## **COMMUNITY IDENTITY ELEMENT**

GOAL-	ACTION LANGUAGE	RESPONSIBLE	REQUIRED TASKS	STATUS	SCHEDULE			
OBJECTIVE/		DEPARTMENT OR	FOR	UPDATE				
ACTION		AGENCY	IMPLEMENTATION					
NUMBER								
GOAL CI-1: MAINTAIN AND ENHANCE CALISTOGA'S SMALL TOWN CHARACTER.								
Objectiv	Objective CI-1.1: Reinforce locally distinctive patterns of development, landscape and culture, such as small buildings,							
mixed u	se, walkability, architectura	l diversity, neighborhoo	ds of single-family home	es on small lots	, vineyards and			
agricultu	ıral lands.							
CI -1.1/A1	Review development for	Planning	Review conducted as	On-Going	No Further			
	characteristics that affect the		part of development		Action			
	image of the community		proposal processing		Required			
	including, but not limited to,							
	landscape context,							
	architecture, land uses, scale							
	and intensity of uses relative							
	to the historic standards.							
CI -1.1/A2	Conduct an evaluation of	Planning	Conduct evaluation and	Not Completed	Schedule FY			
	City guidelines, ordinances,		process amendments as		2010-2011			
	and infrastructure standards		necessary					
	to ensure they are consistent							
	with community identity							
	features.							
CI-1.1/A3	Regulate signage, noise, odor	Planning	Review conducted as	On-Going	No Further			
	and traffic by ordinance to		part of development		Action			
	ensure the maintenance of		proposal processing		Required			
	healthy and pleasant							
	conditions throughout the							
	city.							

GOAL- OBJECTIVE/ ACTION NUMBER	ACTION LANGUAGE	RESPONSIBLE DEPARTMENT OR AGENCY	REQUIRED TASKS FOR IMPLEMENTATION	STATUS UPDATE	SCHEDULE
CI-1.2/A1	<i>I-1.2: Maintain and enhance</i> Prepare an Urban Design	Planning	UDP preparation	UDP adopted	Implementation
	Plan for central Calistoga.		commenced in 2005	January 19, 2010	Work Program adopted April 20, 2010
CI-1.2/A2	Prepare and adopt new design guidelines for commercial areas related to:  • building scale, bulk and facade treatment  • streetscapes  • design and location of parking  • lighting  • street furniture (e.g., benches, trash cans)  • signage  • landscaping and trees  • other pedestrian amenities such as weather protection and public art	Planning/Design Advisory Panel	Adopted UDP ideas and suggestions for commercial areas to be incorporated into the General Plan and Zoning Ordinance;  Development of design guidelines to follow	UDP Implementation Work Program identifies this effort as a Priority A project; Staff to solicit assistance in developing design standards from the Design Advisory Panel	Schedule – FY 2010-2011
CI-1.2/A3	Collaborate with merchants to preserve, protect and enhance the downtown	Planning	Collaborate with the property owners and Chamber of Commerce	On-Going	No Further Action Required

GOAL- OBJECTIVE/ ACTION NUMBER	ACTION LANGUAGE	RESPONSIBLE DEPARTMENT OR AGENCY	REQUIRED TASKS FOR IMPLEMENTATION	STATUS UPDATE	SCHEDULE
	beautification and improvement programs.		to promote the enhancement of Downtown		
CI-1.2/A4	Conduct a study of existing street trees in the Downtown Commercial area and develop a plan for their maintenance and replacement.	Public Works	Conduct evaluation and develop a plan	Currently, adjacent property owners and community organizations are responsible for maintenance and health of street trees	Not Scheduled
,	re CI-1.3: Maintain the urban	design quality of existing	g residential neighborhoo	ds, and replicate	this quality in
CI-1.3/A1	Prepare and adopt new design guidelines for residential areas to include:  • building scale, bulk and facade treatment  • streetscapes  • lighting  • landscaping and trees  • visual impacts of multi-	Planning	Prepare and adopt residential design guidelines utilizing staff and the Design Advisory Panel and/or consultant services as needed	Not Completed	Schedule – FY 2010-2011  Or  To be processed in conjunction with the Draft

GOAL- OBJECTIVE/ ACTION NUMBER	ACTION LANGUAGE	RESPONSIBLE DEPARTMENT OR AGENCY	REQUIRED TASKS FOR IMPLEMENTATION	STATUS UPDATE	SCHEDULE
CI-1.3/A2	unit housing and commercial uses on nearby single-family residences  • viewshed protection, including ridgelines  Study and revise residential street width standards to address emergency vehicle access while also providing for the narrowest streets possible to enhance walkability and urban design character.	Public Works/Planning/Fire Department	Ordinance No. 633 (adopted in 2006) established a Grant Street Section & a process for authorizing design flexibility applicable to all roadway classifications Review for consistency	On-Going	Housing Element Update Implementation Program  No Further Action Required
GOAL CI-2: PI	RESERVE AND ENHANCE	E ALL THE ENTRY CO	in conjunction with development application processing	DGA	
Objectiv	e CI-2.1: Protect Calistoga's	entrance points as impor	tant components of local	community ident	ity.
CI-2.1/A1	Collaborate with the County to prepare an Urban Design Plan for major entry corridors.	Planning	Adopted UDP ideas and suggestions for commercial areas to be incorporated into the	UDP Implementation Work Program identifies this	Schedule - FY 2010-2011

