8		Destination BMC		1.132	
E9		Destination ADC		0.618	
E10	3-Digit/ SCF Sack/Tray	Origin BMC		1.956	
E11		Origin ADC		1.956	
E12		Origin SCF		1.956	
E13		Origin Post Office/DMU	1	1.956	1.9560
E14		Destination BMC		1.236	
E15		Destination ADC		1.030	
E16		Destination SCF		0.618	
E17	5-Digit / Carrier Route Sack/Tray	Origin BMC		2.306	
E18		Origin ADC		2.306	
E19		Origin SCF		2.306	
E20		Origin Post Office/DMU		2.306	
E21		Destination BMC		1.544	
E22		Destination ADC		1.338	
E23		Destination SCF		0.927	
E24		DDU		0.721	
E25	Part E Sack and Tray Total (Add lines E1 through E24)		3		2.8200

Outside-County — Pallet Prices		Entry	Pallets	Price	Postage
Container Level					
E26	ADC Pallet	Origin BMC		19.161	
E27		Origin ADC		19.161	
E28		Origin SCF		19.161	
E29		Origin Post Office/DMU		19.161	
E30		Destination BMC		13.385	
E31		Destination ADC		9.163	
E32	3-Digit/ SCF Pallet	Origin BMC		23.660	
E33		Origin ADC		23.660	
E34		Origin SCF		23.660	
E35		Origin Post Office/DMU		23.660	
E36		Destination BMC		14.826	
E37		Destination ADC		12.561	
E38		Destination SCF		6.898	
E39	5-Digit / Carrier Route Pallet	Origin BMC		27.748	
E40		Origin ADC		27.748	
E41		Origin SCF		27.748	
E42		Origin Post Office/DMU		27.748	
E43		Destination BMC		18.018	
E44		Destination ADC		15.959	
E45		Destination SCF		8.237	
E46		DDU		1.236	
E47	Part E Pallet Total (Add lines E26 through E46)				

USPS QUALIFICATION REPORT
 BCC Software, Inc.
 Mail ID: MAILLAN
 Periodicals, 707.23.4

(NONAUTO) 3/31/2009 8:29:08 AM Page 1
 Mail Manager 2010 02.13.J.47.03 ZAP-ZC20071206
 Entry: CALISTOGA CA 94515
 List: MAILLABELS

Sack	No Pcs	Level	Sack ZIP	Cont Chg	Pkg No	Package Dest	Pkg Bundle ZIPS Charge Zone	CR	5D	3D	AD/BS	MD	Running Total
1	37	CRD	94515		1	94515 C001	ICD	37	-	-	-	-	37
2	50	CRD	94515		1	94515 C002	ICD	41	-	-	-	-	78
					2	94515 C002	ICD	9	-	-	-	-	87
3	39	CRD	94515		1	94515 C003	ICD	39	-	-	-	-	126
4	38	CRD	94515		1	94515 C004	ICD	38	-	-	-	-	164
5	35	CRD	94515		1	94515 R001	ICD	35	-	-	-	-	199
6	57	CRD	94515		1	94515 R002	ICD	41	-	-	-	-	240
					2	94515 R002	ICD	16	-	-	-	-	256
7	29	CRD	94515		1	94515 R003	ICD	29	-	-	-	-	285
8	25	5DG	94515		1	94515	IC	-	25	-	-	-	310
9	43	3DG	945		1	S94558	94558 IC	-	-	8	-	-	318
							94559 IC	-	-	11	-	-	329
					2	94574	IC	-	-	16	-	-	345
				1	3	S945	945 1/IC	-	-	8	-	-	353
10	48	OMX	945	2	1	S940	940 1	-	-	5	-	-	358
							944 1	-	-	1	-	-	359
					2	949	3 1	-	-	7	-	-	366
					3	954	4 1	-	-	10	-	-	376
					4	A950	5 2/1	-	-	-	6	-	382
					5	M945	6 M	-	-	-	-	19	401
11	9	MADC	M945	3	1	M945	7 8/7	-	-	-	-	9	410
								285	25	66	6	28	410

NONAUTO Stream, Periodical, Flts

Pack Order: Low-to-High
 Piece Weight (oz): 4.0000 Piece Thickness: 0.1500
 Min Pcs/Sack: 24 Max Pcs/Sack: 271
 Min Pack Size: 6 Max Pack Size: 41
 Entry ZIP Code: 94515 Total Sacks: 11

Rate Summary Pieces

5D	25
3D	66
AD/BS	6
MD	28
CR - DDU	285
Total	410

USPS QUALIFICATION REPORT
BCC Software, Inc.
Mail ID: MAILLAN
Periodicals, 707.23.4

(NONAUTO) 3/31/2009 8:29:08 AM
Mail Manager 2010 02.13.J.47.03 ZAP-ZC20071206
Entry: CALISTOGA CA 94515
List: MAILLABELS

Outside County Container/Bundle Summary

Container Level	Total	Bundle Level	Total
5-Digit/CR	0	Firm	0
3-Digit/SCF	1	CR	0
ADC	0	5-Digit	0
OMX/MADC	2	3-Digit/SCF	4
		ADC	1
		OMX/MADC	2
Total	3	Total	7

The Weekly Calistogan

Average Circulation for February 2009

410 Mail: 310 in the city of Calistoga, 43 in Napa County; 57 outside Napa County.
447 Single Copy: 91 Dealers (stores) in City of Calistoga; 8 Dealers in Napa County;
338 Racks in City of Calistoga; 10 Racks in Napa County
295 Bulk Hotels & Restaurants in City of Calistoga

1152 Paid Circulation

291 Office & Unpaid Copies

1443 Total Distribution

Average Circulation for October 2007 through September 2008

(a further breakdown of numbers on the accompanying Postal Form 3526)

483 Mail: 379 in the city of Calistoga, 47 in Napa County; 57 outside Napa County.
516 Single Copy: 125 Dealers (stores) in City of Calistoga; 11 Dealers in Napa County;
366 Racks in City of Calistoga; 14 Racks in Napa County
271 Bulk Hotels & Restaurants in City of Calistoga

1270 Paid Circulation

317 Office & Unpaid Copies

1587 Total Distribution

