

Su Sneddon

From: Elizabeth Hermann [mudpuddles@calistogan.com]
Sent: Monday, June 21, 2010 1:16 PM
To: Su Sneddon
Subject: Fwd: Concerned Business Owners

CITY OF CALISTOGA
City Clerk

JUN 21 2010

RECEIVED

----- Forwarded message -----

From: **Elizabeth Hermann** <mudpuddles@calistogan.com>
Date: Mon, Jun 21, 2010 at 1:09 PM
Subject: Concerned Business Owners
To: editor <editor@calistogatribune.com>, editor <editor@weeklycalistogan.com>, chris <chris@calistogachamber.net>

Dear Editor:

We are requesting that the City Council continue to fully fund the Chamber of Commerce to operate a visitors center and administer a destination marketing program.

The small businesses of Calistoga provide more than 50% of the cities general funds. TOT (Transient Occupancy Tax) is the cities only revenue source that is going up over last year. This is the perfect time for Calistoga to promote itself as more of a down to earth alternative, while still enjoying the full Napa Valley experience.

Please support your local businesses. Most of us live here, send our children to school here, support our many non-profits and employ locals. Help us keep our downtown economically viable and our major revenue stream flowing.

Respectfully,
Carol Bush
Lil Ticen
Miguel Cuenca
Elizabeth Hermann
Joan Caputi
Robin Richardson
Margaret Law

6/21/2010

--

Elizabeth Hermann
Mud Puddles 707-942-5925
1443 Lincoln Ave. Calistoga, CA 94515

--

Please consider the impact to the environment and your responsibility before printing this e-mail
This e-mail message, including any files transmitted with it, is for the sole use of the intended recipients and may contain confidential and privileged information. Any unauthorized reproduction, disclosure or distribution of the contents of this email is not permitted. If you receive this e-mail message in error, please immediately notify the sender by replying to this e-mail or by telephone.