

City of Calistoga

Staff Report

TO: Community Pool Advisory Committee
FROM: Olivia Lemen, Aquatic and Recreation Manager
DATE: July 8, 2009
SUBJECT: Chamber of Commerce / Bed & Breakfast Passes

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2 Rex Albright with the Calistoga Chamber of Commerce has contacted the
3 Calistoga Community Pool with a request on behalf of the Bed & Breakfasts in
4 the City without pools on their property. They have requested that a special pass
5 or book of passes be created that they may give their guests who would like to
6 use the pool.

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8 There are already a number of passes that have been approved by City Council
9 that can be utilized for this purpose. A separate pass layout or process may
10 need to be created based on the direction given by the committee; a couple of
11 the options could be:

12
13 **Create a “B & B Season Pass”.** Each establishment could purchase these
14 passes and have the option to give to their customers. This would require the
15 B&B to give a pass to a customer to use and return to the B&B. The
16 recommendation would be that this pass be priced higher than the current adult
17 Season Pass rate of \$190 as the users would likely be non-residents.

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19 **Sell any establishment a Non-Resident Multi-Visit Pass.** This would not
20 require any additional process as they already exist.

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22 **Create a B & B Pass Book.** This would have individual visit passes that could
23 be distributed to guests as desired and would be sold in a package equivalent to
24 the non-resident adult rate of \$6/visit. This option would require us to create a
25 new pass and system.