

City of Calistoga

MEMO

TO: Calistoga Pool Advisory Committee
FROM: Olivia Lemen, Aquatics and Recreation Manager
DATE: December 8th , 2009
SUBJECT: Aquatics Strategic Plan Discussion

As we discuss the 2010 Pool Schedule, it is recognized that there is also a need to finalize a long range strategic plan regarding programming for the facility as a whole. The following questions are designed to stimulate further discussion within the CPAC members to advise the Aquatics and Recreation Manager to complete a draft of the Strategic Programming Plan. A draft of that plan will be brought back to this group at a later date for further discussion and then a final will be presented as a recommendation to the CRC and eventually the City Council for approval.

Discussion Questions:

- What is the overall purpose of the Calistoga Community Pool?
- What resources do we need to meet this purpose?
- Who is our primary audience?
- Who are our primary partners?
- What other groups or entities are likely partners?
- What do you believe is the single most important aquatics program?
- What are the limiting factors or threats toward the operation and expansion of aquatics programming?
- What opportunities exist to address these limitations or threats?