GOAL-	ACTION LANGUAGE	RESPONSIBLE	REQUIRED TASKS	STATUS	SCHEDULE
OBJECTIVE/		DEPARTMENT OR	FOR	UPDATE	
ACTION		AGENCY	IMPLEMENTATION		
NUMBER			0 171 1	22	
			General Plan and	effort as a	
			Zoning Ordinance	Priority A	
				project	
CI-2.1/A2	Design and install signs or	Planning	Adopted UDP ideas and	UDP	Schedule - FY
	markers that are evocative of		suggestions for	Implementation	2010-2011
	Calistoga's character at its six		commercial areas to be	Work Program	
	entries, as mapped in Figure		incorporated into the	identifies this	
	CI-1.		General Plan and	effort as a	
			Zoning Ordinance; A	Priority A	
			Wayfinding program to	project	
			be developed for		
			commercial areas		
GOAL CI-3: C	ONSERVE CALISTOGA'S H	HISTORIC, ARCHITEC	TURAL AND CULTURA	L RESOURCES	
Objectiv	ve CI-3.1: Protect historic pro	perties as representatives	of Calistoga's rich and va	ried heritage.	
CI-3.1/A1	Encourage pride and	Planning	Develop and implement	Not Completed	Schedule;
	awareness of Calistoga's		an outreach education		FY 2010-2011
	heritage, both locally and		program		
	elsewhere, by developing				
	ways to educate and sensitize				
	Calistoga residents, business				
	people and visitors to				
	Calistoga's architectural,				
	aesthetic and visual qualities.				
CI-3.1/A2	Conduct studies to consider	Planning	Conduct evaluation and	Not Completed	Schedule - FY
	the designation of one or		process an amendment	_	2010-2011

GOAL-	ACTION LANGUAGE	RESPONSIBLE	REQUIRED TASKS	STATUS	SCHEDULE
OBJECTIVE/		DEPARTMENT OR	FOR	UPDATE	
ACTION		AGENCY	IMPLEMENTATION		
NUMBER					
	more official historic		as necessary		
	districts and to create				
	development regulations for				
	these districts.				
Objectiv	e CI-3.2: Encourage historic	preservation through pro			
CI-3.2/A1	Explore the costs and	Planning/	Conduct evaluation and	Not Completed	Schedule - FY
	benefits of using the	Administrative Services	create a policy/program		2010-2011
	California Mills Act of 1972		for assistance		
	to obtain property tax credit				
	on the increase in property				
	values from sensitive				
	renovation.				
CI-3.2/A2	Assist property owners to	Planning/	Support and provide	No requests	No Further
	obtain Federal Historic	Administrative Services	assistance when	have been made	Action
	Rehabilitation Tax Credits		requested, if feasible	to date	Required
	for the appropriate				
	renovation of historic				
	structures.				
CI-3.2/A3	Consider applying for grants	Planning/Administrative	Support and provide	No requests	No Further
	and loans from the National	Services	assistance when	have been made	Action
	Trust for Historic		requested, if feasible	to date	Required
	Preservation, through its				
	Community Partners				
	Neighborhoods and Heritage				
	Property Services, either				

GOAL- OBJECTIVE/ ACTION NUMBER	ACTION LANGUAGE	RESPONSIBLE DEPARTMENT OR AGENCY	REQUIRED TASKS FOR IMPLEMENTATION	STATUS UPDATE	SCHEDULE
	independently or in cooperation with private				
	property owners.				
CI-3.2/A4	Amend the Zoning Code to create a Historic Resource Overlay Zone that would permit owners of designated historic properties to apply for permission for a nonconforming use via the discretionary permit process	Planning	Conduct evaluation and process amendments accordingly	Not Completed	Schedule - FY 2010-2011
	I-3.3: Promote research regar	<u> </u>		<del>,</del>	
CI-3.3/A1	Encourage individuals and organizations to conduct research on Category B properties, which are the 75 properties identified in the May 2000 historical resources field survey as Secondary Resources with potential eligibility for State and federal historic status.	Planning	Solicit organizations or individuals to conduct research	Not Completed	Not Scheduled
CI-3.3/A2	Expand the Category A historic resources list to include any Category B	Planning	Conduct evaluation and process an amendment	Not Completed	Not Scheduled

GOAL-	ACTION LANGUAGE	RESPONSIBLE	REQUIRED TASKS	STATUS	SCHEDULE
OBJECTIVE/		DEPARTMENT OR	FOR	UPDATE	
ACTION		AGENCY	IMPLEMENTATION		
NUMBER					
	properties for which				
	subsequent research has				
	determined they are eligible				
	for State and/or federal				
	listing.				
CI-3.3/A3	Protect and preserve	Planning	Review for consistency	On-Going	No Further
	structures of historic,		with development		Action
	architectural and aesthetic		application processing;		Required
	importance that may be				
	affected by development.		Example Projects:		
			Brannan Cottage Inn,		
			Francis House; The		
			Elms		