

City of Calistoga

MEMO

TO: Community Resource Commission
FROM: Olivia Lemen, Aquatics and Recreation Manager
DATE: July 15, 2009
SUBJECT: Update on pool operations

This memo is to update you on the first couple of weeks of the pool operation. We had a safe, successful pool opening and are continuing to operate 7 days a week with good attendance. As of today we have had the following attendance averages:

Morning Lap Swim (M-F)	5-7 swimmers
Water Exercise (M/W/F am and T/TH pm)	15-25 participants per class
Mid-Day Lap Swim (M-Th)	5-7 swimmers
Evening Lap Swim (M-Th)	10-15 swimmers
Weekend Lap Swim (Sat/Sun)	8-10 swimmers
Weekday Recreation Swimming (M-F)	125-165 swimmers per day
Weekend Recreation Swimming (Sat/Sun)	60-100 swimmers per day

Lessons Session 1 (June 8 th – 18 th)	
AM	22 participants
PM	28 participants
Lessons Session 2 (June 22 nd – July 2 nd)	
AM	13 participants
PM	49 participants
Lessons Session 3 (July 6 th – July 16 th)	
AM	26 participants
PM	64 participants

These are very rough numbers and include such things as the first day of operation and the grand opening celebration weekend on June 13/14. Based on these numbers, we will be reducing staffing during the morning hours which are less attended and increasing pool space for additional programs during the busier times. We will continue to monitor usage and make adjustments as needed.

We will be making some programming changes in July based on usage to ensure that we are meeting the needs of the community. One thing that will happen is that we will open and close later on Friday, Saturday and Sunday. We will also be adjusting our adult lap swim times as well to maximize and staffing opportunities.

Revenue numbers are still coming in and we will be able to give a full report at the end of the month. We need to continue to grow the swim lesson program as well as daily attendance for recreation swimming – especially during the extended weekend hours during Friday, Saturday and Sunday.

Starting in July we will be adding some new programs including birthday party packages, adult stroke clinics and adult swim lessons.